

# **Asia Pacific Revenue Assurance Market By Component (Software and Services), By Deployment Type (On-premise and Cloud), By Vertical (Telecom, BFSI, Healthcare & Social Assistance, Energy & Utilities, Retail and Others), By Country, Industry Analysis and Forecast, 2020 - 2026**

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## **Abstracts**

The Asia Pacific Revenue Assurance Market would witness market growth of 16.3% CAGR during the forecast period (2020-2026).

Revenue assurance refers to the arrangement of exercises or rules that empower organizations to obtain revenue specifically for each of the items sold or the benefits received. Rather than correcting financial blunders after they have occurred, or distinguishing them by any stretch of imagination, income confirmation standards or apparatuses allow organizations to look at and fix present or potential revenue spillage focuses across systems. They also enable fixing of middle-customer and client confronting frameworks and correcting information before reaching the associative framework.

Practitioners often consider revenue assurance a low-cost mechanism that generates significant financial returns on providers of telecommunications services. The returns, however, are unpredictable and difficult to measure, encouraging many managers to take a pragmatic view of their worth. In other industries, such as the billing of services or the licensing of software, comparable income assurance activities occur; and many parallels exist with financial and operational control activities carried out by the majority of large corporations. It is controversial why, contrary to other industries, revenue assurance is considered especially important in telecommunications.

Based on Component, the market is segmented into Software and Services. Based on

Deployment Type, the market is segmented into On-premise and Cloud. Based on Vertical, the market is segmented into Telecom, BFSI, Healthcare & Social Assistance, Energy & Utilities, Retail and Others. Based on countries, the market is segmented into China, Japan, India, South Korea, Singapore, Malaysia, and Rest of Asia Pacific.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Accenture PLC, Hewlett Packard Enterprise Company, IBM Corporation, Tata Consultancy Services Ltd., Tech Mahindra Limited, Nokia Corporation, Itron, Inc., Subex Limited, Amdocs Limited, and Araxxe SAS.

### Scope of the Study

#### Market Segmentation:

##### By Component

Software

Services

##### By Deployment Type

On-premise

Cloud

##### By Vertical

Telecom

BFSI

Healthcare & Social Assistance

Energy & Utilities

Retail

Others

## By Country

China

Japan

India

South Korea

Singapore

Malaysia

Rest of Asia Pacific

## Companies Profiled

Accenture PLC

Hewlett Packard Enterprise Company

IBM Corporation

Tata Consultancy Services Ltd.

Tech Mahindra Limited

Nokia Corporation

Itron, Inc.

Subex Limited

Amdocs Limited

Araxxe SAS

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