

Asia Pacific Ready to Drink Shakes Market (2018 - 2024)

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Abstracts

The Asia Pacific Ready to Drink Shakes Market would witness market growth of 7.0% CAGR during the forecast period (2018 – 2024).

The Asia-Pacific RTD protein beverage industry is anticipated to grow rapidly owing to the growing acceptance of healthy diets by the rising health-conscious workforce. Emerging countries such as China and India are expected to add to the development of the national RTD protein beverage industry. Manufacturers are investing strongly in these markets with new product releases that are anticipated to boost business growth during the forecast period. A substantial amount of health fitness centers in South Korea are promoting the intake of RTD shakes owing to the increasing popularity of these products. There are many kinds of ready-to-drink protein shakes available on the market, such as whey, casein, soy, grain, rice, and hemp, eaten for body construction, weight loss, and other reasons.

Based on Packaging type, the market is segmented into Bottles, Cans, and Tetra Packs. Based on Distribution Channel, the market is segmented into Supermarkets & Hypermarkets, Convenience Stores, and Online. Based on countries, the market is segmented into China, Japan, India, South Korea, Singapore, Malaysia, and Rest of Asia Pacific.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Abbott Laboratories, Kellogg Company, The Coca Cola Company, PepsiCo, Inc., Nestle S.A., Hormel Foods Corporation, Danone S.A., Campbell Soup Company, KeHE Distributors, LLC, and Huel GmbH.

Scope of the Study

Market Segmentation:

By Packaging type

Bottles

Cans

Tetra Packs

By Distribution channel

Supermarkets & Hypermarkets

Convenience Stores

Online

By Country

China

Japan

India

South Korea

Singapore

Malaysia

Rest of Asia Pacific

Companies Profiled

Abbott Laboratories

Kellogg Company

The Coca Cola Company

PepsiCo, Inc.

Nestle S.A.

Hormel Foods Corporation

Danone S.A.

Campbell Soup Company

KeHE Distributors, LLC

Huel GmbH

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