

# Asia-Pacific Organic Food & Beverages Market (2016 - 2022)

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## Abstracts

The organic and natural food applies broadly to food that is minimally processed and free of any chemicals or any artificial preservatives. Healthy food diet seems to become trending among young adults. People are moving towards the adoption of healthy lifestyle. People are getting more and more aware about the fact that too much consumption of chemicals and pesticides added food could result in health issues. One of the other reasons for growing adoption of organic food is the income level of consumers. Consumers with high level income are getting into living organic simply because this is trendy.

The market has been segmented on the basis of Product Type and Country. Based on Product Type, the market is segmented on the basis of Organic Foods and Organic Beverages. Organic Foods includes Organic dairy products, Organic fruits & vegetables, Organic meat, fish & poultry, Organic frozen and processed foods, and Others (Organic baby foods, organic groceries, and so on). Organic Beverages are further segmented into Organic coffee & tea, Organic beer & wine, Organic non-dairy beverages, and other organic beverages. Based on Country, the market has been segmented into China, Japan, India, South Korea, Singapore, Malaysia and Rest of Asia-Pacific.

The key player operating the organic food & beverages market are Amys Kitchen Inc., General Mills Inc., Hain Celestial Group, Inc., Starbucks Corporation, The Kroger Co., United Natural Foods, Inc., The WhiteWave Foods Co., and Whole Foods Market, Inc.

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