

Asia Pacific Pre-Workout Supplements Market By Form (Powder, Tablet/ Capsule and Ready to Drink) By Distribution Channel (Offline and Online) By Country, Industry Analysis and Forecast, 2020 - 2026

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Abstracts

The Asia Pacific Pre-Workout Supplements Market would witness market growth of 12% CAGR during the forecast period (2020-2026).

The demand is expected to expand dramatically over the projected years due to the growing value of healthy lifestyles, expanded understanding of protein benefits, and an increasing number of health and fitness centers. In fact, users participating in rigorous workouts favor pre-workout supplementation because it facilitates the dilation of blood vessels allowing more oxygen to be provided to muscles resulting in improved efficiency. Such trends are expected to fuel demand for energy-enhancing products, such as pre-workout supplements, in the coming years.

Pre-workout supplements include additives such as energy-enhancing caffeine, beta-alanine to regulate muscle weakness, branched chain amino acids (BCAAs) to suppress protein breakdown, creatine to boost efficiency, and nitric oxide (NO) to preserve natural blood flow along with patented blends.

The fitness industry in India is seeing more quality players joining the market. Although China's exercise market has undergone high-level development across the board, niche studios are now stealing from big-box institutions. The fitness equipment sector continues to evolve and expand, with the biggest companies vying for podium places. While fitness and power machines remain club staples, there is a significant expansion of functional workout facilities.

Based on Form, the market is segmented into Powder, Tablet/ Capsule and Ready to Drink. Based on Distribution Channel, the market is segmented into Offline and Online. Based on countries, the market is segmented into China, Japan, India, South Korea, Singapore, Malaysia, and Rest of Asia Pacific.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include MusclePharm Corporation, Nutrex Research, Inc., BPI Sports, LLC, Beast Sports Nutrition, GAT Sport, SynTech Nutrition (Medix Laboratories NV), Magnum Nutraceuticals, EFX Sports, ALLMAX Nutrition, Inc., Nutrabolt Corporation.

Scope of the Study

Market Segmentation:

By Form

Powder

Tablet/ Capsule and

Ready to Drink

By Distribution Channel

Offline and

Online

By Country

China

Japan

India

South Korea

Singapore

Malaysia

Rest of Asia Pacific

Companies Profiled

MusclePharm Corporation

Nutrex Research, Inc.

BPI Sports, LLC

Beast Sports Nutrition

GAT Sport

SynTech Nutrition (Medix Laboratories NV)

Magnum Nutraceuticals

EFX Sports

ALLMAX Nutrition, Inc.

Nutrabolt Corporation

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