

Asia Pacific Procurement Analytics Market (2018 - 2024)

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Abstracts

The Asia Pacific Procurement Analytics Market would witness market growth of 21.6% CAGR during the forecast period (2018 – 2024).

Procurement analytics solutions assist clients in multiple implementation fields such as supply chain analytics, risk analytics, and spend analytics, demand forecasting, contract management, and vendor management. The solutions include multiple components such as real-time and batch data analysis, financial analysis, sourcing analysis, category management and compliance and policy management. Implementation of these modules in organizations will contribute to greater data optimization, automated data cleansing, and procurement platform category analysis. The market in APAC is gaining momentum as demand for predictive analytics is rising in APAC's advanced and emerging countries. SMEs, as well as large-scale organizations in the APAC region, rely heavily on procurement analytics for vendor management, contract management, risk management, and spend analysis.

Based on Component, the market is segmented into Solution and Services. Services is further bifurcated into Integration & Deployment, Training & Consulting, and Support & Maintenance. Based on Organization size, the market is segmented into large enterprises and Small & Medium Sized enterprises. Based on Deployment mode, the market is segmented into On-premise and Cloud. Based on End User, the market is segmented into Retail & Ecommerce, Healthcare & Life Sciences, Energy & Utilities, Telecom & IT, Manufacturing, Government & Defense, and Others. Based on countries, the market is segmented into China, Japan, India, South Korea, Singapore, Malaysia, and Rest of Asia Pacific.

The market research report covers the analysis of key stake holders of the market. Key

companies profiled in the report include Simfoni Analytics Ltd., Proactis Holdings PLC., JAGGAER Inc., Zycus Inc., SAP SE, Oracle Corporation, IBM Corporation, Coupa Software Incorporated, Genpact Limited, and Rosslyn Data Technologies.

Scope of the Study

Market Segmentation:

By Component

- Solution

- Services

 - Integration & Deployment

 - Training & Consulting

 - Support & Maintenance

By Organization Size

- Large Enterprises

- Small & Medium-Sized Enterprises

By Deployment mode

- On Premise

- Cloud

By End User

- Retail & Ecommerce

Healthcare & Life Sciences

Energy & Utilities

Telecom & IT

Manufacturing

Government & Defense

Others

By Country

China

Japan

India

South Korea

Singapore

Malaysia

Rest of Asia Pacific

Companies Profiled

Simfoni Analytics Ltd.

Proactis Holdings PLC.

JAGGAER Inc.

Zycus Inc.

SAP SE

Oracle Corporation

IBM Corporation

Coupa Software Incorporated

Genpact Limited

Rosslyn Data Technologies.

Unique Offerings from KBV Research

Exhaustive coverage

Highest number of market tables and figures

Subscription based model available

Guaranteed best price

Assured post sales research support with 10% customization free

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