

Asia Pacific Premium Cosmetics Market (2019-2025)

<https://marketpublishers.com/r/ADEE0624AA48EN.html>

Date: January 2020

Pages: 89

Price: US\$ 1,500.00 (Single User License)

ID: ADEE0624AA48EN

Abstracts

The Asia Pacific Premium Cosmetics Market would witness market growth of 8.1% CAGR during the forecast period (2019-2025).

India's expanding beauty industry is flourishing with the rise of online sales of beauty products and an inclination towards organic and ethical products. Today's high penetration of smartphones and widespread internet access at the hands of 560 million Indians (TRAI data for September 2018) drive the country's constant rise in the beauty and personal care industry. With the number of online users in the nation, it is no big deal that there is rapid growth in the beauty and personal care industry, accelerated by an increase in internet retail. Since technology has driven growth in most sectors of the economy, including beauty and personal care, businesses are reconsidering and upgrading the relevance of brick and mortar stores.

Extensive and the deep-rooted internet penetration along with a growing number of active users of social media platforms like Instagram, Facebook, Twitter, and Snapchat, help to raise awareness of Saudi Arabia's beauty and personal care routines and products by global standards. Social media influencers play an important role in explaining beauty and personal care products through tutorials and reviews. Beauty and personal care have experienced more coherent promotional campaigns, incited by intense competition between key players, and key distribution channels.

Previously, luxury products had been specifically targeted at a class comprised of affluent and elite consumers; however, this has changed recently. The rise in disposable income among emerging economies' urban populations and an increase in health concerns have led to an increase in demand for luxury products made using organic and high-quality ingredients. This trend of consumer behavior has essentially propelled the growth of the market for luxury cosmetics.

Based on Product, the market is segmented into Skincare, Makeup, Hair care, Fragrance, and Other Premium Cosmetics. Based on Distribution Channel, the market is segmented into Offline and Online. Based on countries, the market is segmented into China, Japan, India, South Korea, Singapore, Australia, and Rest of Asia Pacific.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include L'Oreal Group, Kao Corporation, Shiseido Company, Limited, Estee Lauder Companies, Inc., LVMH SE (Christian Dior), Revlon, Inc. (MacAndrews & Forbes), The Procter and Gamble Company, Coty, Inc. (JAB Cosmetics B.V.), Ralph Lauren Corporation, and Chanel S.A.

SCOPE OF THE STUDY

Market Segmentation:

By Product

Skincare

Makeup

Hair care

Fragrance

Other Premium Cosmetics

By Distribution Channel

Offline

Online

By Country

China

Japan

India

South Korea

Australia

Malaysia

Rest of Asia Pacific

Companies Profiled

L'Oreal Group

Kao Corporation

Shiseido Company, Limited

Estee Lauder Companies, Inc.

LVMH SE (Christian Dior)

Revlon, Inc. (MacAndrews & Forbes)

The Procter and Gamble Company

Coty, Inc. (JAB Cosmetics B.V.)

Ralph Lauren Corporation

Chanel S.A.

Unique Offerings from KBV Research

Exhaustive coverage

Highest number of market tables and figures

Subscription based model available

Guaranteed best price

Assured post sales research support with 10% customization free

Contents

CHAPTER 1. MARKET SCOPE & METHODOLOGY

- 1.1 Market Definition
- 1.2 Objectives
- 1.3 Market Scope
- 1.4 Segmentation
 - 1.4.1 Asia Pacific Premium Cosmetics Market, by Product
 - 1.4.2 Asia Pacific Premium Cosmetics Market, by Distribution Channel
 - 1.4.3 Asia Pacific Premium Cosmetics Market, by Country
- 1.5 Methodology for the research

CHAPTER 2. MARKET OVERVIEW

- 2.1 Introduction
 - 2.1.1 Overview
 - 2.1.2 Market Composition and Scenario
- 2.2 Key Factors Impacting the Market
 - 2.2.1 Market Drivers
 - 2.2.2 Market Restraints

CHAPTER 3. COMPETITION ANALYSIS – GLOBAL

- 3.1 KBV Cardinal Matrix
- 3.2 Recent Industry Wide Strategic Developments
 - 3.2.1 Partnerships, Collaborations and Agreements
 - 3.2.2 Product Launches and Product Expansions
 - 3.2.3 Geographical Expansions
 - 3.2.4 Mergers & Acquisitions
- 3.3 Top Winning Strategies
 - 3.3.1 Key Leading Strategies: Percentage Distribution (2015-2019)
 - 3.3.2 Key Strategic Move: (Product Launches and Product Expansions: 2020-Jan – 2016-Jun) Leading Players

CHAPTER 4. ASIA PACIFIC PREMIUM COSMETICS MARKET BY PRODUCT

- 4.1 Asia Pacific Skincare Market by Country
- 4.2 Asia Pacific Makeup Market by Country

- 4.3 Asia Pacific Haircare Market by Country
- 4.4 Asia Pacific Fragrance Market by Country
- 4.5 Asia Pacific Other Premium Cosmetics Market by Country

CHAPTER 5. ASIA PACIFIC PREMIUM COSMETICS MARKET BY DISTRIBUTION CHANNEL

- 5.1 Asia Pacific Offline Market by Country
- 5.2 Asia Pacific Online Market by Country

CHAPTER 6. ASIA PACIFIC PREMIUM COSMETICS MARKET BY COUNTRY

- 6.1 China Premium Cosmetics Market
 - 6.1.1 China Premium Cosmetics Market by Product
 - 6.1.2 China Premium Cosmetics Market by Distribution Channel
- 6.2 Japan Premium Cosmetics Market
 - 6.2.1 Japan Premium Cosmetics Market by Product
 - 6.2.2 Japan Premium Cosmetics Market by Distribution Channel
- 6.3 India Premium Cosmetics Market
 - 6.3.1 India Premium Cosmetics Market by Product
 - 6.3.2 India Premium Cosmetics Market by Distribution Channel
- 6.4 Australia Premium Cosmetics Market
 - 6.4.1 Australia Premium Cosmetics Market by Product
 - 6.4.2 Australia Premium Cosmetics Market by Distribution Channel
- 6.5 South Korea Premium Cosmetics Market
 - 6.5.1 South Korea Premium Cosmetics Market by Product
 - 6.5.2 South Korea Premium Cosmetics Market by Distribution Channel
- 6.6 Singapore Premium Cosmetics Market
 - 6.6.1 Singapore Premium Cosmetics Market by Product
 - 6.6.2 Singapore Premium Cosmetics Market by Distribution Channel
- 6.7 Rest of Asia Pacific Premium Cosmetics Market
 - 6.7.1 Rest of Asia Pacific Premium Cosmetics Market by Product
 - 6.7.2 Rest of Asia Pacific Premium Cosmetics Market by Distribution Channel

CHAPTER 7. COMPANY PROFILES

- 7.1 L'Oreal Group
 - 7.1.1 Company Overview
 - 7.1.2 Financial Analysis

- 7.1.3 Segmental and Regional Analysis
- 7.1.4 Research & Development Expense
- 7.1.5 Recent strategies and developments:
 - 7.1.5.1 Acquisition and Mergers:
 - 7.1.5.2 Product Launches and Product Expansions:
- 7.2 Kao Corporation
 - 7.2.1 Company Overview
 - 7.2.2 Financial Analysis
 - 7.2.3 Segmental and Regional Analysis
 - 7.2.4 Research & Development Expense
 - 7.2.5 Recent strategies and developments:
 - 7.2.5.1 Acquisition and Mergers:
 - 7.2.5.2 Product Launches and Product Expansions:
- 7.3 Shiseido Company, Limited
 - 7.3.1 Company Overview
 - 7.3.2 Financial Analysis
 - 7.3.3 Regional Analysis
 - 7.3.4 Recent strategies and developments:
 - 7.3.4.1 Partnerships, Collaborations, and Agreements:
 - 7.3.4.2 Acquisition and Mergers:
- 7.4 Estee Lauder Companies, Inc.
 - 7.4.1 Company Overview
 - 7.4.2 Financial Analysis
 - 7.4.3 Regional Analysis
 - 7.4.4 Research & Development Expense
 - 7.4.5 Recent strategies and developments:
 - 7.4.5.1 Partnerships, Collaborations, and Agreements:
 - 7.4.5.2 Acquisition and Mergers:
 - 7.4.5.3 Product Launches and Product Expansions:
 - 7.4.5.4 Geographical expansions:
- 7.5 LVMH SE (Christian Dior)
 - 7.5.1 Company Overview
 - 7.5.2 Financial Analysis
 - 7.5.3 Segmental and Regional Analysis
 - 7.5.4 Recent strategies and developments:
 - 7.5.4.1 Product Launches and Product Expansions:
- 7.6 Revlon, Inc. (MacAndrews & Forbes)
 - 7.6.1 Company Overview
 - 7.6.2 Financial Analysis

- 7.6.3 Segmental and Regional Analysis
- 7.6.4 Research & Development Expense
- 7.6.5 Recent strategies and developments:
 - 7.6.5.1 Acquisition and Mergers:
 - 7.6.5.2 Product Launches and Product Expansions:
- 7.7 The Procter and Gamble Company
 - 7.7.1 Company Overview
 - 7.7.2 Financial Analysis
 - 7.7.3 Segmental Analysis
 - 7.7.4 Research & Development Expense
 - 7.7.5 Recent strategies and developments:
 - 7.7.5.1 Acquisition and Mergers:
 - 7.7.5.2 Partnerships, Collaborations, and Agreements:
 - 7.7.5.3 Product Launches and Product Expansions:
- 7.8 Coty, Inc. (JAB Cosmetics B.V.)
 - 7.8.1 Company Overview
 - 7.8.2 Financial Analysis
 - 7.8.3 Segmental and Regional Analysis
 - 7.8.4 Research & Development Expense
 - 7.8.5 Recent strategies and developments:
 - 7.8.5.1 Partnerships, Collaborations, and Agreements:
 - 7.8.5.2 Acquisition and Mergers:
 - 7.8.5.3 Product Launches and Product Expansions:
- 7.9 Ralph Lauren Corporation
 - 7.9.1 Company Overview
 - 7.9.2 Financial Analysis
 - 7.9.3 Regional Analysis
 - 7.9.4 Recent strategies and developments:
 - 7.9.4.1 Partnerships, Collaborations, and Agreements:
 - 7.9.4.2 Product Launches and Product Expansions:
- 7.1 Chanel S.A.
 - 7.10.1 Company Overview
 - 7.10.2 Recent strategies and developments:
 - 7.10.2.1 Product Launches and Product Expansions:

List Of Tables

LIST OF TABLES

TABLE 1 ASIA PACIFIC PREMIUM COSMETICS MARKET, 2015 - 2018, USD MILLION

TABLE 2 ASIA PACIFIC PREMIUM COSMETICS MARKET, 2019 - 2025, USD MILLION

TABLE 3 PARTNERSHIPS, COLLABORATIONS AND AGREEMENTS– PREMIUM COSMETICS MARKET

TABLE 4 PRODUCT LAUNCHES AND PRODUCT EXPANSIONS– PREMIUM COSMETICS MARKET

TABLE 5 GEOGRAPHICAL EXPANSIONS– PREMIUM COSMETICS MARKET

TABLE 6 MERGERS & ACQUISITIONS – PREMIUM COSMETICS MARKET

TABLE 7 ASIA PACIFIC PREMIUM COSMETICS MARKET BY PRODUCT , 2015 - 2018, USD MILLION

TABLE 8 ASIA PACIFIC PREMIUM COSMETICS MARKET BY PRODUCT , 2019 - 2025, USD MILLION

TABLE 9 ASIA PACIFIC SKINCARE MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 10 ASIA PACIFIC SKINCARE MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 11 ASIA PACIFIC MAKEUP MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 12 ASIA PACIFIC MAKEUP MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 13 ASIA PACIFIC HAIRCARE MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 14 ASIA PACIFIC HAIRCARE MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 15 ASIA PACIFIC FRAGRANCE MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 16 ASIA PACIFIC FRAGRANCE MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 17 ASIA PACIFIC OTHER PREMIUM COSMETICS MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 18 ASIA PACIFIC OTHER PREMIUM COSMETICS MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 19 ASIA PACIFIC PREMIUM COSMETICS MARKET BY DISTRIBUTION

CHANNEL, 2015 - 2018, USD MILLION

TABLE 20 ASIA PACIFIC PREMIUM COSMETICS MARKET BY DISTRIBUTION CHANNEL, 2019 - 2025, USD MILLION

TABLE 21 ASIA PACIFIC OFFLINE MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 22 ASIA PACIFIC OFFLINE MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 23 ASIA PACIFIC ONLINE MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 24 ASIA PACIFIC ONLINE MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 25 ASIA PACIFIC PREMIUM COSMETICS MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 26 ASIA PACIFIC PREMIUM COSMETICS MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 27 CHINA PREMIUM COSMETICS MARKET, 2015 - 2018, USD MILLION

TABLE 28 CHINA PREMIUM COSMETICS MARKET, 2019 - 2025, USD MILLION

TABLE 29 CHINA PREMIUM COSMETICS MARKET BY PRODUCT , 2015 - 2018, USD MILLION

TABLE 30 CHINA PREMIUM COSMETICS MARKET BY PRODUCT , 2019 - 2025, USD MILLION

TABLE 31 CHINA PREMIUM COSMETICS MARKET BY DISTRIBUTION CHANNEL, 2015 - 2018, USD MILLION

TABLE 32 CHINA PREMIUM COSMETICS MARKET BY DISTRIBUTION CHANNEL, 2019 - 2025, USD MILLION

TABLE 33 JAPAN PREMIUM COSMETICS MARKET, 2015 - 2018, USD MILLION

TABLE 34 JAPAN PREMIUM COSMETICS MARKET, 2019 - 2025, USD MILLION

TABLE 35 JAPAN PREMIUM COSMETICS MARKET BY PRODUCT , 2015 - 2018, USD MILLION

TABLE 36 JAPAN PREMIUM COSMETICS MARKET BY PRODUCT , 2019 - 2025, USD MILLION

TABLE 37 JAPAN PREMIUM COSMETICS MARKET BY DISTRIBUTION CHANNEL, 2015 - 2018, USD MILLION

TABLE 38 JAPAN PREMIUM COSMETICS MARKET BY DISTRIBUTION CHANNEL, 2019 - 2025, USD MILLION

TABLE 39 INDIA PREMIUM COSMETICS MARKET, 2015 - 2018, USD MILLION

TABLE 40 INDIA PREMIUM COSMETICS MARKET, 2019 - 2025, USD MILLION

TABLE 41 INDIA PREMIUM COSMETICS MARKET BY PRODUCT , 2015 - 2018, USD MILLION

TABLE 42 INDIA PREMIUM COSMETICS MARKET BY PRODUCT , 2019 - 2025, USD MILLION

TABLE 43 INDIA PREMIUM COSMETICS MARKET BY DISTRIBUTION CHANNEL, 2015 - 2018, USD MILLION

TABLE 44 INDIA PREMIUM COSMETICS MARKET BY DISTRIBUTION CHANNEL, 2019 - 2025, USD MILLION

TABLE 45 AUSTRALIA PREMIUM COSMETICS MARKET, 2015 - 2018, USD MILLION

TABLE 46 AUSTRALIA PREMIUM COSMETICS MARKET, 2019 - 2025, USD MILLION

TABLE 47 AUSTRALIA PREMIUM COSMETICS MARKET BY PRODUCT , 2015 - 2018, USD MILLION

TABLE 48 AUSTRALIA PREMIUM COSMETICS MARKET BY PRODUCT , 2019 - 2025, USD MILLION

TABLE 49 AUSTRALIA PREMIUM COSMETICS MARKET BY DISTRIBUTION CHANNEL, 2015 - 2018, USD MILLION

TABLE 50 AUSTRALIA PREMIUM COSMETICS MARKET BY DISTRIBUTION CHANNEL, 2019 - 2025, USD MILLION

TABLE 51 SOUTH KOREA PREMIUM COSMETICS MARKET, 2015 - 2018, USD MILLION

TABLE 52 SOUTH KOREA PREMIUM COSMETICS MARKET, 2019 - 2025, USD MILLION

TABLE 53 SOUTH KOREA PREMIUM COSMETICS MARKET BY PRODUCT , 2015 - 2018, USD MILLION

TABLE 54 SOUTH KOREA PREMIUM COSMETICS MARKET BY PRODUCT , 2019 - 2025, USD MILLION

TABLE 55 SOUTH KOREA PREMIUM COSMETICS MARKET BY DISTRIBUTION CHANNEL, 2015 - 2018, USD MILLION

TABLE 56 SOUTH KOREA PREMIUM COSMETICS MARKET BY DISTRIBUTION CHANNEL, 2019 - 2025, USD MILLION

TABLE 57 SINGAPORE PREMIUM COSMETICS MARKET, 2015 - 2018, USD MILLION

TABLE 58 SINGAPORE PREMIUM COSMETICS MARKET, 2019 - 2025, USD MILLION

TABLE 59 SINGAPORE PREMIUM COSMETICS MARKET BY PRODUCT , 2015 - 2018, USD MILLION

TABLE 60 SINGAPORE PREMIUM COSMETICS MARKET BY PRODUCT , 2019 - 2025, USD MILLION

TABLE 61 SINGAPORE PREMIUM COSMETICS MARKET BY DISTRIBUTION CHANNEL, 2015 - 2018, USD MILLION

TABLE 62 SINGAPORE PREMIUM COSMETICS MARKET BY DISTRIBUTION

CHANNEL, 2019 - 2025, USD MILLION

TABLE 63 REST OF ASIA PACIFIC PREMIUM COSMETICS MARKET, 2015 - 2018,
USD MILLION

TABLE 64 REST OF ASIA PACIFIC PREMIUM COSMETICS MARKET, 2019 - 2025,
USD MILLION

TABLE 65 REST OF ASIA PACIFIC PREMIUM COSMETICS MARKET BY PRODUCT
, 2015 - 2018, USD MILLION

TABLE 66 REST OF ASIA PACIFIC PREMIUM COSMETICS MARKET BY PRODUCT
, 2019 - 2025, USD MILLION

TABLE 67 REST OF ASIA PACIFIC PREMIUM COSMETICS MARKET BY
DISTRIBUTION CHANNEL, 2015 - 2018, USD MILLION

TABLE 68 REST OF ASIA PACIFIC PREMIUM COSMETICS MARKET BY
DISTRIBUTION CHANNEL, 2019 - 2025, USD MILLION

TABLE 69 KEY INFORMATION – L'OREAL GROUP

TABLE 70 KEY INFORMATION – KAO CORPORATION

TABLE 71 KEY INFORMATION – SHISEIDO COMPANY, LIMITED

TABLE 72 KEY INFORMATION – ESTEE LAUDER COMPANIES, INC.

TABLE 73 KEY INFORMATION – LVMH SE

TABLE 74 KEY INFORMATION – REVLON, INC.

TABLE 75 KEY INFORMATION – THE PROCTER AND GAMBLE COMPANY

TABLE 76 KEY INFORMATION – COTY, INC.

TABLE 77 KEY INFORMATION – RALPH LAUREN CORPORATION

TABLE 78 KEY INFORMATION – CHANEL S.A.

List Of Figures

LIST OF FIGURES

FIG 1 METHODOLOGY FOR THE RESEARCH

FIG 2 KBV CARDINAL MATRIX

FIG 3 KEY LEADING STRATEGIES: PERCENTAGE DISTRIBUTION (2015-2019)

FIG 4 KEY STRATEGIC MOVE: (PRODUCT LAUNCHES AND PRODUCT EXPANSIONS: 2020-JAN – 2016-JUN) LEADING PLAYERS

FIG 5 RECENT STRATEGIES AND DEVELOPMENTS: ESTEE LAUDER COMPANIES, INC.

FIG 6 RECENT STRATEGIES AND DEVELOPMENTS: REVLON, INC. (MACANDREWS & FORBES)

FIG 7 RECENT STRATEGIES AND DEVELOPMENTS: THE PROCTER AND GAMBLE COMPANY

FIG 8 RECENT STRATEGIES AND DEVELOPMENTS: COTY, INC. (JAB COSMETICS B.V.)

I would like to order

Product name: Asia Pacific Premium Cosmetics Market (2019-2025)

Product link: <https://marketpublishers.com/r/ADEE0624AA48EN.html>

Price: US\$ 1,500.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/ADEE0624AA48EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970