

Asia Pacific Podcasting Market By Genre (News & Politics, Comedy, Society & Culture, Sports and Others), By Formats (Interview, Panels, Conversational, Solo and Others), By Country, Industry Analysis and Forecast, 2020 - 2026

<https://marketpublishers.com/r/AE35E278D84BEN.html>

Date: August 2020

Pages: 91

Price: US\$ 1,500.00 (Single User License)

ID: AE35E278D84BEN

Abstracts

The Asia Pacific Podcasting Market would witness market growth of 26.9% CAGR during the forecast period (2020-2026).

Over the recent years, Podcasts have developed as the most liked and interminable source of entertainment with its simple accessibility on cell phones, smart speakers, and different devices at any given point of time during drives or performing various tasks. Podcast advertising has exceptionally added to the market, expanding the end-client focus for this industry.

From entertainment fiction content to news updates to true to life kind, the market has voracious substance to interest the centennials and recent college grads in the longer run. The Podcast streaming registry is presently being timely updated with new substance requested by the audience members, and these well-known genre patterns vary for every region, age group, and gender. Moreover, the podcasting business is foreseen as a standard audio media channel over recent years with the mediation of cutting-edge advancements in the content producing practices.

The arrival of the internet and smart gadgets has behaved as the power multiplier to the market, with smart speakers rising as the favored gadget to tune in to the audio content while at the same time performing different assignments. We are going into the phase of listening telemetric, wherein the business players are underscoring on offering brilliant content and dispensing with off-subject tangents to refine the Listener Experience (LX) of their audio content stages. Moreover, Artificial Intelligence (AI) and Machine Learning (ML) advances are exceptionally being included in the streaming platforms to decide the inclinations of the significant area of audience members.

Based on Genre, the market is segmented into News & Politics, Comedy, Society & Culture, Sports and Others. Based on Formats, the market is segmented into Interview, Panels, Conversational, Solo and Others. Based on countries, the market is segmented into China, Japan, India, South Korea, Singapore, Malaysia, and Rest of Asia Pacific.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Amazon.com, Inc., Apple, Inc., Sirius XM Holdings, Inc. (Pandora Media, Inc.), Spotify Technologies S.A., Entercom Communications Corporation (Radio.com), The Adecco Group, iHeartMedia, Inc. (Thomas H. Lee Partners), TuneIn, Inc., Megaphone LLC (The Slate Group), and SoundCloud Ltd.

Scope of the Study

Market Segmentation:

By Genre

News & Politics

Comedy

Society & Culture

Sports

Others

By Formats

Interview

Panels

Conversational

Solo

Others

By Country

China

Japan

India

South Korea

Singapore

Malaysia

Rest of Asia Pacific

Companies Profiled

Amazon.com, Inc.

Apple, Inc.

Sirius XM Holdings, Inc. (Pandora Media, Inc.)

Spotify Technologies S.A.

Entercom Communications Corporation (Radio.com)

The Adecco Group

iHeartMedia, Inc. (Thomas H. Lee Partners)

TuneIn, Inc.

Megaphone LLC (The Slate Group)

SoundCloud Ltd.

Unique Offerings from KBV Research

Exhaustive coverage

Highest number of market tables and figures

Subscription based model available

Guaranteed best price

Assured post sales research support with 10% customization free

Contents

CHAPTER 1. MARKET SCOPE & METHODOLOGY

- 1.1 Market Definition
- 1.2 Objectives
- 1.3 Market Scope
- 1.4 Segmentation
 - 1.4.1 Asia Pacific Podcasting Market, by Genre
 - 1.4.2 Asia Pacific Podcasting Market, by Formats
 - 1.4.3 Asia Pacific Podcasting Market, by Country
- 1.5 Methodology for the research

CHAPTER 2. MARKET OVERVIEW

- 2.1 Introduction
 - 2.1.1 Overview
 - 2.1.2 Executive Summary
 - 2.1.3 Market Composition and Scenario
- 2.2 Key Factors Impacting the Market
 - 2.2.1 Market Drivers
 - 2.2.2 Market Restraints

CHAPTER 3. COMPETITION ANALYSIS - GLOBAL

- 3.1 KBV Cardinal Matrix
- 3.2 Recent Industry Wide Strategic Developments
 - 3.2.1 Partnerships, Collaborations and Agreements
 - 3.2.2 Product Launches and Product Expansions
 - 3.2.3 Mergers & Acquisitions
- 3.3 Top Winning Strategies
 - 3.3.1 Key Leading Strategies: Percentage Distribution (2016-2020)
 - 3.3.2 Key Strategic Move: (Partnerships, Collaborations, and Agreements: 2017, Jul – 2020, Jul) Leading Players

CHAPTER 4. ASIA PACIFIC PODCASTING MARKET BY GENRE

- 4.1 Asia Pacific News & Politics Podcasting Market by Country
- 4.2 Asia Pacific Comedy Podcasting Market by Country

4.3 Asia Pacific Society & Culture Podcasting Market by Country

4.4 Asia Pacific Sports Podcasting Market by Country

4.5 Asia Pacific Other Genre Podcasting Market by Country

CHAPTER 5. ASIA PACIFIC PODCASTING MARKET BY FORMATS

5.1 Asia Pacific Interview Podcasting Market by Country

5.2 Asia Pacific Panels Podcasting Market by Country

5.3 Asia Pacific Conversational Podcasting Market by Country

5.4 Asia Pacific Solo Podcasting Market by Country

5.5 Asia Pacific Others Podcasting Market by Country

CHAPTER 6. ASIA PACIFIC PODCASTING MARKET BY COUNTRY

6.1 China Podcasting Market

6.1.1 China Podcasting Market by Genre

6.1.2 China Podcasting Market by Formats

6.2 Japan Podcasting Market

6.2.1 Japan Podcasting Market by Genre

6.2.2 Japan Podcasting Market by Formats

6.3 India Podcasting Market

6.3.1 India Podcasting Market by Genre

6.3.2 India Podcasting Market by Formats

6.4 South Korea Podcasting Market

6.4.1 South Korea Podcasting Market by Genre

6.4.2 South Korea Podcasting Market by Formats

6.5 Singapore Podcasting Market

6.5.1 Singapore Podcasting Market by Genre

6.5.2 Singapore Podcasting Market by Formats

6.6 Malaysia Podcasting Market

6.6.1 Malaysia Podcasting Market by Genre

6.6.2 Malaysia Podcasting Market by Formats

6.7 Rest of Asia Pacific Podcasting Market

6.7.1 Rest of Asia Pacific Podcasting Market by Genre

6.7.2 Rest of Asia Pacific Podcasting Market by Formats

CHAPTER 7. COMPANY PROFILES

7.1 Amazon.com, Inc.

- 7.1.1 Company Overview
- 7.1.2 Financial Analysis
- 7.1.3 Segmental and Regional Analysis
- 7.1.4 Recent strategies and developments:
 - 7.1.4.1 Acquisition and Mergers:
 - 7.1.4.2 Product Launches and Product Expansions:
- 7.1.5 SWOT Analysis
- 7.2 Apple, Inc.
 - 7.2.1 Company Overview
 - 7.2.2 Financial Analysis
 - 7.2.3 Product and Regional Analysis
 - 7.2.4 Research & Development Expense
 - 7.2.5 Recent strategies and developments:
 - 7.2.5.1 Acquisition and Mergers:
 - 7.2.5.2 Product Launches and Product Expansions:
 - 7.2.6 SWOT Analysis
- 7.3 Sirius XM Holdings, Inc. (Pandora Media, Inc.)
 - 7.3.1 Company Overview
 - 7.3.2 Financial Analysis
 - 7.3.3 Segmental Analysis
 - 7.3.4 Research & Development Expense
 - 7.3.5 Recent strategies and developments:
 - 7.3.5.1 Acquisition and Mergers:
 - 7.3.5.2 Product Launches and Product Expansions:
 - 7.3.5.3 Partnerships, Collaborations, and Agreements:
- 7.4 Spotify Technologies S.A.
 - 7.4.1 Company Overview
 - 7.4.2 Financial Analysis
 - 7.4.3 Segmental Analysis
 - 7.4.4 Research & Development Expense
 - 7.4.5 Recent strategies and developments:
 - 7.4.5.1 Acquisition and Mergers:
 - 7.4.5.2 Product Launches and Product Expansions:
- 7.5 Entercom Communications Corporation (Radio.com)
 - 7.5.1 Company Overview
 - 7.5.2 Financial Analysis
 - 7.5.3 Recent strategies and developments:
 - 7.5.3.1 Acquisition and Mergers:
 - 7.5.3.2 Partnerships, Collaborations, and Agreements:

7.6 The Adecco Group

7.6.1 Company Overview

7.6.2 Financial Analysis

7.6.3 Segmental Analysis

7.7 iHeartMedia, Inc. (Thomas H. Lee Partners)

7.7.1 Company Overview

7.7.2 Financial Analysis

7.7.3 Segmental And Regional Analysis

7.7.4 Recent strategies and developments:

7.7.4.1 Partnerships, Collaborations, and Agreements:

7.7.4.2 Acquisition and Mergers:

7.8 TuneIn, Inc.

7.8.1 Company Overview

7.8.2 Recent strategies and developments:

7.8.2.1 Partnerships, Collaborations, and Agreements:

7.8.2.2 Product Launches and Product Expansions:

7.9 Megaphone LLC (The Slate Group)

7.9.1 Company Overview

7.9.2 Recent strategies and developments:

7.9.2.1 Partnerships, Collaborations, and Agreements:

7.10. SoundCloud Ltd.

7.10.1 Company Overview

7.10.2 Recent strategies and developments:

7.10.2.1 Product Launches and Product Expansions:

List Of Tables

LIST OF TABLES

TABLE 1 ASIA PACIFIC PODCASTING MARKET, 2016 - 2019, USD MILLION

TABLE 2 ASIA PACIFIC PODCASTING MARKET, 2020 - 2026, USD MILLION

TABLE 3 PARTNERSHIPS, COLLABORATIONS AND AGREEMENTS– PODCASTING MARKET

TABLE 4 PRODUCT LAUNCHES AND PRODUCT EXPANSIONS– PODCASTING MARKET

TABLE 5 MERGERS & ACQUISITIONS – PODCASTING MARKET

TABLE 6 ASIA PACIFIC PODCASTING MARKET BY GENRE, 2016 - 2019, USD MILLION

TABLE 7 ASIA PACIFIC PODCASTING MARKET BY GENRE, 2020 - 2026, USD MILLION

TABLE 8 ASIA PACIFIC NEWS & POLITICS PODCASTING MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 9 ASIA PACIFIC NEWS & POLITICS PODCASTING MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 10 ASIA PACIFIC COMEDY PODCASTING MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 11 ASIA PACIFIC COMEDY PODCASTING MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 12 ASIA PACIFIC SOCIETY & CULTURE PODCASTING MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 13 ASIA PACIFIC SOCIETY & CULTURE PODCASTING MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 14 ASIA PACIFIC SPORTS PODCASTING MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 15 ASIA PACIFIC SPORTS PODCASTING MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 16 ASIA PACIFIC OTHER GENRE PODCASTING MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 17 ASIA PACIFIC OTHER GENRE PODCASTING MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 18 ASIA PACIFIC PODCASTING MARKET BY FORMATS, 2016 - 2019, USD MILLION

TABLE 19 ASIA PACIFIC PODCASTING MARKET BY FORMATS, 2020 - 2026, USD MILLION

TABLE 20 ASIA PACIFIC INTERVIEW PODCASTING MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 21 ASIA PACIFIC INTERVIEW PODCASTING MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 22 ASIA PACIFIC PANELS PODCASTING MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 23 ASIA PACIFIC PANELS PODCASTING MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 24 ASIA PACIFIC CONVERSATIONAL PODCASTING MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 25 ASIA PACIFIC CONVERSATIONAL PODCASTING MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 26 ASIA PACIFIC SOLO PODCASTING MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 27 ASIA PACIFIC SOLO PODCASTING MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 28 ASIA PACIFIC OTHERS PODCASTING MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 29 ASIA PACIFIC OTHERS PODCASTING MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 30 ASIA PACIFIC PODCASTING MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 31 ASIA PACIFIC PODCASTING MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 32 CHINA PODCASTING MARKET, 2016 - 2019, USD MILLION

TABLE 33 CHINA PODCASTING MARKET, 2020 - 2026, USD MILLION

TABLE 34 CHINA PODCASTING MARKET BY GENRE, 2016 - 2019, USD MILLION

TABLE 35 CHINA PODCASTING MARKET BY GENRE, 2020 - 2026, USD MILLION

TABLE 36 CHINA PODCASTING MARKET BY FORMATS, 2016 - 2019, USD MILLION

TABLE 37 CHINA PODCASTING MARKET BY FORMATS, 2020 - 2026, USD MILLION

TABLE 38 JAPAN PODCASTING MARKET, 2016 - 2019, USD MILLION

TABLE 39 JAPAN PODCASTING MARKET, 2020 - 2026, USD MILLION

TABLE 40 JAPAN PODCASTING MARKET BY GENRE, 2016 - 2019, USD MILLION

TABLE 41 JAPAN PODCASTING MARKET BY GENRE, 2020 - 2026, USD MILLION

TABLE 42 JAPAN PODCASTING MARKET BY FORMATS, 2016 - 2019, USD MILLION

TABLE 43 JAPAN PODCASTING MARKET BY FORMATS, 2020 - 2026, USD MILLION

TABLE 44 INDIA PODCASTING MARKET, 2016 - 2019, USD MILLION

TABLE 45 INDIA PODCASTING MARKET, 2020 - 2026, USD MILLION

TABLE 46 INDIA PODCASTING MARKET BY GENRE, 2016 - 2019, USD MILLION

TABLE 47 INDIA PODCASTING MARKET BY GENRE, 2020 - 2026, USD MILLION

TABLE 48 INDIA PODCASTING MARKET BY FORMATS, 2016 - 2019, USD MILLION

TABLE 49 INDIA PODCASTING MARKET BY FORMATS, 2020 - 2026, USD MILLION

TABLE 50 SOUTH KOREA PODCASTING MARKET, 2016 - 2019, USD MILLION

TABLE 51 SOUTH KOREA PODCASTING MARKET, 2020 - 2026, USD MILLION

TABLE 52 SOUTH KOREA PODCASTING MARKET BY GENRE, 2016 - 2019, USD
MILLION

TABLE 53 SOUTH KOREA PODCASTING MARKET BY GENRE, 2020 - 2026, USD
MILLION

TABLE 54 SOUTH KOREA PODCASTING MARKET BY FORMATS, 2016 - 2019, USD
MILLION

TABLE 55 SOUTH KOREA PODCASTING MARKET BY FORMATS, 2020 - 2026, USD
MILLION

TABLE 56 SINGAPORE PODCASTING MARKET, 2016 - 2019, USD MILLION

TABLE 57 SINGAPORE PODCASTING MARKET, 2020 - 2026, USD MILLION

TABLE 58 SINGAPORE PODCASTING MARKET BY GENRE, 2016 - 2019, USD
MILLION

TABLE 59 SINGAPORE PODCASTING MARKET BY GENRE, 2020 - 2026, USD
MILLION

TABLE 60 SINGAPORE PODCASTING MARKET BY FORMATS, 2016 - 2019, USD
MILLION

TABLE 61 SINGAPORE PODCASTING MARKET BY FORMATS, 2020 - 2026, USD
MILLION

TABLE 62 MALAYSIA PODCASTING MARKET, 2016 - 2019, USD MILLION

TABLE 63 MALAYSIA PODCASTING MARKET, 2020 - 2026, USD MILLION

TABLE 64 MALAYSIA PODCASTING MARKET BY GENRE, 2016 - 2019, USD
MILLION

TABLE 65 MALAYSIA PODCASTING MARKET BY GENRE, 2020 - 2026, USD
MILLION

TABLE 66 MALAYSIA PODCASTING MARKET BY FORMATS, 2016 - 2019, USD
MILLION

TABLE 67 MALAYSIA PODCASTING MARKET BY FORMATS, 2020 - 2026, USD
MILLION

TABLE 68 REST OF ASIA PACIFIC PODCASTING MARKET, 2016 - 2019, USD
MILLION

TABLE 69 REST OF ASIA PACIFIC PODCASTING MARKET, 2020 - 2026, USD
MILLION

TABLE 70 REST OF ASIA PACIFIC PODCASTING MARKET BY GENRE, 2016 - 2019,
USD MILLION

TABLE 71 REST OF ASIA PACIFIC PODCASTING MARKET BY GENRE, 2020 - 2026,
USD MILLION

TABLE 72 REST OF ASIA PACIFIC PODCASTING MARKET BY FORMATS, 2016 -
2019, USD MILLION

TABLE 73 REST OF ASIA PACIFIC PODCASTING MARKET BY FORMATS, 2020 -
2026, USD MILLION

TABLE 74 KEY INFORMATION – AMAZON.COM, INC.

TABLE 75 KEY INFORMATION – APPLE, INC.

TABLE 76 KEY INFORMATION – SIRIUS XM HOLDINGS, INC.

TABLE 77 KEY INFORMATION – SPOTIFY TECHNOLOGIES S.A.

TABLE 78 KEY INFORMATION – ENTERCOM COMMUNICATIONS CORPORATION

TABLE 79 KEY INFORMATION – THE ADECCO GROUP

TABLE 80 KEY INFORMATION – IHEARTMEDIA, INC.

TABLE 81 KEY INFORMATION – TUNEIN, INC.

TABLE 82 KEY INFORMATION – MEGAPHONE LLC

TABLE 83 KEY INFORMATION – SOUNDCLOUD LTD.

List Of Figures

LIST OF FIGURES

FIG 1 METHODOLOGY FOR THE RESEARCH

FIG 2 KBV CARDINAL MATRIX

FIG 3 KEY LEADING STRATEGIES: PERCENTAGE DISTRIBUTION (2016-2020)

FIG 4 KEY STRATEGIC MOVE: (PARTNERSHIPS, COLLABORATIONS, AND AGREEMENTS: 2016, JAN – 2020, JUN) LEADING PLAYERS

FIG 5 RECENT STRATEGIES AND DEVELOPMENTS: AMAZON.COM, INC.

FIG 6 SWOT ANALYSIS: AMAZON.COM, INC.

FIG 7 RECENT STRATEGIES AND DEVELOPMENTS: APPLE, INC.

FIG 8 SWOT ANALYSIS: APPLE, INC.

FIG 9 RECENT STRATEGIES AND DEVELOPMENTS: SIRIUS XM HOLDINGS, INC.

FIG 10 RECENT STRATEGIES AND DEVELOPMENTS: SPOTIFY TECHNOLOGIES, INC.

FIG 11 RECENT STRATEGIES AND DEVELOPMENTS: ENTERCOM COMMUNICATIONS CORPORATION

FIG 12 RECENT STRATEGIES AND DEVELOPMENTS: IHEARTMEDIA, INC.

FIG 13 RECENT STRATEGIES AND DEVELOPMENTS: TUNEIN, INC.

I would like to order

Product name: Asia Pacific Podcasting Market By Genre (News & Politics, Comedy, Society & Culture, Sports and Others), By Formats (Interview, Panels, Conversational, Solo and Others), By Country, Industry Analysis and Forecast, 2020 - 2026

Product link: <https://marketpublishers.com/r/AE35E278D84BEN.html>

Price: US\$ 1,500.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/AE35E278D84BEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970