

Asia Pacific Potato Protein Market By Type (Isolate, Concentrate and Hydrolyzed) By Application (Animal Feed, Supplements, Bakery & Confectionery, Meat and Other Applications) The report also covers geographical segmentation of Potato Protein market) By Country, Industry Analysis and Forecast, 2019 - 2025

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Abstracts

The Asia Pacific Potato Protein Market would witness market growth of 6.5% CAGR during the forecast period (2019-2025).

Potato protein isolate applications in shakes, smoothies, pre-and post-workout meals, snacks, and meat replacements are contributing to the increased growth rate of the potato protein market. This protein isolate acts as an ideal plant-based alternative, particularly in the case of sports nutrition and weight control, by helping with breakfast foods, drinks, and supplement formulations. Some of the novel protein applications in the food industry include personalized supplements for elderly people, sports nutrition, special diets, and meat substitutes. These applications also help to increase the size of the potato protein market.

Potato protein has a high quality amino acid profile, especially a high lysine, methionine, and cysteine content. Those amino acids are also easily digestible. In potato protein, the amino acid levels and the amino acid digestibility are higher than in soybean meal. Much of the amino acids are contained higher in potato protein than in fresh potatoes. This is because the non-protein N, which is still present in fresh potatoes, is extracted during the processing of potato protein.



The growing popularity of potato protein is anticipated to drive the market over the forecast period, due to its high nutritional value and benefits such as improved digestive health, energy, and regulated blood sugar. Food & Beverages is the world's largest application category.

The product is commonly used in dairy products, formulas for infants, dietary supplements and so on. Increasing dietary protein intake and rapid food industry expansion due to increasing populations in countries like India, China, and Brazil are also expected to increase commodity demand over the forecast period. Increasing health consciousness will also push the demand for the drug as it is used in beverages such as shakes and smoothies.

Based on Type, the market is segmented into Isolate, Concentrate and Hydrolyzed. Based on Application, the market is segmented into Animal Feed, Supplements, Bakery & Confectionery, Meat and Other Applications. The report also covers geographical segmentation of Potato Protein market. Based on countries, the market is segmented into China, India, Japan, Australia, South Korea, Singapore, and Rest of Asia Pacific.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Cooperatie Koninklijke Cosun U.A. (Royal Cosun), Royal Avebe U.A., Sudstrake GmbH, Meelunie B.V., Omega Protein Corporation (Cooke, Inc.), Kemin Industries, Inc., Emsland Group, KMC Ingredients Company, Tereos S.A., and Roquette Freres SA.

Scope of the Study

Market Segmentation:

By Type

Isolate

Concentrate and

Hydrolyzed

By Applications



Animal Feed
Supplements
Bakery & Confectionery
Meat and
Other Applications
By Country
China
India
Japan
Australia
South Korea
Singapore
Rest of Asia Pacific
Companies Profiled
Cooperatie Koninklijke Cosun U.A. (Royal Cosun)
Royal Avebe U.A.
Sudstrake GmbH
Meelunie B.V.
Omega Protein Corporation (Cooke, Inc.)



Emsland Group

KMC Ingredients Company

Kemin Industries, Inc.

Tereos S.A.

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Contents

CHAPTER 1. MARKET SCOPE & METHODOLOGY

- 1.1 Market Definition
- 1.2 Objectives
- 1.3 Market Scope
- 1.4 Segmentation
 - 1.4.1 Asia Pacific Potato Protein Market, by Type
 - 1.4.2 Asia Pacific Potato Protein Market, by Applications
 - 1.4.3 Asia Pacific Potato Protein Market, by Country
- 1.5 Methodology for the research

CHAPTER 2. MARKET OVERVIEW

- 2.1 Introduction
 - 2.1.1 Overview
 - 2.1.2 Market Composition and Scenario
- 2.2 Key Factors Impacting the Market
 - 2.2.1 Market Drivers
 - 2.2.2 Market Restraints

CHAPTER 3. ASIA PACIFIC POTATO PROTEIN MARKET BY TYPE

- 3.1 Asia Pacific Isolate Market by Country
- 3.2 Asia Pacific Concentrate Market by Country
- 3.3 Asia Pacific Hydrolyzed Market by Country

CHAPTER 4. ASIA PACIFIC POTATO PROTEIN MARKET BY APPLICATION

- 4.1 Asia Pacific Animal Feed Market by Country
- 4.2 Asia Pacific Supplements Market by Country
- 4.3 Asia Pacific Bakery & Confectionery Market by Country
- 4.4 Asia Pacific Meat Market by Country
- 4.5 Asia Pacific Other Applications Market by Country

CHAPTER 5. ASIA PACIFIC POTATO PROTEIN MARKET BY COUNTRY

5.1 China Potato Protein Market



- 5.1.1 China Potato Protein Market by Type
- 5.1.2 China Potato Protein Market by Application
- 5.2 India Potato Protein Market
 - 5.2.1 India Potato Protein Market by Type
 - 5.2.2 India Potato Protein Market by Application
- 5.3 Japan Potato Protein Market
- 5.3.1 Japan Potato Protein Market by Type
- 5.3.2 Japan Potato Protein Market by Application
- 5.4 Australia Potato Protein Market
 - 5.4.1 Australia Potato Protein Market by Type
 - 5.4.2 Australia Potato Protein Market by Application
- 5.5 South Korea Potato Protein Market
 - 5.5.1 South Korea Potato Protein Market by Type
 - 5.5.2 South Korea Potato Protein Market by Application
- 5.6 Singapore Potato Protein Market
 - 5.6.1 Singapore Potato Protein Market by Type
 - 5.6.2 Singapore Potato Protein Market by Application
- 5.7 Rest of Asia Pacific Potato Protein Market
 - 5.7.1 Rest of Asia Pacific Potato Protein Market by Type
 - 5.7.2 Rest of Asia Pacific Potato Protein Market by Application

CHAPTER 6. COMPANY PROFILES

- 6.1 Cooperatie Koninklijke Cosun U.A. (Royal Cosun)
 - 6.1.1 Company Overview
 - 6.1.2 Financial Analysis
 - 6.1.3 Regional Analysis
 - 6.1.4 Research and Development Expenses
- 6.2 Royal Avebe U.A.
 - 6.2.1 Company Overview
 - 6.2.2 Recent strategies and developments:
 - 6.2.2.1 Geographical Expansions:
 - 6.2.2.2 Product Launches and Product Expansions:
- 6.3 Sudstarke GmbH
 - 6.3.1 Company Overview
- 6.4 Meelunie B.V.
 - 6.4.1 Company Overview
- 6.5 Omega Protein Corporation (Cooke, Inc.)
 - 6.5.1 Company Overview



- 6.6 Kemin Industries, Inc.
 - 6.6.1 Company Overview
- 6.7 Emsland Group
 - 6.7.1 Company Overview
 - 6.7.2 Recent strategies and developments:
 - 6.7.2.1 Partnerships, Collaborations, and Agreements:
- 6.8 KMC Ingredients Company
 - 6.8.1 Company Overview
 - 6.8.2 Recent strategies and developments:
 - 6.8.2.1 Product Launches and Product Expansions:
- 6.9 Tereos S.A.
 - 6.9.1 Company Overview
 - 6.9.2 Recent strategies and developments:
 - 6.9.2.1 Geographical Expansions:
- 6.1 Roquette Freres SA
 - 6.10.1 Company Overview
 - 6.10.2 Recent strategies and developments:
 - 6.10.2.1 Geographical Expansions:



List Of Tables

LIST OF TABLES

TABLE 1 ASIA PACIFIC POTATO PROTEIN MARKET, 2015 - 2018, USD MILLION TABLE 2 ASIA PACIFIC POTATO PROTEIN MARKET, 2019 - 2025, USD MILLION TABLE 3 ASIA PACIFIC POTATO PROTEIN MARKET BY TYPE, 2015 - 2018, USD MILLION

TABLE 4 ASIA PACIFIC POTATO PROTEIN MARKET BY TYPE, 2019 - 2025, USD MILLION

TABLE 5 ASIA PACIFIC ISOLATE MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 6 ASIA PACIFIC ISOLATE MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 7 ASIA PACIFIC CONCENTRATE MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 8 ASIA PACIFIC CONCENTRATE MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 9 ASIA PACIFIC HYDROLYZED MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 10 ASIA PACIFIC HYDROLYZED MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 11 ASIA PACIFIC POTATO PROTEIN MARKET BY APPLICATION, 2015 - 2018. USD MILLION

TABLE 12 ASIA PACIFIC POTATO PROTEIN MARKET BY APPLICATION, 2019 - 2025. USD MILLION

TABLE 13 ASIA PACIFIC ANIMAL FEED MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 14 ASIA PACIFIC ANIMAL FEED MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 15 ASIA PACIFIC SUPPLEMENTS MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 16 ASIA PACIFIC SUPPLEMENTS MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 17 ASIA PACIFIC BAKERY & CONFECTIONERY MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 18 ASIA PACIFIC BAKERY & CONFECTIONERY MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 19 ASIA PACIFIC MEAT MARKET BY COUNTRY, 2015 - 2018, USD MILLION



TABLE 20 ASIA PACIFIC MEAT MARKET BY COUNTRY, 2019 - 2025, USD MILLION TABLE 21 ASIA PACIFIC OTHER APPLICATIONS MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 22 ASIA PACIFIC OTHER APPLICATIONS MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 23 ASIA PACIFIC POTATO PROTEIN MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 24 ASIA PACIFIC POTATO PROTEIN MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 25 CHINA POTATO PROTEIN MARKET, 2015 - 2018, USD MILLION TABLE 26 CHINA POTATO PROTEIN MARKET, 2019 - 2025, USD MILLION

TABLE 27 CHINA POTATO PROTEIN MARKET, 2019 - 2025, USD MILLION TABLE 27 CHINA POTATO PROTEIN MARKET BY TYPE, 2015 - 2018, USD MILLION TABLE 28 CHINA POTATO PROTEIN MARKET BY TYPE, 2019 - 2025, USD MILLION TABLE 29 CHINA POTATO PROTEIN MARKET BY APPLICATION, 2015 - 2018, USD MILLION

TABLE 30 CHINA POTATO PROTEIN MARKET BY APPLICATION, 2019 - 2025, USD MILLION

TABLE 31 INDIA POTATO PROTEIN MARKET, 2015 - 2018, USD MILLION

TABLE 32 INDIA POTATO PROTEIN MARKET, 2019 - 2025, USD MILLION

TABLE 33 INDIA POTATO PROTEIN MARKET BY TYPE, 2015 - 2018, USD MILLION

TABLE 34 INDIA POTATO PROTEIN MARKET BY TYPE, 2019 - 2025, USD MILLION

TABLE 35 INDIA POTATO PROTEIN MARKET BY APPLICATION, 2015 - 2018, USD MILLION

TABLE 36 INDIA POTATO PROTEIN MARKET BY APPLICATION, 2019 - 2025, USD MILLION

TABLE 37 JAPAN POTATO PROTEIN MARKET, 2015 - 2018, USD MILLION

TABLE 38 JAPAN POTATO PROTEIN MARKET, 2019 - 2025, USD MILLION

TABLE 39 JAPAN POTATO PROTEIN MARKET BY TYPE, 2015 - 2018, USD MILLION

TABLE 40 JAPAN POTATO PROTEIN MARKET BY TYPE, 2019 - 2025, USD MILLION

TABLE 41 JAPAN POTATO PROTEIN MARKET BY APPLICATION, 2015 - 2018, USD MILLION

TABLE 42 JAPAN POTATO PROTEIN MARKET BY APPLICATION, 2019 - 2025, USD MILLION

TABLE 43 AUSTRALIA POTATO PROTEIN MARKET, 2015 - 2018, USD MILLION TABLE 44 AUSTRALIA POTATO PROTEIN MARKET, 2019 - 2025, USD MILLION TABLE 45 AUSTRALIA POTATO PROTEIN MARKET BY TYPE, 2015 - 2018, USD MILLION

TABLE 46 AUSTRALIA POTATO PROTEIN MARKET BY TYPE, 2019 - 2025, USD MILLION



TABLE 47 AUSTRALIA POTATO PROTEIN MARKET BY APPLICATION, 2015 - 2018, USD MILLION

TABLE 48 AUSTRALIA POTATO PROTEIN MARKET BY APPLICATION, 2019 - 2025, USD MILLION

TABLE 49 SOUTH KOREA POTATO PROTEIN MARKET, 2015 - 2018, USD MILLION TABLE 50 SOUTH KOREA POTATO PROTEIN MARKET, 2019 - 2025, USD MILLION TABLE 51 SOUTH KOREA POTATO PROTEIN MARKET BY TYPE, 2015 - 2018, USD MILLION

TABLE 52 SOUTH KOREA POTATO PROTEIN MARKET BY TYPE, 2019 - 2025, USD MILLION

TABLE 53 SOUTH KOREA POTATO PROTEIN MARKET BY APPLICATION, 2015 - 2018, USD MILLION

TABLE 54 SOUTH KOREA POTATO PROTEIN MARKET BY APPLICATION, 2019 - 2025, USD MILLION

TABLE 55 SINGAPORE POTATO PROTEIN MARKET, 2015 - 2018, USD MILLION TABLE 56 SINGAPORE POTATO PROTEIN MARKET, 2019 - 2025, USD MILLION TABLE 57 SINGAPORE POTATO PROTEIN MARKET BY TYPE, 2015 - 2018, USD MILLION

TABLE 58 SINGAPORE POTATO PROTEIN MARKET BY TYPE, 2019 - 2025, USD MILLION

TABLE 59 SINGAPORE POTATO PROTEIN MARKET BY APPLICATION, 2015 - 2018, USD MILLION

TABLE 60 SINGAPORE POTATO PROTEIN MARKET BY APPLICATION, 2019 - 2025, USD MILLION

TABLE 61 REST OF ASIA PACIFIC POTATO PROTEIN MARKET, 2015 - 2018, USD MILLION

TABLE 62 REST OF ASIA PACIFIC POTATO PROTEIN MARKET, 2019 - 2025, USD MILLION

TABLE 63 REST OF ASIA PACIFIC POTATO PROTEIN MARKET BY TYPE, 2015 - 2018, USD MILLION

TABLE 64 REST OF ASIA PACIFIC POTATO PROTEIN MARKET BY TYPE, 2019 - 2025, USD MILLION

TABLE 65 REST OF ASIA PACIFIC POTATO PROTEIN MARKET BY APPLICATION, 2015 - 2018, USD MILLION

TABLE 66 REST OF ASIA PACIFIC POTATO PROTEIN MARKET BY APPLICATION, 2019 - 2025, USD MILLION

TABLE 67 KEY INFORMATION – COOPERATIE KONINKLIJKE COSUN U.A. (ROYAL COSUN)

TABLE 68 KEY INFORMATION – ROYAL AVEBE U.A.



TABLE 69 KEY INFORMATION - SUDSTARKE GMBH

TABLE 70 KEY INFORMATION - MEELUNIE B.V.

TABLE 71 KEY INFORMATION - OMEGA PROTEIN CORPORATION

TABLE 72 KEY INFORMATION - KEMIN INDUSTRIES, INC.

TABLE 73 KEY INFORMATION - EMSLAND GROUP

TABLE 74 KEY INFORMATION - KMC INGREDIENTS COMPANY

TABLE 75 KEY INFORMATION - TEREOS S.A.

TABLE 76 KEY INFORMATION - ROQUETTE FRERES SA



List Of Figures

LIST OF FIGURES

FIG 1 METHODOLOGY FOR THE RESEARCH



I would like to order

Product name: Asia Pacific Potato Protein Market By Type (Isolate, Concentrate and Hydrolyzed) By

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