

Asia Pacific Packed Pickles Market (2019-2025)

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Abstracts

The Asia Pacific Packaged Pickles Market is expected to grow at a CAGR of 4.9% during 2019 -2025. The China market dominated the Asia Pacific Packed Pickles Market by Country in 2018, and would continue to be a dominant market till 2025; thereby, growing at a CAGR of 2.8 % during the forecast period.

Packed pickles of meat and seafood are gaining popularity in several countries, with the most common pickles being mutton, chicken, pork, prawn and dry fish. Asian countries like India, China, and Thailand have all been known to pickle various types of fish and meat.

In terms of revenue, the Asia Pacific market also recorded a dominant share. This market is driven primarily by the idea that in most households, particularly in India, pickles are a part of daily meals. This trend has been observed across the globe. Pouches are becoming a better choice among consumers, which would provide the industry with a high growth rate in the near future. Increasing demand in the food industry for flexible and convenient packaging is expected to boost the segment in the years to come. Pouches often act as refill packs, and customers who are looking for new flavors often prefer to buy smaller portions rather than a whole jar. Cost-efficient flexible pockets of co-extruded and laminated structures have replaced glass jars in recent years. The pouches may be flat pillow pouches or stand-up pouches with a decent display value. They are light-weighted and hygienic.

In 2018, supermarkets and hypermarkets dominated the market, representing a significant growth rate for packed pickles. Many customers find this channel of distribution more convenient because of its wide range of products available on a single platform. In addition, rapid urbanization and growth of infrastructure in emerging economies such as China and India have led to the strong presence of big supermarkets and hypermarkets. Many retail stores offer several discount coupons and loyalty programs, attracting a larger base of customers.

As far as packaging is concerned, jars dominated the packed pickle market in 2018. Glass and plastic materials have been commonly used around the globe for jars.

Packed pickles have traditionally been stored in glass jars as they provide better sunlight protection and also reduce the likelihood that the product may react with preservatives and acids released by pickles. Plastic jars have gained prominence among customers over the years as they are easier and more convenient to store and transport. Furthermore, they are lightweight, and if dropped, there is no chance of container breaking. Over the past few years, however, environmental concerns have forced consumers and producers to switch back to glass jars for packed foods. Based on Distribution Channel, the market is segmented into Supermarkets & Hypermarkets, Convenience Stores, Specialty Stores and Online. Based on Product, the market is segmented into Fruit Pickles, Vegetable Pickles and Meat & Seafood Pickles. Based on Packaging, the market is segmented into Jars, Pouches and Other Packaging. The report also covers geographical segmentation of Asia Pacific Packed Pickles market. The countries included in the report are China, Japan, India, South Korea, Singapore, Malaysia and Rest of Asia Pacific. Key companies profiled in the report include ADF Foods Ltd., Conagra Brands, Inc. (Pinnacle Foods, Inc.), Del Monte Foods, Inc. (Nutri-Asia, Inc.), Reitzel S.A., Mt. Olive Pickle Company Inc., Mitoku Company Ltd., Peter Piper's Pickle Palace Inc., Orkla ASA (MTR Foods), Nilons Enterprises Pvt. Ltd. and The Kraft Heinz Company.

Scope of the Study

Market Segmentation:

By Distribution Channel

Supermarkets & Hypermarkets

Convenience Stores

Specialty Stores and

Online

By Product

Fruit Pickles

Vegetable Pickles and

Meat & Seafood Pickles

By Packaging

Jars

Pouches and

Other Packaging

By Country

China

Japan

India

South Korea

Singapore

Malaysia

Rest of Asia Pacific

Companies Profiled

ADF Foods Ltd.

Conagra Brands, Inc. (Pinnacle Foods, Inc.)

Del Monte Foods, Inc. (Nutri-Asia, Inc.)

Reitzel S.A.

Mt. Olive Pickle Company Inc.

Mitoku Company Ltd.

Peter Piper's Pickle Palace Inc.

Orkla ASA (MTR Foods)

Nilons Enterprises Pvt. Ltd. and

The Kraft Heinz Company

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