

# Asia Pacific Push to Talk Market (2019-2025)

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## Abstracts

The Asia Pacific Push to Talk Market would witness market growth of 11.8% CAGR during the forecast period (2019-2025).

The introduction of advanced technologies in mobile communication networks and constant deployment of the next-generation 5G wireless network system assists in promoting the public safety and security industry. The prompt and effective features of PTT calls have made it a crucial element of cellular communication evolution. Land mobile radio or private mobile radio, push-to-talk PTT over cellular or PTT, and iDEN network or commercial PTT, as an additional service for commercial uses, are the primary types of networks.

The PoC market assures providing end-users with easy-to-use, effective, and reliable communication channels. Moreover, these channels are mostly cost-effective for projects like off-shore oil-drilling. In this, cellphone coverage is mostly adequate. Additionally, in emergency scenarios, public authorities need to communicate through walkie-talkies, which is also a PTT technology. The efficiency of these channels and their adoption in rough terrains, as well as the growing need for effective communication, are some of the major strengths of the worldwide push-to-talk market. The novel developments in the technology have paved the way for person-to-group communication, from a traditional person-to-person contact. The increased demand for products is projected to bring in tremendous growth opportunities for the push-to-talk market over the forecast period.

Based on Component, the market is segmented into Hardware, Solutions and Services. Based on Network Type, the market is segmented into Land Mobile Radio and Cellular. Based on Organization Size, the market is segmented into Large Enterprises and Small & Medium-Sized Enterprises. Based on Industry Vertical, the market is segmented into Public Safety, Transportation & Logistics, Construction, Manufacturing, Government &

Defense, Travel & Hospitality, Commercial and Others. Based on countries, the market is segmented into China, Japan, India, South Korea, Singapore, Malaysia, and Rest of Asia Pacific.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include AT&T, Inc., Ericsson AB, Motorola Solutions, Inc., Qualcomm, Inc., Zebra Technologies Corporation, Verizon Communications, Inc., Sprint Corporation (Softbank Group), Azetti Networks AG, Kyocera Corporation, Zello, Inc., and BCE, Inc.

## **SCOPE OF THE STUDY**

Market Segmentation:

By Component

Hardware

Solutions

Services

By Network Type

Land Mobile Radio

Cellular

By Organization Size

Large Enterprises

Small & Medium-Sized Enterprises

By Industry Vertical

Public Safety

Transportation & Logistics

Construction

Manufacturing

Government & Defense

Travel & Hospitality

Commercial

Others

#### By Country

China

Japan

India

South Korea

Singapore

Malaysia

Rest of Asia Pacific

#### Companies Profiled

AT&T, Inc.

Ericsson AB

Motorola Solutions, Inc.

Qualcomm, Inc.

Zebra Technologies Corporation

Verizon Communications, Inc.

Sprint Corporation (SoftBank Group)

Azetti Networks AG

Kyocera Corporation

Zello, Inc.

BCE, Inc.

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