

# Asia Pacific Protein Supplements Market 2019 - 2025)

https://marketpublishers.com/r/A422FB4975DEN.html

Date: May 2019

Pages: 113

Price: US\$ 1,500.00 (Single User License)

ID: A422FB4975DEN

# **Abstracts**

The Asia Pacific Protein Supplements Market would witness market growth of 9.0% CAGR during the forecast period (2019 – 2025).

Proteins are basic supplements for the human body. They are essential for proper maintenance and growth of the human body. Whole protein is a combination of various elements like amino acids eggs, meat, nuts, fruits, milk, seeds, and others. Casein, soy protein, and whey protein are the main forms of protein powder. Protein powder is an additional protein source, which is important in terms of influence on the metabolism of protein and potentially on the execution of the activity of the muscles.

Key factors driving the protein supplements market include the growing awareness about the benefits of protein, such as expanded vitality, streamlined weight administration. Other factors which are estimated to drive the global protein supplements market are the increasing standard of living of the middle-class population and the rise in the disposable income.

Based on Raw Material, the market is segmented into Casein, Whey protein, Egg protein, Soy protein, and others. Based on Form, the market is segmented into Powder, RTD liquid, Protein Bar. Based on the source, the market is segmented into Animal and Plant based. On the basis of Age group, the market is segmented as Millennials, Generation X, and Baby Boomer. Further, according to the Distribution Channel, the protein supplements market is segmented into Super Markets, Online Stores, Direct to customer (DTC) and others. Based on the Gender, the market is also segmented into Male and Female segments. Based on countries, the market is segmented into China, Japan, India, South Korea, Singapore, Malaysia, and Rest of Asia Pacific.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Glanbia Plc., AMCO Proteins, ABBOTT



Laboratories, Alticor Inc., GLAXOSMITHKLINE PLC (GSK), Herbalife International, Inc., RSP NutritionPost Holdings, Inc., NOW Foods, and PEPSICO Inc.

| international, inc., ivoi | rvatitioni ost riolangs, me., rvevv r oods, and r Er olde me. |
|---------------------------|---|
| Scope of the Study        |   |
| Market Segmentation:      |   |
| By Raw Material           |   |
| Casein                    |   |
| Whey protein              |   |
| Egg protein               |   |
| Soy protein               |   |
| Other                     |   |
| By Form                   |   |
| Powder                    |   |
| RTD liquid                |   |
| Protein Bar               |   |
| By Source                 |   |
| Animal                    |   |
| Plant                     |   |
| By Gender                 |   |

Asia Pacific Protein Supplements Market 2019 - 2025)

Male



|               | Female                   |  |
|---------------|--------------------------|--|
| By Age Gender |                          |  |
|               | Millennials              |  |
|               | Generation x             |  |
|               | Baby Boomer              |  |
| By Dis        | tribution Channel        |  |
|               | Super Markets            |  |
|               | Online Stores            |  |
|               | Direct to customer (DTC) |  |
|               | Other Channels           |  |
| By Country    |                          |  |
|               | China                    |  |
|               | Japan                    |  |
|               | India                    |  |
|               | South Korea              |  |
|               | Singapore                |  |
|               | Malaysia                 |  |
|               | Rest of Asia Pacific     |  |



Companies Profiled

| Glanbia Plc.  |
|---|
| AMCO Proteins   |
| ABBOTT Laboratories   |
| Alticor INC.  |
| GLAXOSMITHKLINE PLC (GSK)                                       |
| Herbalife International, Inc.                                   |
| RSP Nutrition   |
| Post Holdings, Inc.   |
| NOW Foods   |
| PepsiCo Inc.  |
| Jnique Offerings from KBV Research                              |
| Exhaustive coverage   |
| Highest number of market tables and figures                     |
| Subscription based model available                              |
| Guaranteed best price   |
| Assured post sales research support with 10% customization free |



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