

Asia Pacific Optical Character Recognition Market (2019-2025)

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Abstracts

The Asia Pacific Optical Character Recognition Market would witness market growth of 15.6% CAGR during the forecast period (2019-2025).

Individuals, who rely on software solutions to convert images into a searchable text document, often use the cloud Optical Character Recognition (OCR) software system. The OCR consulting services work towards identifying the need of a company to have updated and modern systems. This is a diverse industry, due to which, the OCR in this service is the first tool to improve the operational workflow. Further, the OCR outsourcing services improve the efficiency and effectiveness of office work, which provides instant search facility through content within an office environment. This helps in dealing with high volume scanning or high document inflow. It also ensures that working inline is easy. With the adoption of OCR, retrieving, editing, and scanning has become easier; people can now use the copy and paste tools on documents as well, instead of having to rewrite everything.

Based on Component, the market is segmented into Software and Services. Software segment is further segmented into Desktop Based, Mobile Based, Cloud Based and Others. Services segment is further bifurcated into Integration & Deployment, Advisory & Consulting and Support & Maintenance. Based on End User, the market is segmented into BFSI, Healthcare & Life Sciences, Energy & Utilities, Education & Legal, Telecom & IT, Government & Public Sector and Others. Based on countries, the market is segmented into China, Japan, India, South Korea, Singapore, Malaysia, and Rest of Asia Pacific.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include IBM Corporation, Microsoft Corporation,

Google, Inc., Nuance Communications, Inc., Adobe, Inc., Accusoft Corporation, Ricoh Company Limited, Anyline GmbH, NTT Data Corporation and LEAD Technologies, Inc.

Scope of the Study

Market Segmentation:

By Component

Software

Desktop Based

Mobile Based

Cloud Based

Others

Services Type

Integration & Deployment

Advisory & Consulting

Support & Maintenance

By End User

BFSI

Healthcare & Life Sciences

Energy & Utilities

Education & Legal

Telecom & IT

Government & Public Sector

Others

By Country

China

Japan

India

South Korea

Singapore

Malaysia

Rest of Asia Pacific

Companies Profiled

IBM Corporation

Microsoft Corporation

Google, Inc.

Nuance Communications, Inc.

Adobe, Inc.

Accusoft Corporation

Ricoh Company Limited

Anyline GmbH

NTT Data Corporation

LEAD Technologies, Inc.

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