

Asia Pacific Organic Personal Care Market Analysis (2018-2024)

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Abstracts

The Asia Pacific Organic Personal Care Market would witness market growth of 11.5% CAGR during the forecast period (2018 – 2024).

The term “organic” refers to the natural ingredients that has been harvested without using synthetic chemical compounds. In line with the same the specific requirements must be met in order for products to be labeled as "organic." Organic personal care products are developed from the natural ingredients, which have been certified organic by one of the several certifying institutions that operate globally.

The growth of the natural skin care products is due to growing demand for clean label products, coupled with increasing number of health conscious consumers in Asia Pacific region. Furthermore, growing working women population has contributed to the growing sales of natural cosmetics products. The major demand is driving from countries like Japan, China, and India.

Based on the Product type, the Organic Personal Care market is segmented into Skin Care, Hair Care, Cosmetics, Oral Care, and Other Products. Based on the Distribution Channel, the market is segmented into Offline Retail Sale and Online Sale. Based on countries, the market is segmented into China, Japan, India, South Korea, Singapore, Malaysia, and Rest of Asia Pacific.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include The Body Shop International PLC, The Hain Celestial Group, Yves Rocher, The Estee Lauder Companies Inc., Amway Corporation (Alticor Inc.), Bare Escentuals Beauty, Inc., Arbonne International LLC, Natura Cosméticos S.A., L'Occitane en Provence, and Weleda AG.

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