

Asia Pacific Public Cloud Market By Organization Size (Small & Medium Enterprises and Large Enterprises) By Services Type (Software as a Service (SaaS), Platform as a Service (PaaS) and Infrastructure as a Service (IaaS)) By End User (BFSI, IT & Telecom, Healthcare, Retail & eCommerce, Government & Defense, Energy & Utilities, Manufacturing and Others) By Country, Industry Analysis and Forecast, 2020 - 2026

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Abstracts

The Asia Pacific Public Cloud Market would witness market growth of 18.1% CAGR during the forecast period (2020-2026).

Growth in the demand for cloud computing in the historic period stemmed from a growing desire for companies to shift their IT resources to third parties in order to reduce operating costs. Growing internet adoption, technology growth, a low interest rate climate and supportive policy policies have also powered the cloud services market. The capital-intensive environment of the cloud services sector, which needs regular investment in IT technology updates to remain productive and profitable, government restrictions and information security issues have limited the cloud services market in the past.

Moving ahead, increasing adoption of the Internet of Things, growing proliferation of e-commerce and the creation of smart cities would fuel public cloud market growth. Data localization, rising interest rates and declines in free trade could impede potential market growth in cloud services.

Cloud-based technologies have been crucial to teamwork and accessibility, putting patients and clinicians together through essential telehealth networks, promoting electronic learning, and facilitating groundbreaking global scientific science. It is crucial to keep the society and economy going forward as far as possible, and the outreach from the cloud and SaaS groups has been excellent.

Cloud's automated capabilities can eliminate the handling of rote operations which, in addition, can allow IT personnel to easily detect which correct undesirable events and eliminate business interruptions. For those that rely on global supply chains, the continued propagation of the virus has exposed new weaknesses, leading to a re-examination of core business operations. Business continuity planning should no longer be a blueprint on how to escape a disaster, but will rather be a route that companies are able to maneuver across tumultuous waters. Data availability, flexibility and reliability are crucial factors for overcoming some of the problems currently facing the wider business community.

Based on Organization Size, the market is segmented into Small & Medium Enterprises and Large Enterprises. Based on Services Type, the market is segmented into Software as a Service (SaaS), Platform as a Service (PaaS) and Infrastructure as a Service (IaaS). Based on End User, the market is segmented into BFSI, IT & Telecom, Healthcare, Retail & eCommerce, Government & Defense, Energy & Utilities, Manufacturing and Others. Based on countries, the market is segmented into China, Japan, India, South Korea, Singapore, Malaysia, and Rest of Asia Pacific.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include IBM Corporation, Amazon.com, Inc., Salesforce.com, Inc., Microsoft Corporation, Google, Inc., Oracle Corporation, Hewlett Packard Enterprise Company, Dell Technologies, Inc., Cisco Systems, Inc., and Fujitsu Limited.

Scope of the Study

Market Segmentation:

By Organization Size

Small & Medium Enterprises

Large Enterprises

By Services Type

Software as a Service (SaaS)

Platform as a Service (PaaS)

Infrastructure as a Service (IaaS)

By End User

BFSI

IT & Telecom

Healthcare

Retail & eCommerce

Government & Defense

Energy & Utilities

Manufacturing

Others

By Country

China

Japan

India

South Korea

Singapore

Malaysia

Rest of Asia Pacific

Companies Profiled

IBM Corporation

Amazon.com, Inc.

Salesforce.com, Inc.

Microsoft Corporation

Google, Inc.

Oracle Corporation

Hewlett Packard Enterprise Company

Dell Technologies, Inc.

Cisco Systems, Inc.

Fujitsu Limited

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