

Asia Pacific Procurement Analytics Market (2018 - 2024)

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Abstracts

The Asia Pacific Procurement Analytics Market would witness market growth of 21.6% CAGR during the forecast period (2018 – 2024).

Procurement analytics solutions assist clients in multiple implementation fields such as supply chain analytics, risk analytics, and spend analytics, demand forecasting, contract management, and vendor management. The solutions include multiple components such as real-time and batch data analysis, financial analysis, sourcing analysis, category management and compliance and policy management. Implementation of these modules in organizations will contribute to greater data optimization, automated data cleansing, and procurement platform category analysis. The market in APAC is gaining momentum as demand for predictive analytics is rising in APAC's advanced and emerging countries. SMEs, as well as large-scale organizations in the APAC region, rely heavily on procurement analytics for vendor management, contract management, risk management, and spend analysis.

Based on Component, the market is segmented into Solution and Services. Services is further bifurcated into Integration & Deployment, Training & Consulting, and Support & Maintenance. Based on Organization size, the market is segmented into large enterprises and Small & Medium Sized enterprises. Based on Deployment mode, the market is segmented into On-premise and Cloud. Based on End User, the market is segmented into Retail & Ecommerce, Healthcare & Life Sciences, Energy & Utilities, Telecom & IT, Manufacturing, Government & Defense, and Others. Based on countries, the market is segmented into China, Japan, India, South Korea, Singapore, Malaysia, and Rest of Asia Pacific.

The market research report covers the analysis of key stake holders of the market. Key



companies profiled in the report include Simfoni Analytics Ltd., Proactis Holdings PLC., JAGGAER Inc., Zycus Inc., SAP SE, Oracle Corporation, IBM Corporation, Coupa Software Incorporated, Genpact Limited, and Rosslyn Data Technologies.

Technologies.			
Scope of the Study			
Market Segmentation:			
By Component			
Solution			
Services			
Integration & Deployment			
Training & Consulting			
Support & Maintenance			
By Organization Size			
Large Enterprises			
Small & Medium-Sized Enterprises			
By Deployment mode			
On Premise			
Cloud			

By End User

Retail & Ecommerce



Healthcare & Life Sciences

	Energy & Utilities		
	Telecom & IT		
	Manufacturing		
	Government & Defense		
	Others		
By Country			
	China		
	Japan		
	India		
	South Korea		
	Singapore		
	Malaysia		
	Rest of Asia Pacific		
Companies Profiled			
	Simfoni Analytics Ltd.		
	Proactis Holdings PLC.		
	JAGGAER Inc.		



	Zycus Inc.
	SAP SE
	Oracle Corporation
	IBM Corporation
	Coupa Software Incorporated
	Genpact Limited
	Rosslyn Data Technologies.
Unique Offerings from KBV Research	
	Exhaustive coverage
	Highest number of market tables and figures
	Subscription based model available
	Guaranteed best price
	Assured post sales research support with 10% customization free



Contents

CHAPTER 1. MARKET SCOPE & METHODOLOGY

- 1.1 Market Definition
- 1.2 Objectives
- 1.3 Market Scope
- 1.4 Segmentation
 - 1.4.1 Asia Pacific Procurement Analytics Market, by Component
 - 1.4.2 Asia Pacific Procurement Analytics Market, by Organization Size
 - 1.4.3 Asia Pacific Procurement Analytics Market, by Deployment mode
 - 1.4.4 Asia Pacific Procurement Analytics Market, by End User
 - 1.4.5 Asia Pacific Procurement Analytics Market, by Country
- 1.5 Methodology for the research

CHAPTER 2. MARKET OVERVIEW

- 2.1 Introduction
 - 2.1.1 Overview
 - 2.1.2 Executive Summary
 - 2.1.3 Market Composition and Scenario
 - 2.1.4 Players Outlook for the Market
- 2.2 Key Factors Impacting the Market
 - 2.2.1 Market Drivers
 - 2.2.2 Market Restraints

CHAPTER 3. MARKET ANALYSIS

- 3.1 KBV Cardinal Matrix
- 3.2 Recent Industry Wide Strategic Developments
 - 3.2.1 Partnerships, Collaborations and Agreements
 - 3.2.2 Product Launches
 - 3.2.3 Mergers & Acquisitions
- 3.3 Top Winning Strategies
 - 3.3.1 Key Leading Strategies: Percentage Distribution (2015-2019)
 - 3.3.2 Key Strategic Move: Leading Players

CHAPTER 4. ASIA PACIFIC PROCUREMENT ANALYTICS MARKET BY COMPONENT



- 4.1 Introduction
 - 4.1.1 Asia Pacific Procurement Analytics Solution Market by Country
 - 4.1.1.1 Overview
 - 4.1.1.2 Market scenario and forecast
 - 4.1.2 Asia Pacific Procurement Analytics Services Market by Country
 - 4.1.2.1 Overview
 - 4.1.2.2 Market scenario and forecast
 - 4.1.2.3 Asia Pacific Procurement Analytics Market by Services Type
- 4.1.2.3.1 Asia Pacific Procurement Analytics Integration & Deployment Market by Country
 - 4.1.2.3.2 Market scenario and forecast
- 4.1.2.3.3 Asia Pacific Procurement Analytics Training & Consulting Market by Country
 - 4.1.2.3.4 Market scenario and forecast
- 4.1.2.3.5 Asia Pacific Procurement Analytics Support & Maintenance Market by Country
 - 4.1.2.3.6 Market scenario and forecast

CHAPTER 5. ASIA PACIFIC PROCUREMENT ANALYTICS MARKET BY ORGANIZATION SIZE

- 5.1 Introduction
 - 5.1.1 Asia Pacific Large Enterprises Procurement Analytics Market by Country
 - 5.1.1.1 Overview
 - 5.1.1.2 Market scenario and forecast
- 5.1.2 Asia Pacific Small & Medium-Sized Enterprises Procurement Analytics Market by Country
 - 5.1.2.1 Overview
 - 5.1.2.2 Market scenario and forecast

CHAPTER 6. ASIA PACIFIC PROCUREMENT ANALYTICS MARKET BY DEPLOYMENT MODE

- 6.1 Introduction
 - 6.1.1 Asia Pacific On-Premise Procurement Analytics Market by Country
 - 6.1.1.1 Market scenario and forecast
 - 6.1.2 Asia Pacific Cloud Procurement Analytics Market by Country
 - 6.1.2.1 Overview



6.1.2.2 Market scenario and forecast

CHAPTER 7. ASIA PACIFIC PROCUREMENT ANALYTICS MARKET BY END USER

- 7.1 Introduction
 - 7.1.1 Asia Pacific Retail & Ecommerce Procurement Analytics Market by Country
 - 7.1.1.1 Overview
 - 7.1.1.2 Market scenario and forecast
- 7.1.2 Asia Pacific Healthcare & Life Sciences Procurement Analytics Market by Country
 - 7.1.2.1 Overview
 - 7.1.2.2 Market scenario and forecast
 - 7.1.3 Asia Pacific Energy & Utilities Procurement Analytics Market by Country
 - 7.1.3.1 Market scenario and forecast
 - 7.1.4 Asia Pacific Telecom & IT Procurement Analytics Market by Country
 - 7.1.4.1 Market scenario and forecast
 - 7.1.5 Asia Pacific Manufacturing Procurement Analytics Market by Country
 - 7.1.5.1 Market scenario and forecast
 - 7.1.6 Asia Pacific Government & Defense Procurement Analytics Market by Country
 - 7.1.6.1 Overview
 - 7.1.6.2 Market scenario and forecast
 - 7.1.7 Asia Pacific Others Procurement Analytics Market by Country
 - 7.1.7.1 Market scenario and forecast

CHAPTER 8. ASIA PACIFIC PROCUREMENT ANALYTICS MARKET BY COUNTRY

- 8.1 Introduction
 - 8.1.1 Overview
 - 8.1.2 Market scenario and forecast
- 8.2 China Procurement Analytics Market
 - 8.2.1 Overview
 - 8.2.2 Market scenario and forecast
 - 8.2.3 China Procurement Analytics Market by Component
 - 8.2.3.1 China Procurement Analytics Market by Services Type
 - 8.2.4 China Procurement Analytics Market by Organization Size
 - 8.2.5 China Procurement Analytics Market by Deployment Mode
 - 8.2.6 China Procurement Analytics Market by End User
- 8.3 Japan Procurement Analytics Market
 - 8.3.1 Overview



- 8.3.2 Market scenario and forecast
- 8.3.3 Japan Procurement Analytics Market by Component
 - 8.3.3.1 Japan Procurement Analytics Market by Services Type
- 8.3.4 Japan Procurement Analytics Market by Organization Size
- 8.3.5 Japan Procurement Analytics Market by Deployment Mode
- 8.3.6 Japan Procurement Analytics Market by End User
- 8.4 India Procurement Analytics Market
 - 8.4.1 Overview
 - 8.4.2 Market scenario and forecast
 - 8.4.3 India Procurement Analytics Market by Component
 - 8.4.3.1 India Procurement Analytics Market by Services Type
 - 8.4.4 India Procurement Analytics Market by Organization Size
- 8.4.5 India Procurement Analytics Market by Deployment Mode
- 8.4.6 India Procurement Analytics Market by End User
- 8.5 South Korea Procurement Analytics Market
 - 8.5.1 Overview
 - 8.5.2 Market scenario and forecast
 - 8.5.3 South Korea Procurement Analytics Market by Component
 - 8.5.3.1 South Korea Procurement Analytics Market by Services Type
 - 8.5.4 South Korea Procurement Analytics Market by Organization Size
 - 8.5.5 South Korea Procurement Analytics Market by Deployment Mode
 - 8.5.6 South Korea Procurement Analytics Market by End User
- 8.6 Singapore Procurement Analytics Market
 - 8.6.1 Overview
 - 8.6.2 Market scenario and forecast
 - 8.6.3 Singapore Procurement Analytics Market by Component
 - 8.6.3.1 Singapore Procurement Analytics Market by Services Type
 - 8.6.4 Singapore Procurement Analytics Market by Organization Size
 - 8.6.5 Singapore Procurement Analytics Market by Deployment Mode
 - 8.6.6 Singapore Procurement Analytics Market by End User
- 8.7 Malaysia Procurement Analytics Market
 - 8.7.1 Overview
 - 8.7.2 Market scenario and forecast
 - 8.7.3 Malaysia Procurement Analytics Market by Component
 - 8.7.3.1 Malaysia Procurement Analytics Market by Services Type
 - 8.7.4 Malaysia Procurement Analytics Market by Organization Size
 - 8.7.5 Malaysia Procurement Analytics Market by Deployment Mode
 - 8.7.6 Malaysia Procurement Analytics Market by End User
- 8.8 Rest of Asia Pacific Procurement Analytics Market



- 8.8.1 Market scenario and forecast
- 8.8.2 Rest of Asia Pacific Procurement Analytics Market by Component
- 8.8.2.1 Rest of Asia Pacific Procurement Analytics Market by Services Type
- 8.8.3 Rest of Asia Pacific Procurement Analytics Market by Organization Size
- 8.8.4 Rest of Asia Pacific Procurement Analytics Market by Deployment Mode
- 8.8.5 Rest of Asia Pacific Procurement Analytics Market by End User

CHAPTER 9. COMPANY PROFILES

- 9.1 Simfoni Analytics Ltd.
 - 9.1.1 Company Overview
- 9.2 Proactis Holdings PLC.
 - 9.2.1 Company Overview
 - 9.2.2 Financial Analysis
 - 9.2.3 Segmental and Regional Analysis
 - 9.2.4 Research & Development Expense
 - 9.2.5 Recent strategies and developments:
 - 9.2.5.1 Acquisitions and Mergers:
 - 9.2.5.2 Product Launch:
 - 9.2.6 Swot Analysis
- 9.3 JAGGAER Inc.
 - 9.3.1 Company Overview
 - 9.3.2 Recent strategies and developments:
 - 9.3.2.1 Partnerships, Collaborations and Agreements:
 - 9.3.2.2 Acquisitions and Mergers:
 - 9.3.2.3 Product Launch:
- 9.4 Zycus Inc.
 - 9.4.1 Company Overview
 - 9.4.2 Recent strategies and developments:
 - 9.4.2.1 Partnerships, Collaborations and Agreements:
- 9.5 SAP SE
 - 9.5.1 Company Overview
 - 9.5.2 Financial Analysis
 - 9.5.3 Segmental and Regional Analysis
 - 9.5.4 Research & Development Expense
 - 9.5.5 Recent strategies and developments:
 - 9.5.5.1 Partnerships, Collaborations and Agreements:
 - 9.5.5.2 Product Launch:
 - 9.5.5.3 Acquisitions and Mergers:



- 9.5.6 SWOT Analysis
- 9.6 Oracle Corporation
 - 9.6.1 Company Overview
 - 9.6.2 Financial Analysis
 - 9.6.3 Segmental and Regional Analysis
 - 9.6.4 Research & Development Expense
 - 9.6.5 Recent strategies and developments:
 - 9.6.5.1 Collaborations, Partnerships and Agreement:
 - 9.6.5.2 Product Launch:
 - 9.6.5.3 Acquisitions and Mergers:
 - 9.6.6 SWOT Analysis
- 9.7 IBM Corporation
 - 9.7.1 Company Overview
 - 9.7.2 Financial Analysis
 - 9.7.3 Regional & Segmental Analysis
 - 9.7.4 Research & Development
 - 9.7.5 Recent strategies and developments:
 - 9.7.5.1 Collaborations, Partnerships and Agreements:
 - 9.7.6 SWOT Analysis
- 9.8 Coupa Software Incorporated
 - 9.8.1 Company overview
 - 9.8.2 Financial Analysis
 - 9.8.3 Regional Analysis
 - 9.8.4 Research & Development Expenses
 - 9.8.5 Recent strategies and developments:
 - 9.8.5.1 Collaborations, Partnerships and Agreements:
 - 9.8.5.2 Product Launch:
 - 9.8.5.3 Acquisitions and Mergers:
 - 9.8.6 SWOT Analysis
- 9.9 Genpact Limited
 - 9.9.1 Company overview
 - 9.9.2 Financial Analysis
 - 9.9.3 Regional Analysis
 - 9.9.4 Recent strategies and developments:
 - 9.9.4.1 Collaborations, Partnerships and Agreements:
 - 9.9.4.2 Product Launch:
 - 9.9.4.3 Acquisitions and Mergers:
 - 9.9.5 SWOT Analysis
- 9.1 Rosslyn Data Technologies



- 9.10.1 Financial Analysis
- 9.10.2 Regional Analysis
- 9.10.3 Research & Development Expenses
- 9.10.4 Recent strategies and developments:
 - 9.10.4.1 Collaborations, Partnerships and Agreements:
 - 9.10.4.2 Product Launch:
 - 9.10.4.3 Acquisitions and Mergers:
- 9.10.5 SWOT Analysis



List Of Tables

LIST OF TABLES

TABLE 1 ASIA PACIFIC PROCUREMENT ANALYTICS MARKET, 2014 - 2017, USD MILLION

TABLE 2 ASIA PACIFIC PROCUREMENT ANALYTICS MARKET, 2018 - 2024, USD MILLION

TABLE 3 PARTNERSHIPS, COLLABORATIONS AND AGREEMENTS—PROCUREMENT ANALYTICS MARKET

TABLE 4 PRODUCT LAUNCHES – PROCUREMENT ANALYTICS MARKET
TABLE 5 MERGERS & ACQUISITIONS – PROCUREMENT ANALYTICS MARKET
TABLE 6 ASIA PACIFIC PROCUREMENT ANALYTICS MARKET BY COMPONENT,
2014 - 2017, USD MILLION

TABLE 7 ASIA PACIFIC PROCUREMENT ANALYTICS MARKET BY COMPONENT, 2018 - 2024, USD MILLION

TABLE 8 ASIA PACIFIC PROCUREMENT ANALYTICS SOLUTION MARKET BY COUNTRY, 2014 - 2017, USD MILLION

TABLE 9 ASIA PACIFIC PROCUREMENT ANALYTICS SOLUTION MARKET BY COUNTRY, 2018 - 2024, USD MILLION

TABLE 10 ASIA PACIFIC PROCUREMENT ANALYTICS SERVICES MARKET BY COUNTRY, 2014 - 2017, USD MILLION

TABLE 11 ASIA PACIFIC PROCUREMENT ANALYTICS SERVICES MARKET BY COUNTRY, 2018 - 2024, USD MILLION

TABLE 12 ASIA PACIFIC PROCUREMENT ANALYTICS MARKET BY SERVICES TYPE, 2014 - 2017, USD MILLION

TABLE 13 ASIA PACIFIC PROCUREMENT ANALYTICS MARKET BY SERVICES TYPE, 2018 - 2024, USD MILLION

TABLE 14 ASIA PACIFIC PROCUREMENT ANALYTICS INTEGRATION & DEPLOYMENT MARKET BY COUNTRY, 2014 - 2017, USD MILLION

TABLE 15 ASIA PACIFIC PROCUREMENT ANALYTICS INTEGRATION & DEPLOYMENT MARKET BY COUNTRY, 2018 - 2024, USD MILLION

TABLE 16 ASIA PACIFIC PROCUREMENT ANALYTICS TRAINING & CONSULTING MARKET BY COUNTRY, 2014 - 2017, USD MILLION

TABLE 17 ASIA PACIFIC PROCUREMENT ANALYTICS TRAINING & CONSULTING MARKET BY COUNTRY, 2018 - 2024, USD MILLION

TABLE 18 ASIA PACIFIC PROCUREMENT ANALYTICS SUPPORT & MAINTENANCE MARKET BY COUNTRY, 2014 - 2017, USD MILLION

TABLE 19 ASIA PACIFIC PROCUREMENT ANALYTICS SUPPORT & MAINTENANCE



MARKET BY COUNTRY, 2018 - 2024, USD MILLION

TABLE 20 ASIA PACIFIC PROCUREMENT ANALYTICS MARKET BY

ORGANIZATION SIZE, 2014 - 2017, USD MILLION

TABLE 21 ASIA PACIFIC PROCUREMENT ANALYTICS MARKET BY

ORGANIZATION SIZE, 2018 - 2024, USD MILLION

TABLE 22 ASIA PACIFIC LARGE ENTERPRISES PROCUREMENT ANALYTICS

MARKET BY COUNTRY, 2014 - 2017, USD MILLION

TABLE 23 ASIA PACIFIC LARGE ENTERPRISES PROCUREMENT ANALYTICS

MARKET BY COUNTRY, 2018 - 2024, USD MILLION

TABLE 24 ASIA PACIFIC SMALL & MEDIUM-SIZED ENTERPRISES PROCUREMENT

ANALYTICS MARKET BY COUNTRY, 2014 - 2017, USD MILLION

TABLE 25 ASIA PACIFIC SMALL & MEDIUM-SIZED ENTERPRISES PROCUREMENT

ANALYTICS MARKET BY COUNTRY, 2018 - 2024, USD MILLION

TABLE 26 ASIA PACIFIC PROCUREMENT ANALYTICS MARKET BY DEPLOYMENT

MODE, 2014 - 2017, USD MILLION

TABLE 27 ASIA PACIFIC PROCUREMENT ANALYTICS MARKET BY DEPLOYMENT

MODE, 2018 - 2024, USD MILLION

TABLE 28 ASIA PACIFIC ON-PREMISE PROCUREMENT ANALYTICS MARKET BY

COUNTRY, 2014 - 2017, USD MILLION

TABLE 29 ASIA PACIFIC ON-PREMISE PROCUREMENT ANALYTICS MARKET BY

COUNTRY, 2018 - 2024, USD MILLION

TABLE 30 ASIA PACIFIC CLOUD PROCUREMENT ANALYTICS MARKET BY

COUNTRY, 2014 - 2017, USD MILLION

TABLE 31 ASIA PACIFIC CLOUD PROCUREMENT ANALYTICS MARKET BY

COUNTRY, 2018 - 2024, USD MILLION

TABLE 32 ASIA PACIFIC PROCUREMENT ANALYTICS MARKET BY END USER.

2014 - 2017, USD MILLION

TABLE 33 ASIA PACIFIC PROCUREMENT ANALYTICS MARKET BY END USER.

2018 - 2024, USD MILLION

TABLE 34 ASIA PACIFIC RETAIL & ECOMMERCE PROCUREMENT ANALYTICS

MARKET BY COUNTRY, 2014 - 2017, USD MILLION

TABLE 35 ASIA PACIFIC RETAIL & ECOMMERCE PROCUREMENT ANALYTICS

MARKET BY COUNTRY, 2018 - 2024, USD MILLION

TABLE 36 ASIA PACIFIC HEALTHCARE & LIFE SCIENCES PROCUREMENT

ANALYTICS MARKET BY COUNTRY, 2014 - 2017, USD MILLION

TABLE 37 ASIA PACIFIC HEALTHCARE & LIFE SCIENCES PROCUREMENT

ANALYTICS MARKET BY COUNTRY, 2018 - 2024, USD MILLION

TABLE 38 ASIA PACIFIC ENERGY & UTILITIES PROCUREMENT ANALYTICS

MARKET BY COUNTRY, 2014 - 2017, USD MILLION



TABLE 39 ASIA PACIFIC ENERGY & UTILITIES PROCUREMENT ANALYTICS MARKET BY COUNTRY, 2018 - 2024, USD MILLION

TABLE 40 ASIA PACIFIC TELECOM & IT PROCUREMENT ANALYTICS MARKET BY COUNTRY, 2014 - 2017, USD MILLION

TABLE 41 ASIA PACIFIC TELECOM & IT PROCUREMENT ANALYTICS MARKET BY COUNTRY, 2018 - 2024, USD MILLION

TABLE 42 ASIA PACIFIC MANUFACTURING PROCUREMENT ANALYTICS MARKET BY COUNTRY, 2014 - 2017, USD MILLION

TABLE 43 ASIA PACIFIC MANUFACTURING PROCUREMENT ANALYTICS MARKET BY COUNTRY, 2018 - 2024, USD MILLION

TABLE 44 ASIA PACIFIC GOVERNMENT & DEFENSE PROCUREMENT ANALYTICS MARKET BY COUNTRY, 2014 - 2017, USD MILLION

TABLE 45 ASIA PACIFIC GOVERNMENT & DEFENSE PROCUREMENT ANALYTICS MARKET BY COUNTRY, 2018 - 2024, USD MILLION

TABLE 46 ASIA PACIFIC OTHERS PROCUREMENT ANALYTICS MARKET BY COUNTRY, 2014 - 2017, USD MILLION

TABLE 47 ASIA PACIFIC OTHERS PROCUREMENT ANALYTICS MARKET BY COUNTRY, 2018 - 2024, USD MILLION

TABLE 48 ASIA PACIFIC PROCUREMENT ANALYTICS MARKET BY COUNTRY, 2014 - 2017, USD MILLION

TABLE 49 ASIA PACIFIC PROCUREMENT ANALYTICS MARKET BY COUNTRY, 2018 - 2024, USD MILLION

TABLE 50 CHINA PROCUREMENT ANALYTICS MARKET, 2014 - 2017, USD MILLION

TABLE 51 CHINA PROCUREMENT ANALYTICS MARKET, 2018 - 2024, USD MILLION

TABLE 52 CHINA PROCUREMENT ANALYTICS MARKET BY COMPONENT, 2014 - 2017, USD MILLION

TABLE 53 CHINA PROCUREMENT ANALYTICS MARKET BY COMPONENT, 2018 - 2024, USD MILLION

TABLE 54 CHINA PROCUREMENT ANALYTICS MARKET BY SERVICES TYPE, 2014 - 2017, USD MILLION

TABLE 55 CHINA PROCUREMENT ANALYTICS MARKET BY SERVICES TYPE, 2018 - 2024, USD MILLION

TABLE 56 CHINA PROCUREMENT ANALYTICS MARKET BY ORGANIZATION SIZE, 2014 - 2017, USD MILLION

TABLE 57 CHINA PROCUREMENT ANALYTICS MARKET BY ORGANIZATION SIZE, 2018 - 2024, USD MILLION

TABLE 58 CHINA PROCUREMENT ANALYTICS MARKET BY DEPLOYMENT MODE,



2014 - 2017, USD MILLION

TABLE 59 CHINA PROCUREMENT ANALYTICS MARKET BY DEPLOYMENT MODE, 2018 - 2024, USD MILLION

TABLE 60 CHINA PROCUREMENT ANALYTICS MARKET BY END USER, 2014 - 2017, USD MILLION

TABLE 61 CHINA PROCUREMENT ANALYTICS MARKET BY END USER, 2018 - 2024, USD MILLION

TABLE 62 JAPAN PROCUREMENT ANALYTICS MARKET, 2014 - 2017, USD MILLION

TABLE 63 JAPAN PROCUREMENT ANALYTICS MARKET, 2018 - 2024, USD MILLION

TABLE 64 JAPAN PROCUREMENT ANALYTICS MARKET BY COMPONENT, 2014 - 2017, USD MILLION

TABLE 65 JAPAN PROCUREMENT ANALYTICS MARKET BY COMPONENT, 2018 - 2024, USD MILLION

TABLE 66 JAPAN PROCUREMENT ANALYTICS MARKET BY SERVICES TYPE, 2014 - 2017, USD MILLION

TABLE 67 JAPAN PROCUREMENT ANALYTICS MARKET BY SERVICES TYPE, 2018 - 2024, USD MILLION

TABLE 68 JAPAN PROCUREMENT ANALYTICS MARKET BY ORGANIZATION SIZE, 2014 - 2017, USD MILLION

TABLE 69 JAPAN PROCUREMENT ANALYTICS MARKET BY ORGANIZATION SIZE, 2018 - 2024, USD MILLION

TABLE 70 JAPAN PROCUREMENT ANALYTICS MARKET BY DEPLOYMENT MODE, 2014 - 2017, USD MILLION

TABLE 71 JAPAN PROCUREMENT ANALYTICS MARKET BY DEPLOYMENT MODE, 2018 - 2024, USD MILLION

TABLE 72 JAPAN PROCUREMENT ANALYTICS MARKET BY END USER, 2014 - 2017, USD MILLION

TABLE 73 JAPAN PROCUREMENT ANALYTICS MARKET BY END USER, 2018 - 2024, USD MILLION

TABLE 74 INDIA PROCUREMENT ANALYTICS MARKET, 2014 - 2017, USD MILLION TABLE 75 INDIA PROCUREMENT ANALYTICS MARKET, 2018 - 2024, USD MILLION TABLE 76 INDIA PROCUREMENT ANALYTICS MARKET BY COMPONENT, 2014 - 2017, USD MILLION

TABLE 77 INDIA PROCUREMENT ANALYTICS MARKET BY COMPONENT, 2018 - 2024, USD MILLION

TABLE 78 INDIA PROCUREMENT ANALYTICS MARKET BY SERVICES TYPE, 2014 - 2017, USD MILLION



TABLE 79 INDIA PROCUREMENT ANALYTICS MARKET BY SERVICES TYPE, 2018 - 2024, USD MILLION

TABLE 80 INDIA PROCUREMENT ANALYTICS MARKET BY ORGANIZATION SIZE, 2014 - 2017, USD MILLION

TABLE 81 INDIA PROCUREMENT ANALYTICS MARKET BY ORGANIZATION SIZE, 2018 - 2024, USD MILLION

TABLE 82 INDIA PROCUREMENT ANALYTICS MARKET BY DEPLOYMENT MODE, 2014 - 2017, USD MILLION

TABLE 83 INDIA PROCUREMENT ANALYTICS MARKET BY DEPLOYMENT MODE, 2018 - 2024, USD MILLION

TABLE 84 INDIA PROCUREMENT ANALYTICS MARKET BY END USER, 2014 - 2017, USD MILLION

TABLE 85 INDIA PROCUREMENT ANALYTICS MARKET BY END USER, 2018 - 2024. USD MILLION

TABLE 86 SOUTH KOREA PROCUREMENT ANALYTICS MARKET, 2014 - 2017, USD MILLION

TABLE 87 SOUTH KOREA PROCUREMENT ANALYTICS MARKET, 2018 - 2024, USD MILLION

TABLE 88 SOUTH KOREA PROCUREMENT ANALYTICS MARKET BY COMPONENT, 2014 - 2017, USD MILLION

TABLE 89 SOUTH KOREA PROCUREMENT ANALYTICS MARKET BY COMPONENT, 2018 - 2024, USD MILLION

TABLE 90 SOUTH KOREA PROCUREMENT ANALYTICS MARKET BY SERVICES TYPE, 2014 - 2017, USD MILLION

TABLE 91 SOUTH KOREA PROCUREMENT ANALYTICS MARKET BY SERVICES TYPE, 2018 - 2024, USD MILLION

TABLE 92 SOUTH KOREA PROCUREMENT ANALYTICS MARKET BY ORGANIZATION SIZE, 2014 - 2017, USD MILLION

TABLE 93 SOUTH KOREA PROCUREMENT ANALYTICS MARKET BY ORGANIZATION SIZE, 2018 - 2024, USD MILLION

TABLE 94 SOUTH KOREA PROCUREMENT ANALYTICS MARKET BY DEPLOYMENT MODE, 2014 - 2017, USD MILLION

TABLE 95 SOUTH KOREA PROCUREMENT ANALYTICS MARKET BY DEPLOYMENT MODE, 2018 - 2024, USD MILLION

TABLE 96 SOUTH KOREA PROCUREMENT ANALYTICS MARKET BY END USER, 2014 - 2017, USD MILLION

TABLE 97 SOUTH KOREA PROCUREMENT ANALYTICS MARKET BY END USER, 2018 - 2024, USD MILLION

TABLE 98 SINGAPORE PROCUREMENT ANALYTICS MARKET, 2014 - 2017, USD



MILLION

TABLE 99 SINGAPORE PROCUREMENT ANALYTICS MARKET, 2018 - 2024, USD MILLION

TABLE 100 SINGAPORE PROCUREMENT ANALYTICS MARKET BY COMPONENT, 2014 - 2017, USD MILLION

TABLE 101 SINGAPORE PROCUREMENT ANALYTICS MARKET BY COMPONENT, 2018 - 2024, USD MILLION

TABLE 102 SINGAPORE PROCUREMENT ANALYTICS MARKET BY SERVICES TYPE, 2014 - 2017, USD MILLION

TABLE 103 SINGAPORE PROCUREMENT ANALYTICS MARKET BY SERVICES TYPE, 2018 - 2024, USD MILLION

TABLE 104 SINGAPORE PROCUREMENT ANALYTICS MARKET BY ORGANIZATION SIZE, 2014 - 2017, USD MILLION

TABLE 105 SINGAPORE PROCUREMENT ANALYTICS MARKET BY ORGANIZATION SIZE, 2018 - 2024, USD MILLION

TABLE 106 SINGAPORE PROCUREMENT ANALYTICS MARKET BY DEPLOYMENT MODE, 2014 - 2017, USD MILLION

TABLE 107 SINGAPORE PROCUREMENT ANALYTICS MARKET BY DEPLOYMENT MODE, 2018 - 2024, USD MILLION

TABLE 108 SINGAPORE PROCUREMENT ANALYTICS MARKET BY END USER, 2014 - 2017, USD MILLION

TABLE 109 SINGAPORE PROCUREMENT ANALYTICS MARKET BY END USER, 2018 - 2024, USD MILLION

TABLE 110 MALAYSIA PROCUREMENT ANALYTICS MARKET, 2014 - 2017, USD MILLION

TABLE 111 MALAYSIA PROCUREMENT ANALYTICS MARKET, 2018 - 2024, USD MILLION

TABLE 112 MALAYSIA PROCUREMENT ANALYTICS MARKET BY COMPONENT, 2014 - 2017, USD MILLION

TABLE 113 MALAYSIA PROCUREMENT ANALYTICS MARKET BY COMPONENT, 2018 - 2024, USD MILLION

TABLE 114 MALAYSIA PROCUREMENT ANALYTICS MARKET BY SERVICES TYPE, 2014 - 2017, USD MILLION

TABLE 115 MALAYSIA PROCUREMENT ANALYTICS MARKET BY SERVICES TYPE, 2018 - 2024, USD MILLION

TABLE 116 MALAYSIA PROCUREMENT ANALYTICS MARKET BY ORGANIZATION SIZE, 2014 - 2017, USD MILLION

TABLE 117 MALAYSIA PROCUREMENT ANALYTICS MARKET BY ORGANIZATION SIZE, 2018 - 2024, USD MILLION



TABLE 118 MALAYSIA PROCUREMENT ANALYTICS MARKET BY DEPLOYMENT MODE, 2014 - 2017, USD MILLION

TABLE 119 MALAYSIA PROCUREMENT ANALYTICS MARKET BY DEPLOYMENT MODE, 2018 - 2024, USD MILLION

TABLE 120 MALAYSIA PROCUREMENT ANALYTICS MARKET BY END USER, 2014 - 2017, USD MILLION

TABLE 121 MALAYSIA PROCUREMENT ANALYTICS MARKET BY END USER, 2018 - 2024, USD MILLION

TABLE 122 REST OF ASIA PACIFIC PROCUREMENT ANALYTICS MARKET, 2014 - 2017, USD MILLION

TABLE 123 REST OF ASIA PACIFIC PROCUREMENT ANALYTICS MARKET, 2018 - 2024, USD MILLION

TABLE 124 REST OF ASIA PACIFIC PROCUREMENT ANALYTICS MARKET BY COMPONENT, 2014 - 2017, USD MILLION

TABLE 125 REST OF ASIA PACIFIC PROCUREMENT ANALYTICS MARKET BY COMPONENT, 2018 - 2024, USD MILLION

TABLE 126 REST OF ASIA PACIFIC PROCUREMENT ANALYTICS MARKET BY SERVICES TYPE, 2014 - 2017, USD MILLION

TABLE 127 REST OF ASIA PACIFIC PROCUREMENT ANALYTICS MARKET BY SERVICES TYPE, 2018 - 2024, USD MILLION

TABLE 128 REST OF ASIA PACIFIC PROCUREMENT ANALYTICS MARKET BY ORGANIZATION SIZE, 2014 - 2017, USD MILLION

TABLE 129 REST OF ASIA PACIFIC PROCUREMENT ANALYTICS MARKET BY ORGANIZATION SIZE, 2018 - 2024, USD MILLION

TABLE 130 REST OF ASIA PACIFIC PROCUREMENT ANALYTICS MARKET BY DEPLOYMENT MODE, 2014 - 2017, USD MILLION

TABLE 131 REST OF ASIA PACIFIC PROCUREMENT ANALYTICS MARKET BY DEPLOYMENT MODE, 2018 - 2024, USD MILLION

TABLE 132 REST OF ASIA PACIFIC PROCUREMENT ANALYTICS MARKET BY END USER, 2014 - 2017, USD MILLION

TABLE 133 REST OF ASIA PACIFIC PROCUREMENT ANALYTICS MARKET BY END USER, 2018 - 2024, USD MILLION

TABLE 134 KEY INFORMATION – SIMFONI ANALYTICS LTD.

TABLE 135 KEY INFORMATION – PROACTIS HOLDINGS PLC.

TABLE 136 KEY INFORMATION – JAGGAER INC.

TABLE 137 KEY INFORMATION –ZYCUS INC.

TABLE 138 KEY INFORMATION - SAP SE

TABLE 139 KEY INFORMATION – COUPA SOFTWARE

TABLE 140 KEY INFORMATION – GENPACT LIMITED



TABLE 141 KEY INFORMATION - ROSSLYN DATA TECHNOLOGIES



List Of Figures

LIST OF FIGURES

- FIG 1 METHODOLOGY FOR THE RESEARCH
- FIG 2 KBV CARDINAL MATRIX
- FIG 3 KEY LEADING STRATEGIES: PERCENTAGE DISTRIBUTION (2015-2019)
- FIG 4 KEY STRATEGIC MOVE: LEADING PLAYERS
- FIG 5 RECENT STRATEGIES AND DEVELOPMENTS: PROACTIS HOLDINGS PLC.
- FIG 6 SWOT ANALYSIS: PROACTIS HOLDINGS PLC.
- FIG 7 RECENT STRATEGIES AND DEVELOPMENTS: JAGGAER INC.
- FIG 8 RECENT STRATEGIES AND DEVELOPMENTS: SAP SE
- FIG 9 SWOT ANALYSIS: SAP SE
- FIG 10 RECENT STRATEGIES AND DEVELOPMENTS: ORACLE CORPORATION
- FIG 11 SWOT ANALYSIS: ORACLE CORPORATION
- FIG 12 SWOT ANALYSIS: IBM CORPORATION
- FIG 13 RECENT STRATEGIES AND DEVELOPMENTS: COUPA SOFTWARE
- **INCORPORATED**
- FIG 14 SWOT ANALYSIS: COUPA SOFTWARE INCORPORATED
- FIG 15 RECENT STRATEGIES AND DEVELOPMENTS: GENPACT LIMITED
- FIG 16 SWOT ANALYSIS: GENPACT LIMITED
- FIG 17 RECENT STRATEGIES AND DEVELOPMENTS: ROSSLYN DATA
- **TECHNOLOGIES**
- FIG 18 SWOT ANALYSIS: ROSSLYN DATA TECHNOLOGIES



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