

Asia Pacific Organic Snacks Market (2019-2025)

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Abstracts

The Asia Pacific Organic Snacks Market would witness market growth of 16.42% CAGR during the forecast period (2019–2025).

Organic snacks regional market is rising due to an inclination towards on-the-go snacks and a growing demand for organic food. According to the Organization for Economic Co-operation and Development (OECD), the adult obesity rates were highest in the countries with a higher population habitual of living the sedentary lifestyle. This can be attributed to the increased consumption of carbohydrate- and fat-rich snacks. Low-calorie snacks and snacks with natural additives are increasing in terms of consumption rate. This would contribute to the booming regional organic snacks market over the forecast period.

The rising awareness for health among consumers, retail structure developments and optimizations, along with an increasing demand for convenience food is expected to drive the market growth over the forecast period. Nevertheless, the high cost of production is limiting the market's growth worldwide. Further, an increasing willingness of consumers towards purchasing premium and environment-friendly products is creating potential opportunities for growth of the organic snacks market.

Based on Product Type, the market is segmented into Nutrition Bars, Candy, Salty Snacks, Nuts and Others. Based on Distribution Channel, the market is segmented into Retail Stores, Super Market/Hyper Market, Online and Others. Based on Age Group, the market is segmented into Millennial, Generation X and Baby Boomers. Based on countries, the market is segmented into China, Japan, India, South Korea, Singapore, Malaysia, and Rest of Asia Pacific.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include SunOpta, Inc., YummyEarth, Inc., General

Mills, Inc., Navitas Organics, Hormel Foods Corporation, Campbell Soup Company, The Kraft Heinz Company, Kewpie Corporation, The Hain Celestial Group, Inc. and United Natural Foods, Inc.

Scope of the Study

Market Segmentation:

By Product Type

Nutrition Bars

Candy

Salty Snacks

Nuts

Others

By Distribution Channel

Retail Stores

Super Market/Hyper Market

Online

By Age Group

Millennial

Generation X

Baby Boomers

By Country

China

Japan

India

South Korea

Singapore

Malaysia

Rest of Asia Pacific

Companies Profiled

SunOpta, Inc.

YummyEarth, Inc.

General Mills, Inc.

Navitas Organics

Hormel Foods Corporation

Campbell Soup Company

The Kraft Heinz Company

Kewpie Corporation

The Hain Celestial Group, Inc.

United Natural Foods, Inc.

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