

Asia Pacific Portable Blenders Market By Material (Plastic, Glass and Steel), By Distribution Channel (Online and Offline), By Country, Industry Analysis and Forecast, 2020 - 2026

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Abstracts

The Asia Pacific Portable Blenders Market would witness market growth of 12.3% CAGR during the forecast period (2020-2026).

Portable Blenders made of plastic are the most advantageous option among buyers for travel purposes. This device facilitates the way toward enjoying a healthy smoothie or drinkable weight reduction supplement in an exercise center, during open-air workouts, or at office work areas as the product is lightweight just as strong. Purchasers' tendency towards durability in these products attributable to the danger of breaking when dropped has made plastic portable Blenders an exceptional product that is easily accessible. The accommodation of shopping and rising penetration of the online shopping portal has been propelling the development of the online distribution channel. Major online channels incorporate organization portals and e-commerce websites. The online segment is anticipated to observe significant development in the next few years because of the expanding number of online customers who are favoring different e-commerce platforms.

Moreover, the accessibility of a wide range of items from domestic and global players online is anticipated to fuel the customer inclination for e-commerce platforms. The accessibility of exclusive items and their first pieces are a portion of the elements likely to boost sales through organization portals. For example, in August 2018, Revablend, Inc. presented a non-electric line of portable individual Blenders and mixers through the online organization portal. The product features premium food-grade quality stainless steel blades, a nylon propeller, and lightweight BPA free polypropylene plastic container.

Based on Material, the market is segmented into Plastic, Glass and Steel. Based on Distribution Channel, the market is segmented into Online and Offline. Based on countries, the market is segmented into China, Japan, India, South Korea, Singapore, Australia, and Rest of Asia Pacific.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Newell Brands, Inc., The Kraft Heinz Company, Hamilton Beach Brands Holding Company, BlendTec, Inc., NutriBullet, LLC, KACSOO Company, Cuisinart Corporation (Conair Corporation), Shenzhen Ckeyin Technology Co., Ltd., SharkNinja Operating LLC (CDH Private Equity) and Bella Housewares.

Scope of the Study

Market Segmentation:

By Material

Plastic

Glass

Steel

By Distribution Channel

Online

Offline

By Country

China

Japan

India

South Korea

Singapore

Australia

Rest of Asia Pacific

Companies Profiled

Newell Brands, Inc.

The Kraft Heinz Company

Hamilton Beach Brands Holding Company

BlendTec, Inc.

NutriBullet, LLC

KACSOO Company

Cuisinart Corporation (Conair Corporation)

Shenzhen Ckeyin Technology Co., Ltd.

SharkNinja Operating LLC (CDH Private Equity)

Bella Housewares

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