

Asia Pacific Ready Meals Market (2017 - 2023)

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Abstracts

The Asia Pacific Ready Meals Market size is expected to register a CAGR of 11.8% during the forecast period (2017 – 2023). Ready meals, also known as packed foods or instant ready meals are considered as cost-effective alternative for cooked meals. The preparation of these meals requires less time than cooking fresh meals and is considered fastest and convenient as one just needs to heat the food. Many customized ready meals have also gained popularity in the recent years. In terms of nutrition, ready meals are safe to consume and provide nutrition as well. These foods are available in various flavors, attracting a significant customer base.

Based on Distribution Channels, the market report segments the market into Supermarkets/ Hypermarkets, Convenience Stores, and Online Stores. Based on Types, the Asia Pacific Ready Meals Market is segmented into Frozen Pizza, Frozen Ready Meals, Prepared Salads, Dried Ready Meals, Canned/Preserved Ready Meals, Chilled Pizza, and Others. Based on Countries, the market report segments the market into China, Japan, India, South Korea, Singapore, Australia, and Rest of Asia Pacific.

Frozen ready meals and pizza have gained popularity, globally; specially among youngsters. Frozen pizza is considered as one of the most popular junk foods. Hence, the demand of this product is also high. In addition, betterment in the nutritional value of frozen pizza, new ingredients, easy to prepare are the factors that have fuelled its growing demand in food & beverages industry. Additionally, prepared salads & Salad bags are very popular among the health conscious consumers. These products come in different flavors.

The report covers the analysis of key stake holders of the Ready Meals Market. Key companies profiled in the report include Bakkavor Group Limited, Conagra Brands, Inc., Greencore Group Plc., Kraft Heinz (JH Heinz Company Ltd.), Nestle SA, Fleury Michon, Unilever Group, Kerry Group, and Premier Foods Group Ltd.

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