

Asia Pacific Protein Supplements Market 2019 - 2025)

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Abstracts

The Asia Pacific Protein Supplements Market would witness market growth of 9.0% CAGR during the forecast period (2019 – 2025).

Proteins are basic supplements for the human body. They are essential for proper maintenance and growth of the human body. Whole protein is a combination of various elements like amino acids eggs, meat, nuts, fruits, milk, seeds, and others. Casein, soy protein, and whey protein are the main forms of protein powder. Protein powder is an additional protein source, which is important in terms of influence on the metabolism of protein and potentially on the execution of the activity of the muscles.

Key factors driving the protein supplements market include the growing awareness about the benefits of protein, such as expanded vitality, streamlined weight administration. Other factors which are estimated to drive the global protein supplements market are the increasing standard of living of the middle-class population and the rise in the disposable income.

Based on Raw Material, the market is segmented into Casein, Whey protein, Egg protein, Soy protein, and others. Based on Form, the market is segmented into Powder, RTD liquid, Protein Bar. Based on the source, the market is segmented into Animal and Plant based. On the basis of Age group, the market is segmented as Millennials, Generation X, and Baby Boomer. Further, according to the Distribution Channel, the protein supplements market is segmented into Super Markets, Online Stores, Direct to customer (DTC) and others. Based on the Gender, the market is also segmented into Male and Female segments. Based on countries, the market is segmented into China, Japan, India, South Korea, Singapore, Malaysia, and Rest of Asia Pacific.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Glanbia Plc., AMCO Proteins, ABBOTT

Laboratories, Altacor Inc., GLAXOSMITHKLINE PLC (GSK), Herbalife International, Inc., RSP NutritionPost Holdings, Inc., NOW Foods, and PEPSICO Inc.

Scope of the Study

Market Segmentation:

By Raw Material

Casein

Whey protein

Egg protein

Soy protein

Other

By Form

Powder

RTD liquid

Protein Bar

By Source

Animal

Plant

By Gender

Male

Female

By Age Gender

Millennials

Generation x

Baby Boomer

By Distribution Channel

Super Markets

Online Stores

Direct to customer (DTC)

Other Channels

By Country

China

Japan

India

South Korea

Singapore

Malaysia

Rest of Asia Pacific

Companies Profiled

Glanbia Plc.

AMCO Proteins

ABBOTT Laboratories

Altacor INC.

GLAXOSMITHKLINE PLC (GSK)

Herbalife International, Inc.

RSP Nutrition

Post Holdings, Inc.

NOW Foods

PepsiCo Inc.

Unique Offerings from KBV Research

Exhaustive coverage

Highest number of market tables and figures

Subscription based model available

Guaranteed best price

Assured post sales research support with 10% customization free

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