

# Asia Pacific Project Portfolio Management Market (2019-2025)

<https://marketpublishers.com/r/A472EB2D2C8CEN.html>

Date: December 2019

Pages: 135

Price: US\$ 1,500.00 (Single User License)

ID: A472EB2D2C8CEN

## Abstracts

The Asia Pacific Project Portfolio Management Market would witness market growth of 17.8% CAGR during the forecast period (2019-2025).

Project portfolio management is a method that companies use to analyse the risk of each project, the likelihood of a project, the funds available, and the expected results. A team of decision makers evaluate and determine the best way to invest in the capital of the company. Project portfolio management does not include running the project, but it helps to choose which project to run and how to finance it. The software for project profile management provides information and analytics in real time.

Rapid growth in automation and digitization has stimulated the need for monitoring and analytical solutions to increase productivity across different industries. In addition, the proper use of resources, cost management, data analytics, time tracking, etc. are some of the wide-ranging facilities that are provided by project portfolio management software and services.

The increased adoption of cloud deployment services in small and medium-sized enterprises (SMEs) and the higher penetration of connected devices in emerging economies are also anticipated to boost demand for project portfolio management in the market. Increased investment by major market players in research and development has led to innovative solutions like mobile application-based portfolio management solutions, creating future opportunities for the growth of this sector.

Based on Platform, the market is segmented into Software and Services. Based on Solutions, the market is segmented into Information Technology, New Product Development and Others. Based on Deployment Type, the market is segmented into

On-premise and Cloud. Based on Organization Size, the market is segmented into Large Enterprises and Small & Medium Enterprises. Based on End User, the market is segmented into BFSI, IT & Telecom, Government, Engineering & Construction and Others. Based on countries, the market is segmented into China, Japan, India, South Korea, Singapore, Malaysia, and Rest of Asia Pacific.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Hewlett Packard Enterprise Company (HP Development Company L.P.), SAP SE, Microsoft Corporation, Oracle Corporation, Hexagon AB, Broadcom, Inc., ServiceNow, Inc., Workfront, Inc., Planview, Inc., and Changepoint Corporation.

### Scope of the Study

### Market Segmentation:

#### By Platform

Software

Services

#### By Solutions

Information Technology

New Product Development

Others

#### By Deployment Type

On-premise

Cloud

## By Organization Size

Large Enterprises

Small & Medium Enterprises

## By End User

BFSI

IT & Telecom

Government

Engineering & Construction

Others

## By Country

China

Japan

India

South Korea

Singapore

Malaysia

Rest of Asia Pacific

## Companies Profiled

Hewlett Packard Enterprise Company (HP Development Company L.P.)

SAP SE

Microsoft Corporation

Oracle Corporation

Hexagon AB

Broadcom, Inc.

ServiceNow, Inc.

Workfront, Inc.

Planview, Inc.

Changepoint Corporation

#### Unique Offerings from KBV Research

Exhaustive coverage

Highest number of market tables and figures

Subscription based model available

Guaranteed best price

Assured post sales research support with 10% customization free

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FIG 4 KEY STRATEGIC MOVE: (PARTNERSHIPS, COLLABORATIONS, AND AGREEMENTS: 2019-DEC – 2015-DEC) LEADING PLAYERS

FIG 5 KEY STRATEGIC MOVE: (ACQUISITION AND MERGERS: 2019-OCT – 2015-APR) LEADING PLAYERS

FIG 6 RECENT STRATEGIES AND DEVELOPMENTS: HEWLETT PACKARD ENTERPRISE COMPANY (HP DEVELOPMENT COMPANY L.P)

FIG 7 SWOT ANALYSIS: HEWLETT-PACKARD ENTERPRISE

FIG 8 RECENT STRATEGIES AND DEVELOPMENTS: SAP SE

FIG 9 SWOT ANALYSIS: SAP SE

FIG 10 RECENT STRATEGIES AND DEVELOPMENTS: MICROSOFT CORPORATION

FIG 11 SWOT ANALYSIS: MICROSOFT CORPORATION

FIG 12 RECENT STRATEGIES AND DEVELOPMENTS: ORACLE CORPORATION

FIG 13 SWOT ANALYSIS: ORACLE CORPORATION

FIG 14 RECENT STRATEGIES AND DEVELOPMENTS: BROADCOM, INC.

FIG 15 SWOT ANALYSIS: BROADCOM, INC.

FIG 16 RECENT STRATEGIES AND DEVELOPMENTS: PLANVIEW, INC.

FIG 17 RECENT STRATEGIES AND DEVELOPMENTS: CHANGEPOINT CORPORATION

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