

Asia Pacific Ready Meals Market (2017 - 2023)

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Abstracts

The Asia Pacific Ready Meals Market size is expected to register a CAGR of 11.8% during the forecast period (2017 – 2023). Ready meals, also known as packed foods or instant ready meals are considered as cost-effective alternative for cooked meals. The preparation of these meals requires less time than cooking fresh meals and is considered fastest and convenient as one just needs to heat the food. Many customized ready meals have also gained popularity in the recent years. In terms of nutrition, ready meals are safe to consume and provide nutrition as well. These foods are available in various flavors, attracting a significant customer base.

Based on Distribution Channels, the market report segments the market into Supermarkets/ Hypermarkets, Convenience Stores, and Online Stores. Based on Types, the Asia Pacific Ready Meals Market is segmented into Frozen Pizza, Frozen Ready Meals, Prepared Salads, Dried Ready Meals, Canned/Preserved Ready Meals, Chilled Pizza, and Others. Based on Countries, the market report segments the market into China, Japan, India, South Korea, Singapore, Australia, and Rest of Asia Pacific.

Frozen ready meals and pizza have gained popularity, globally; specially among youngsters. Frozen pizza is considered as one of the most popular junk foods. Hence, the demand of this product is also high. In addition, betterment in the nutritional value of frozen pizza, new ingredients, easy to prepare are the factors that have fuelled its growing demand in food & beverages industry. Additionally, prepared salads & Salad bags are very popular among the health conscious consumers. These products come in different flavors.

The report covers the analysis of key stake holders of the Ready Meals Market. Key companies profiled in the report include Bakkavor Group Limited, Conagra Brands, Inc., Greencore Group Plc., Kraft Heinz (JH Heinz Company Ltd.), Nestle SA, Fleury Michon, Unilever Group, Kerry Group, and Premier Foods Group Ltd.

Contents

CHAPTER 1. MARKET SCOPE & METHODOLOGY

- 1.1 Market Definition
- 1.2 Objectives
- 1.3 Market Scope
- 1.4 Segmentation
 - 1.4.1 Asia Pacific Ready Meals Market, by Distribution Channels
 - 1.4.2 Asia Pacific Ready Meals Market, by Types
 - 1.4.3 Asia Pacific Ready Meals Market, by Countries
- 1.5 Methodology for the research

CHAPTER 2. MARKET OVERVIEW

- 2.1 Introduction
- 2.2 Drivers, and Restraints
 - 2.2.1 Market Drivers
 - 2.2.2 Market Restraints

CHAPTER 3. ASIA PACIFIC READY MEALS MARKET

- 3.1 Asia Pacific Ready Meals Market by Distribution Channel
 - 3.1.1 Asia Pacific Supermarkets/ Hypermarkets Ready Meals Market by Country
 - 3.1.2 Asia Pacific Convenience Stores Ready Meals Market by Country
 - 3.1.3 Asia Pacific Online Stores Ready Meals Market by Country

CHAPTER 4. ASIA PACIFIC READY MEALS MARKET BY TYPE

- 4.1 Introduction
 - 4.1.1 Asia Pacific Frozen Pizza Market by Country
 - 4.1.2 Asia Pacific Frozen Ready Meals Market by Country
 - 4.1.3 Asia Pacific Prepared Salads Market by Country
 - 4.1.4 Asia Pacific Dried Ready Meals Market by Country
 - 4.1.5 Asia Pacific Canned/Preserved Ready Meals Market by Country
 - 4.1.6 Asia Pacific Chilled Pizza Market by Country
 - 4.1.7 Asia Pacific Other Ready Meals Market by Country

CHAPTER 5. ASIA PACIFIC READY MEALS MARKET BY COUNTRY

- 5.1 Introduction
- 5.2 China Ready Meals Market
 - 5.2.1 China Ready Meals Market by Distribution Channel
 - 5.2.2 China Ready Meals Market by Type
- 5.3 Japan Ready Meals Market
 - 5.3.1 Japan Ready Meals Market by Distribution Channel
 - 5.3.2 Japan Ready Meals Market by Type
- 5.4 India Ready Meals Market
 - 5.4.1 India Ready Meals Market by Distribution Channel
 - 5.4.2 India Ready Meals Market by Type
- 5.5 South Korea Ready Meals Market
 - 5.5.1 South Korea Ready Meals Market by Distribution Channel
 - 5.5.2 South Korea Ready Meals Market by Type
- 5.6 Singapore Ready Meals Market
 - 5.6.1 Singapore Ready Meals Market by Distribution Channel
 - 5.6.2 Singapore Ready Meals Market by Type
- 5.7 Australia Ready Meals Market
 - 5.7.1 Australia Ready Meals Market by Distribution Channel
 - 5.7.2 Australia Ready Meals Market by Type
- 5.8 Rest of Asia Pacific Ready Meals Market
 - 5.8.1 Rest of Asia Pacific Ready Meals Market by Distribution Channel
 - 5.8.2 Rest of Asia Pacific Ready Meals Market by Type

CHAPTER 6. COMPANY PROFILES

- 6.1 Conagra Foods, Inc.
 - 6.1.1 Company Overview
 - 6.1.2 Financial Analysis
 - 6.1.3 Segmental Analysis
 - 6.1.4 Research & Development Expense
- 6.2 Kerry Group, Plc.
 - 6.2.1 Company Overview
 - 6.2.2 Financial Analysis
 - 6.2.3 Segmental and Regional Analysis
 - 6.2.4 Research & Development Expense
- 6.3 Premier Foods
 - 6.3.1 Company Overview
 - 6.3.2 Financial Analysis

- 6.3.3 Segmental and Regional Analysis
- 6.4 Unilever
 - 6.4.1 Company Overview
 - 6.4.2 Financial Analysis
 - 6.4.3 Segmental and Regional Analysis
 - 6.4.4 Research & Development Expense
- 6.5 Nestle
 - 6.5.1 Company Overview
 - 6.5.2 Financial Analysis
 - 6.5.3 Segmental Analysis
- 6.6 Bakkavor Group Limited
 - 6.6.1 Company Overview
 - 6.6.2 Financial Analysis
 - 6.6.3 Regional Analysis
 - 6.6.4 Research & Development Expense
- 6.7 Greencore Group plc
 - 6.7.1 Company Overview
 - 6.7.2 Financial Analysis
 - 6.7.3 Segmental and Regional Analysis
 - 6.7.4 Research & Development Expense
- 6.8 Kraft Heinz (JH HEINZ COMPANY LTD.)
 - 6.8.1 Company Overview
 - 6.8.2 Financial Analysis
 - 6.8.3 Segmental and Regional Analysis
 - 6.8.4 Research & Development Expense
- 6.9 Fleury Michon
 - 6.9.1 Company Overview
 - 6.9.2 Financial Analysis
 - 6.9.3 Segmental and Regional Analysis

List Of Tables

LIST OF TABLES

Table 1 ASIA PACIFIC READY MEALS MARKET, 2013 - 2016, USD MILLION

Table 2 ASIA PACIFIC READY MEALS MARKET, 2017 - 2023, USD MILLION

Table 3 ASIA PACIFIC READY MEALS MARKET BY DISTRIBUTION CHANNEL, 2013 - 2016, USD MILLION

Table 4 ASIA PACIFIC READY MEALS MARKET BY DISTRIBUTION CHANNEL, 2017 - 2023, USD MILLION

Table 5 ASIA PACIFIC SUPERMARKETS/ HYPERMARKETS READY MEALS MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 6 ASIA PACIFIC SUPERMARKETS/ HYPERMARKETS READY MEALS MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 7 ASIA PACIFIC CONVENIENCE STORES READY MEALS MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 8 ASIA PACIFIC CONVENIENCE STORES READY MEALS MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 9 ASIA PACIFIC ONLINE STORES READY MEALS MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 10 ASIA PACIFIC ONLINE STORES READY MEALS MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 11 ASIA PACIFIC READY MEALS MARKET BY TYPE, 2013 - 2016, USD MILLION

Table 12 ASIA PACIFIC READY MEALS MARKET BY TYPE, 2017 - 2023, USD MILLION

Table 13 ASIA PACIFIC FROZEN PIZZA MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 14 ASIA PACIFIC FROZEN PIZZA MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 15 ASIA PACIFIC FROZEN READY MEALS MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 16 ASIA PACIFIC FROZEN READY MEALS MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 17 ASIA PACIFIC PREPARED SALADS MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 18 ASIA PACIFIC PREPARED SALADS MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 19 ASIA PACIFIC DRIED READY MEALS MARKET BY COUNTRY, 2013 - 2016,

USD MILLION

Table 20 ASIA PACIFIC DRIED READY MEALS MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 21 ASIA PACIFIC CANNED/PRESERVED READY MEALS MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 22 ASIA PACIFIC CANNED/PRESERVED READY MEALS MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 23 ASIA PACIFIC CHILLED PIZZA MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 24 ASIA PACIFIC CHILLED PIZZA MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 25 ASIA PACIFIC OTHER READY MEALS MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 26 ASIA PACIFIC OTHER READY MEALS MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 27 ASIA PACIFIC READY MEALS MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 28 ASIA PACIFIC READY MEALS MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 29 CHINA READY MEALS MARKET, 2013 - 2016, USD MILLION

Table 30 CHINA READY MEALS MARKET, 2017 - 2023, USD MILLION

Table 31 CHINA READY MEALS MARKET BY DISTRIBUTION CHANNEL, 2013 - 2016, USD MILLION

Table 32 CHINA READY MEALS MARKET BY DISTRIBUTION CHANNEL, 2017 - 2023, USD MILLION

Table 33 CHINA READY MEALS MARKET BY TYPE, 2013 - 2016, USD MILLION

Table 34 CHINA READY MEALS MARKET BY TYPE, 2017 - 2023, USD MILLION

Table 35 JAPAN READY MEALS MARKET, 2013 - 2016, USD MILLION

Table 36 JAPAN READY MEALS MARKET, 2017 - 2023, USD MILLION

Table 37 JAPAN READY MEALS MARKET BY DISTRIBUTION CHANNEL, 2013 - 2016, USD MILLION

Table 38 JAPAN READY MEALS MARKET BY DISTRIBUTION CHANNEL, 2017 - 2023, USD MILLION

Table 39 JAPAN READY MEALS MARKET BY TYPE, 2013 - 2016, USD MILLION

Table 40 JAPAN READY MEALS MARKET BY TYPE, 2017 - 2023, USD MILLION

Table 41 INDIA READY MEALS MARKET, 2013 - 2016, USD MILLION

Table 42 INDIA READY MEALS MARKET, 2017 - 2023, USD MILLION

Table 43 INDIA READY MEALS MARKET BY DISTRIBUTION CHANNEL, 2013 - 2016, USD MILLION

Table 44 INDIA READY MEALS MARKET BY DISTRIBUTION CHANNEL, 2017 - 2023, USD MILLION

Table 45 INDIA READY MEALS MARKET BY TYPE, 2013 - 2016, USD MILLION

Table 46 INDIA READY MEALS MARKET BY TYPE, 2017 - 2023, USD MILLION

Table 47 SOUTH KOREA READY MEALS MARKET, 2013 - 2016, USD MILLION

Table 48 SOUTH KOREA READY MEALS MARKET, 2017 - 2023, USD MILLION

Table 49 SOUTH KOREA READY MEALS MARKET BY DISTRIBUTION CHANNEL, 2013 - 2016, USD MILLION

Table 50 SOUTH KOREA READY MEALS MARKET BY DISTRIBUTION CHANNEL, 2017 - 2023, USD MILLION

Table 51 SOUTH KOREA READY MEALS MARKET BY TYPE, 2013 - 2016, USD MILLION

Table 52 SOUTH KOREA READY MEALS MARKET BY TYPE, 2017 - 2023, USD MILLION

Table 53 SINGAPORE READY MEALS MARKET, 2013 - 2016, USD MILLION

Table 54 SINGAPORE READY MEALS MARKET, 2017 - 2023, USD MILLION

Table 55 SINGAPORE READY MEALS MARKET BY DISTRIBUTION CHANNEL, 2013 - 2016, USD MILLION

Table 56 SINGAPORE READY MEALS MARKET BY DISTRIBUTION CHANNEL, 2017 - 2023, USD MILLION

Table 57 SINGAPORE READY MEALS MARKET BY TYPE, 2013 - 2016, USD MILLION

Table 58 SINGAPORE READY MEALS MARKET BY TYPE, 2017 - 2023, USD MILLION

Table 59 AUSTRALIA READY MEALS MARKET, 2013 - 2016, USD MILLION

Table 60 AUSTRALIA READY MEALS MARKET, 2017 - 2023, USD MILLION

Table 61 AUSTRALIA READY MEALS MARKET BY DISTRIBUTION CHANNEL, 2013 - 2016, USD MILLION

Table 62 AUSTRALIA READY MEALS MARKET BY DISTRIBUTION CHANNEL, 2017 - 2023, USD MILLION

Table 63 AUSTRALIA READY MEALS MARKET BY TYPE, 2013 - 2016, USD MILLION

Table 64 AUSTRALIA READY MEALS MARKET BY TYPE, 2017 - 2023, USD MILLION

Table 65 REST OF ASIA PACIFIC READY MEALS MARKET, 2013 - 2016, USD MILLION

Table 66 REST OF ASIA PACIFIC READY MEALS MARKET, 2017 - 2023, USD MILLION

Table 67 REST OF ASIA PACIFIC READY MEALS MARKET BY DISTRIBUTION CHANNEL, 2013 - 2016, USD MILLION

Table 68 REST OF ASIA PACIFIC READY MEALS MARKET BY DISTRIBUTION

CHANNEL, 2017 - 2023, USD MILLION

Table 69 REST OF ASIA PACIFIC READY MEALS MARKET BY TYPE, 2013 - 2016,
USD MILLION

Table 70 REST OF ASIA PACIFIC READY MEALS MARKET BY TYPE, 2017 - 2023,
USD MILLION

Table 71 KEY INFORMATION – CONAGRA FOODS, INC.

Table 72 KEY INFORMATION – KERRY GROUP, PLC.

Table 73 KEY INFORMATION – PREMIER FOODS

Table 74 KEY INFORMATION – UNILEVER

Table 75 KEY INFORMATION – NESTLE

Table 76 KEY INFORMATION – BAKKAVOR GROUP LIMITED

Table 77 KEY INFORMATION – GREENCORE GROUP PLC

Table 78 KEY INFORMATION – KRAFT HEINZ (JH HEINZ COMPANY LTD.)

Table 79 KEY INFORMATION – FLEURY MICHON

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