

Asia Pacific Pet Food Market (2016-2022)

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Abstracts

Over the last years, rise in the concept of pet or animal health has been a major concern in many economies. Growing awareness of linkages that exist between animal health, human health, and safety have gained importance all over the world.

Government is also playing a major role by building newer systems for animal health management. On the other hand, many non-profit organizations are also taking initiatives by rescuing and also by promoting to care the stray dogs. In the recent years, growing trend towards nuclear families has been seen. Over the past decades, major social trend in marriages and increasing work related stress has altered the structure of families in most big cities all over the world. Time limitation and increase in the number of nuclear families make difficult for pet owners to serve them healthy and fresh diet every time.

The report highlights the adoption of Pet Food Systems in Asia-Pacific. Based on Pet Type, the market is segmented into Dogs, Cats, and Others. Based on Food Type, the market is segmented into Dry Food, Wet Food, and Others. Based on the Sales Channel, the market is segmented into Online, Hyper Market, Specialized Pet Shops, and Others. The report also covers country wise segmentation of Pet Food market. The countries included in the report are China, Japan, India, South Korea, Singapore, Malaysia and Rest of Asia-Pacific.

The key players operating the Pet Food Market are Hill's Pet Nutrition, Diamond Pet Foods, The Procter & Gamble Company, Big Heart Pet Brands, Mars Petcare US Inc., Nestle, WellPet LLC, Tiernahrung Deurerer GmbH, and Heristo Aktiengesellschaft.

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