

# Asia Pacific Point of Sales (POS) Terminals Market (2018 - 2024)

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## Abstracts

The Asia Pacific Point of Sales (POS) Terminals Market would witness market growth of 8.8% CAGR during the forecast period (2018 – 2024).

A point of sale terminal can make a record of what the store sold for the day and what kind of transaction it was, whether it was cash or credit transaction, or involved some other mode of payment. Some of the new-age POS systems even have employee tracking with the help of which retail stores can know who made the sale. Apart from these, some terminals are available across the market with an inventory tracking feature so that the retailer can keep a track of how much the store sold and how much is left.

Asia Pacific is being projected to grow as a money-spinning market which would register the highest CAGR in the years to come. Higher income levels and improved standards of living in developing nations like India, are paving opportunities for retail markets to thrive, thereby boosting the demand of product. Indian government's initiatives to facilitate a cashless economy are fuelling the market in this region. Low penetration levels and unbanked population in such countries within the APAC region are also estimated to establish lucrative growth opportunities the market.

Based on Product, the market is segmented into Mobile and Fixed. Based on Component, the market is segmented into Hardware, Software, and Services. Based on End User, the market is segmented into Retail, Hospitality, Warehouse, Restaurant, Healthcare, Entertainment, and Others. Based on countries, the market is segmented into China, Japan, India, South Korea, Singapore, Malaysia, and Rest of Asia Pacific.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Ingenico Group S.A., VeriFone Systems, Oracle

Corporation (MICROS Systems Inc.), Hewlett-Packard enterprise, Panasonic Corporation, Cisco Systems Inc., Toshiba Corporation, Samsung Electronics, NCR Corporation, and NEC Corporation.

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