

Asia Pacific Productivity Management Software Market By Deployment Type (Cloud and On-premise), By Organization Size (Large Enterprises and Small & Medium Enterprises), By the Solution (Content Management & Collaboration, Structured Work Management, AI & Predictive Analytics, and Others), By Country, Industry Analysis and Forecast, 2020 - 2026

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Abstracts

The Asia Pacific Productivity Management Software Market would witness market growth of 17% CAGR during the forecast period (2020-2026).

Business productivity is a company's ability to implement the general strategy in a company effectively. Besides, the Productivity of an association is directly proportional to the Productivity of its workforce. The productivity management software encourages and incorporates both data and methods for each part of the business. The expanding need to oversee work processes and tasks among the business to increase the development, expediently growing advancements in Artificial Intelligence (AI) and Machine Learning (ML) are a few of the essential components boosting the productivity management software market development. Furthermore, the rising adoption of cloud computing in the processes of business and the increasing adoption of Bring Your Own Device (BYOD), enterprise portability, and cell phones to extend the mobile workforce will increase the demand for Productivity management software.

Because of the severe competition, organizations are looking for choices to improve profit and decrease costs. The utilization of productivity software is critical in large scale

enterprises to finish an assignment in less time. The organizations can enhance their productivity and adequacy of its operations. Productivity software diminishes the workload and rules out human errors, thus, improves adequacy and consistency. When it comes to productivity software, the software related cloud-based productivity (also known as cloud computing) has been preferred by numerous small organizations, since it permits them to move toward software and servers placed in a safe data center, maintained by the software provider, and not by any IT staff, subsequently saving the organization's costs. The cloud-based productivity software helps to propel integration and connectivity, by developing documents, files, and excel sheets online with a better capacity to share information progressively. The documents can be downloaded and utilized from anywhere in the world.

Based on Deployment Type, the market is segmented into Cloud and On-premise. Based on Organization Size, the market is segmented into Large Enterprises and Small & Medium Enterprises. Based on Solution, the market is segmented into Content Management & Collaboration, Structured Work Management, AI & Predictive Analytics and Others. Based on countries, the market is segmented into China, Japan, India, South Korea, Singapore, Malaysia, and Rest of Asia Pacific.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Google, Inc., Microsoft Corporation, Salesforce.com, Inc., IBM Corporation, Oracle Corporation, Adobe, Inc., Zoho Corporation Pvt. Ltd., Slack Technologies, Inc., Monday.com Labs Ltd. and HyperOffice.

Scope of the Study

Market Segmentation:

By Deployment Type

Cloud

On-premise

By Organization Size

Large Enterprises

Small & Medium Enterprises

By Solution

Content Management & Collaboration

Structured Work Management

AI & Predictive Analytics

Others

By Country

China

Japan

India

South Korea

Singapore

Malaysia

Rest of Asia Pacific

Companies Profiled

Google, Inc.

Microsoft Corporation

Salesforce.com, Inc.

IBM Corporation

Oracle Corporation

Adobe, Inc.

Zoho Corporation Pvt. Ltd.

Slack Technologies, Inc.

Monday.com Labs Ltd.

HyperOffice

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