

Asia Pacific Organic Liquid Soaps Market By Distribution Channel (Supermarkets & Hypermarkets, Convenience Stores, Commercial and Other Distribution Channels), By End-Use (Residential and Commercial), By Country, Industry Analysis and Forecast, 2020 - 2026

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Abstracts

The Asia Pacific Organic Liquid Soaps Market would witness market growth of 13.4% CAGR during the forecast period (2020-2026).

The organic liquid soaps are available in a wide variety of natural fragrances and it is one of the important factors anticipated to drive the market growth during the foreseeable period. Ingredients that are used in organic soaps are derived from plants and minerals that result in a variety of natural fragrances such as grapefruit, rosemary herb, oatmeal lavender, sandalwood, mint, and others. The consumer base accepting organic liquid soaps is expanding rapidly as these natural fragrances that do not cause side-effects and irritation besides it also allows the users to remain fresh. This will additionally lead the organic soap market to show considerable growth in the future.

Demand for the organic liquid soaps is mainly driven by increasing consumer awareness about the harmful effects of soaps manufactured that uses synthetic ingredients. At a macro level, growing product availability in almost all distribution channels ensures capturing the attention and interest of the consumer worldwide.

Despite its organic halo, customers are also preferring organic liquid soaps owing to their beneficial properties, such as anti-bacterial properties and soothing fragrances. These products are also available in a wide range of packaging options like glass/plastic

bottles and spouted pouches. Conspicuous brands across the globe are continuing to opt for spouted pouches due to its convenience of use. In the coming years, brands are expected to employ sustainable packaging materials as there is a rise in global concerns about the production and use of plastic-based packaging products.

Based on Distribution Channel, the market is segmented into Supermarkets & Hypermarkets, Convenience Stores, Commercial and Other Distribution Channels. Based on End-Use, the market is segmented into Residential and Commercial. Based on countries, the market is segmented into China, Japan, India, South Korea, Singapore, Malaysia, and Rest of Asia Pacific.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Oregon Soap Company, Tropical Products, Inc., Vanguard Soap, LLC, SFIC Corporation, Botanie Natural Soap, Inc., Lunaroma, Inc., Soap Solutions, Country Rose Soap Company Ltd., Penns Hill Organic Soap Company, and Mountain Rose Herbs.

Scope of the Study

Market Segmentation:

By Distribution Channel

Supermarkets & Hypermarkets

Convenience Stores

Commercial

Other Distribution Channels

By End-Use

Residential

Commercial

By Country

China

Japan

India

South Korea

Singapore

Malaysia

Rest of Asia Pacific

Companies Profiled

Oregon Soap Company

Tropical Products, Inc.

Vanguard Soap, LLC

SFIC Corporation

Botanie Natural Soap, Inc.

Lunaroma, Inc.

Soap Solutions

Country Rose Soap Company Ltd.

Penns Hill Organic Soap Company

Mountain Rose Herbs

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Contents

CHAPTER 1. MARKET SCOPE & METHODOLOGY

- 1.1 Market Definition
- 1.2 Objectives
- 1.3 Market Scope
- 1.4 Segmentation
 - 1.4.1 Asia Pacific Organic Liquid Soaps Market, by Distribution Channel
 - 1.4.2 Asia Pacific Organic Liquid Soaps Market, by End-Use
 - 1.4.3 Asia Pacific Organic Liquid Soaps Market, by Country
- 1.5 Methodology for the research

CHAPTER 2. MARKET OVERVIEW

- 2.1 Introduction
 - 2.1.1 Overview
 - 2.1.2 Market Composition and Scenario
- 2.2 Key Factors Impacting the Market
 - 2.2.1 Market Drivers
 - 2.2.2 Market Restraints

CHAPTER 3. ASIA PACIFIC ORGANIC LIQUID SOAPS MARKET BY DISTRIBUTION CHANNEL

- 3.1 Asia Pacific Supermarkets & Hypermarkets Market by Country
- 3.2 Asia Pacific Convenience Stores Market by Country
- 3.3 Asia Pacific E-Commerce Market by Country
- 3.4 Asia Pacific Other Distribution Channels Market by Country

CHAPTER 4. ASIA PACIFIC ORGANIC LIQUID SOAPS MARKET BY END-USE

- 4.1 Asia Pacific Residential Market by Country
- 4.2 Asia Pacific Commercial Market by Country

CHAPTER 5. ASIA PACIFIC ORGANIC LIQUID SOAPS MARKET BY COUNTRY

- 5.1 China Organic Liquid Soaps Market
 - 5.1.1 China Organic Liquid Soaps Market by Distribution Channel

- 5.1.1.1.1 China Organic Liquid Soaps Market by End-Use
- 5.1.1.1.2 Japan Organic Liquid Soaps Market
 - 5.1.1.2.1 Japan Organic Liquid Soaps Market by Distribution Channel
 - 5.1.1.2.2 Japan Organic Liquid Soaps Market by End-Use
- 5.1.1.3 India Organic Liquid Soaps Market
 - 5.1.1.3.1 India Organic Liquid Soaps Market by Distribution Channel
 - 5.1.1.3.2 India Organic Liquid Soaps Market by End-Use
- 5.1.1.4 South Korea Organic Liquid Soaps Market
 - 5.1.1.4.1 South Korea Organic Liquid Soaps Market by Distribution Channel
 - 5.1.1.4.2 South Korea Organic Liquid Soaps Market by End-Use
- 5.1.1.5 Singapore Organic Liquid Soaps Market
 - 5.1.1.5.1 Singapore Organic Liquid Soaps Market by Distribution Channel
 - 5.1.1.5.2 Singapore Organic Liquid Soaps Market by End-Use
- 5.1.1.6 Malaysia Organic Liquid Soaps Market
 - 5.1.1.6.1 Malaysia Organic Liquid Soaps Market by Distribution Channel
 - 5.1.1.6.2 Malaysia Organic Liquid Soaps Market by End-Use
- 5.1.1.7 Rest of Asia Pacific Organic Liquid Soaps Market
 - 5.1.1.7.1 Rest of Asia Pacific Organic Liquid Soaps Market by Distribution Channel
 - 5.1.1.7.2 Rest of Asia Pacific Organic Liquid Soaps Market by End-Use

CHAPTER 6. COMPANY PROFILES

- 6.1 Oregon Soap Company
 - 6.1.1 Company overview
- 6.2 Tropical Products, Inc.
 - 6.2.1 Company Overview
- 6.3 Vanguard Soap, LLC
 - 6.3.1 Company Overview
- 6.4 SFIC Corporation
 - 6.4.1 Company Overview
- 6.5 Botanie Natural Soap, Inc.
 - 6.5.1 Company Overview
- 6.6 Lunaroma, Inc.
 - 6.6.1 Company Overview
- 6.7 Soap Solutions
 - 6.7.1 Company Overview
- 6.8 Country Rose Soap Company Ltd.
 - 6.8.1 Company Overview
- 6.9 Penns Hill Organic Soap Company

- 6.9.1 Company Overview
- 6.10. Mountain Rose Herbs
 - 6.10.1 Company Overview

List Of Tables

LIST OF TABLES

TABLE 1 ASIA PACIFIC ORGANIC LIQUID SOAPS MARKET, 2016 - 2019, USD THOUSANDS

TABLE 2 ASIA PACIFIC ORGANIC LIQUID SOAPS MARKET, 2020 - 2026, USD THOUSANDS

TABLE 3 ASIA PACIFIC ORGANIC LIQUID SOAPS MARKET BY DISTRIBUTION CHANNEL, 2016 - 2019, USD THOUSANDS

TABLE 4 ASIA PACIFIC ORGANIC LIQUID SOAPS MARKET BY DISTRIBUTION CHANNEL, 2020 - 2026, USD THOUSANDS

TABLE 5 ASIA PACIFIC SUPERMARKETS & HYPERMARKETS MARKET BY COUNTRY, 2016 - 2019, USD THOUSANDS

TABLE 6 ASIA PACIFIC SUPERMARKETS & HYPERMARKETS MARKET BY COUNTRY, 2020 - 2026, USD THOUSANDS

TABLE 7 ASIA PACIFIC CONVENIENCE STORES MARKET BY COUNTRY, 2016 - 2019, USD THOUSANDS

TABLE 8 ASIA PACIFIC CONVENIENCE STORES MARKET BY COUNTRY, 2020 - 2026, USD THOUSANDS

TABLE 9 ASIA PACIFIC E-COMMERCE MARKET BY COUNTRY, 2016 - 2019, USD THOUSANDS

TABLE 10 ASIA PACIFIC E-COMMERCE MARKET BY COUNTRY, 2020 - 2026, USD THOUSANDS

TABLE 11 ASIA PACIFIC OTHER DISTRIBUTION CHANNELS MARKET BY COUNTRY, 2016 - 2019, USD THOUSANDS

TABLE 12 ASIA PACIFIC OTHER DISTRIBUTION CHANNELS MARKET BY COUNTRY, 2020 - 2026, USD THOUSANDS

TABLE 13 ASIA PACIFIC ORGANIC LIQUID SOAPS MARKET BY END-USE, 2016 - 2019, USD THOUSANDS

TABLE 14 ASIA PACIFIC ORGANIC LIQUID SOAPS MARKET BY END-USE, 2020 - 2026, USD THOUSANDS

TABLE 15 ASIA PACIFIC RESIDENTIAL MARKET BY COUNTRY, 2016 - 2019, USD THOUSANDS

TABLE 16 ASIA PACIFIC RESIDENTIAL MARKET BY COUNTRY, 2020 - 2026, USD THOUSANDS

TABLE 17 ASIA PACIFIC COMMERCIAL MARKET BY COUNTRY, 2016 - 2019, USD THOUSANDS

TABLE 18 ASIA PACIFIC COMMERCIAL MARKET BY COUNTRY, 2020 - 2026, USD THOUSANDS

THOUSANDS

TABLE 19 ASIA PACIFIC ORGANIC LIQUID SOAPS MARKET BY COUNTRY, 2016 - 2019, USD THOUSANDS

TABLE 20 ASIA PACIFIC ORGANIC LIQUID SOAPS MARKET BY COUNTRY, 2020 - 2026, USD THOUSANDS

TABLE 21 CHINA ORGANIC LIQUID SOAPS MARKET, 2016 - 2019, USD THOUSANDS

TABLE 22 CHINA ORGANIC LIQUID SOAPS MARKET, 2020 - 2026, USD THOUSANDS

TABLE 23 CHINA ORGANIC LIQUID SOAPS MARKET BY DISTRIBUTION CHANNEL, 2016 - 2019, USD THOUSANDS

TABLE 24 CHINA ORGANIC LIQUID SOAPS MARKET BY DISTRIBUTION CHANNEL, 2020 - 2026, USD THOUSANDS

TABLE 25 CHINA ORGANIC LIQUID SOAPS MARKET BY END-USE, 2016 - 2019, USD THOUSANDS

TABLE 26 CHINA ORGANIC LIQUID SOAPS MARKET BY END-USE, 2020 - 2026, USD THOUSANDS

TABLE 27 JAPAN ORGANIC LIQUID SOAPS MARKET, 2016 - 2019, USD THOUSANDS

TABLE 28 JAPAN ORGANIC LIQUID SOAPS MARKET, 2020 - 2026, USD THOUSANDS

TABLE 29 JAPAN ORGANIC LIQUID SOAPS MARKET BY DISTRIBUTION CHANNEL, 2016 - 2019, USD THOUSANDS

TABLE 30 JAPAN ORGANIC LIQUID SOAPS MARKET BY DISTRIBUTION CHANNEL, 2020 - 2026, USD THOUSANDS

TABLE 31 JAPAN ORGANIC LIQUID SOAPS MARKET BY END-USE, 2016 - 2019, USD THOUSANDS

TABLE 32 JAPAN ORGANIC LIQUID SOAPS MARKET BY END-USE, 2020 - 2026, USD THOUSANDS

TABLE 33 INDIA ORGANIC LIQUID SOAPS MARKET, 2016 - 2019, USD THOUSANDS

TABLE 34 INDIA ORGANIC LIQUID SOAPS MARKET, 2020 - 2026, USD THOUSANDS

TABLE 35 INDIA ORGANIC LIQUID SOAPS MARKET BY DISTRIBUTION CHANNEL, 2016 - 2019, USD THOUSANDS

TABLE 36 INDIA ORGANIC LIQUID SOAPS MARKET BY DISTRIBUTION CHANNEL, 2020 - 2026, USD THOUSANDS

TABLE 37 INDIA ORGANIC LIQUID SOAPS MARKET BY END-USE, 2016 - 2019, USD THOUSANDS

TABLE 38 INDIA ORGANIC LIQUID SOAPS MARKET BY END-USE, 2020 - 2026, USD THOUSANDS

TABLE 39 SOUTH KOREA ORGANIC LIQUID SOAPS MARKET, 2016 - 2019, USD THOUSANDS

TABLE 40 SOUTH KOREA ORGANIC LIQUID SOAPS MARKET, 2020 - 2026, USD THOUSANDS

TABLE 41 SOUTH KOREA ORGANIC LIQUID SOAPS MARKET BY DISTRIBUTION CHANNEL, 2016 - 2019, USD THOUSANDS

TABLE 42 SOUTH KOREA ORGANIC LIQUID SOAPS MARKET BY DISTRIBUTION CHANNEL, 2020 - 2026, USD THOUSANDS

TABLE 43 SOUTH KOREA ORGANIC LIQUID SOAPS MARKET BY END-USE, 2016 - 2019, USD THOUSANDS

TABLE 44 SOUTH KOREA ORGANIC LIQUID SOAPS MARKET BY END-USE, 2020 - 2026, USD THOUSANDS

TABLE 45 SINGAPORE ORGANIC LIQUID SOAPS MARKET, 2016 - 2019, USD THOUSANDS

TABLE 46 SINGAPORE ORGANIC LIQUID SOAPS MARKET, 2020 - 2026, USD THOUSANDS

TABLE 47 SINGAPORE ORGANIC LIQUID SOAPS MARKET BY DISTRIBUTION CHANNEL, 2016 - 2019, USD THOUSANDS

TABLE 48 SINGAPORE ORGANIC LIQUID SOAPS MARKET BY DISTRIBUTION CHANNEL, 2020 - 2026, USD THOUSANDS

TABLE 49 SINGAPORE ORGANIC LIQUID SOAPS MARKET BY END-USE, 2016 - 2019, USD THOUSANDS

TABLE 50 SINGAPORE ORGANIC LIQUID SOAPS MARKET BY END-USE, 2020 - 2026, USD THOUSANDS

TABLE 51 MALAYSIA ORGANIC LIQUID SOAPS MARKET, 2016 - 2019, USD THOUSANDS

TABLE 52 MALAYSIA ORGANIC LIQUID SOAPS MARKET, 2020 - 2026, USD THOUSANDS

TABLE 53 MALAYSIA ORGANIC LIQUID SOAPS MARKET BY DISTRIBUTION CHANNEL, 2016 - 2019, USD THOUSANDS

TABLE 54 MALAYSIA ORGANIC LIQUID SOAPS MARKET BY DISTRIBUTION CHANNEL, 2020 - 2026, USD THOUSANDS

TABLE 55 MALAYSIA ORGANIC LIQUID SOAPS MARKET BY END-USE, 2016 - 2019, USD THOUSANDS

TABLE 56 MALAYSIA ORGANIC LIQUID SOAPS MARKET BY END-USE, 2020 - 2026, USD THOUSANDS

TABLE 57 REST OF ASIA PACIFIC ORGANIC LIQUID SOAPS MARKET, 2016 - 2019,

USD THOUSANDS

TABLE 58 REST OF ASIA PACIFIC ORGANIC LIQUID SOAPS MARKET, 2020 - 2026,
USD THOUSANDS

TABLE 59 REST OF ASIA PACIFIC ORGANIC LIQUID SOAPS MARKET BY
DISTRIBUTION CHANNEL, 2016 - 2019, USD THOUSANDS

TABLE 60 REST OF ASIA PACIFIC ORGANIC LIQUID SOAPS MARKET BY
DISTRIBUTION CHANNEL, 2020 - 2026, USD THOUSANDS

TABLE 61 REST OF ASIA PACIFIC ORGANIC LIQUID SOAPS MARKET BY END-
USE, 2016 - 2019, USD THOUSANDS

TABLE 62 REST OF ASIA PACIFIC ORGANIC LIQUID SOAPS MARKET BY END-
USE, 2020 - 2026, USD THOUSANDS

TABLE 63 KEY INFORMATION – OREGON SOAP COMPANY

TABLE 64 KEY INFORMATION – TROPICAL PRODUCTS, INC.

TABLE 65 KEY INFORMATION – VANGUARD SOAP, LLC

TABLE 66 KEY INFORMATION – SFIC CORPORATION

TABLE 67 KEY INFORMATION – BOTANIE NATURAL SOAP, INC.

TABLE 68 KEY INFORMATION – LUNAROMA, INC.

TABLE 69 KEY INFORMATION – SOAP SOLUTIONS

TABLE 70 KEY INFORMATION – COUNTRY ROSE SOAP COMPANY LTD.

TABLE 71 KEY INFORMATION – PENNS HILL ORGANIC SOAP COMPANY

TABLE 72 KEY INFORMATION – MOUNTAIN ROSE HERBS

List Of Figures

LIST OF FIGURES

FIG 1 METHODOLOGY FOR THE RESEARCH

I would like to order

Product name: Asia Pacific Organic Liquid Soaps Market By Distribution Channel (Supermarkets & Hypermarkets, Convenience Stores, Commercial and Other Distribution Channels), By End-Use (Residential and Commercial), By Country, Industry Analysis and Forecast, 2020 - 2026

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