

Asia Pacific Personal Care Wipes Market Analysis (2018-2024)

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Abstracts

The Asia Pacific Personal Care Wipes Market would witness market growth of 6.3% CAGR during the forecast period (2018 – 2024).

Personal care wipes market are disposable hygiene products, used to maintain personal hygiene and cleansing. These wipes are majorly used when there is no or limited access to water sources. Additionally, ease of use and infection prevention has led to the popularity of these wipes.

The Asia Pacific region is a region with tremendous potential. Countries such as China and India have significant population base. With growing population base, increasing purchasing power and significant female population base in these countries would drive the demand for personal care wipes. Baby personal care wipes segment is a vibrant segment, as there is a significant infant's population in the region. Exponential growth in the number of potential buyers in India is expected to drive the market.

Based on the type, the Personal Care Wipes market is segmented into Baby, General, Intimate and Cosmetic. Based on the Distribution Channel, the market is segmented into Online, Supermarket/Hypermarket, Specialty Store, Pharmacy and Other Distribution Channel. Based on countries, the Personal Care Wipes market segments the market into China, Japan, India, South Korea, Singapore, Malaysia, and Rest of Asia Pacific.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include La Fresh, Procter and Gamble Co., Rockline Industries, Diamond Wipes International, Kimberly Clark Corporation, NicePak International, Meridian Industries Inc., Unicharm International, Johnson & Johnson, and

Edgewell Personal Care.

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