

Asia Pacific Plush Blankets Market By Distribution Channels (Hypermarkets & Supermarkets, Convenience Stores, Online and other Distribution Channels), By Applications (Residential and Online), By Country, Industry Analysis and Forecast, 2020 - 2026

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Abstracts

The Asia Pacific Plush Blankets Market would witness market growth of 10.5% CAGR during the forecast period (2020-2026).

The availability of a wide scope of items offered by various brands and the capacity to compare the costs and item features are a few of the elements anticipated to have a positive impact on the development of the segment. Moreover, discounted prices and budget-friendly offers given by retailers increment the client footfall in these stores. Besides, the accessibility of differed quality plush blankets at a less expensive rate offered by local producers is probably going to pull in a major number of clients to supermarkets and hypermarkets. Solid localized positioning and expanded focus on client needs and experience are the main components that are anticipated to support the development of this distribution channel segment.

Asia Pacific is anticipated to observe the fastest development during the forecast period at a major CAGR from 2020 to 2026. China, India, Japan, South Korea, Hong Kong, Singapore, and India are the eminent business sectors that represent a wide opportunity for the product in the next few years. Vigorous growth in infrastructural development among the rising economies of India and China is paving the way for expanded investments in different segments, especially hospitality including, hotels and hospitals, consequently broadening the extent of plush blankets in the future.



Based on Distribution Channels, the market is segmented into Hypermarkets & Supermarkets, Convenience Stores, Online and other Distribution Channels. Based on Applications, the market is segmented into Residential and Online. Based on countries, the market is segmented into China, Japan, India, South Korea, Singapore, Malaysia, and Rest of Asia Pacific.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Newell Brands, Inc. (Sunbeam Products, Inc.), Home Depot, Inc., Berkshire Blanket & Home Co., Inc. (SUMEC Group Corporation), American Blanket Company, FleecePro, ADORNit, Plush Addict Ltd., Robert Kaufman Co., Inc., Shannon Fabrics, Inc., and Venus Group, Inc.

| Co., Inc., Shannon Fabrics, Inc., and Venus Group, Inc. |
|---|
| Scope of the Study |
| Market Segmentation: |
| By Distribution Channels |
| Hypermarkets & Supermarkets |
| Convenience Stores |
| Online |
| Other Distribution Channels |
| By Applications |
| Residential |
| Commercial |
| |

By Country

China



| Japan |
|--|
| India |
| South Korea |
| Singapore |
| Malaysia |
| Rest of Asia Pacific |
| |
| Companies Profiled |
| Newell Brands, Inc. (Sunbeam Products, Inc.) |
| Home Depot, Inc. |
| Berkshire Blanket & Home Co., Inc. (SUMEC Group Corporation) |
| American Blanket Company |
| FleecePro |
| ADORNit |
| Plush Addict Ltd. |
| Robert Kaufman Co., Inc. |
| Shannon Fabrics, Inc. |
| Venus Group, Inc. |
| |

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