

# Asia-Pacific Network-as-a-Service Market (2016 - 2022)

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## Abstracts

Network-as-a-service (NaaS) is a model that is used to deliver network services virtually over the Internet. The services can be availed either on pay-per-use or monthly subscription basis. The service is seamless as all that is needed is to create an information technology (IT) network on one computer, Internet connection and finally, access to the provider's NaaS portal. New businesses can take advantage of the concept, as it would not require too much investment. There would be barely any need for sophisticated hardware and software; therefore, the need for expert technical staff doesn't arise. As the network is virtual, all its complexities are hidden managed externally.

Network Function Virtualization is gradually growing to be one of the most promising networking technologies, redefining networking. With an advanced approach of unleashing the data plane from the control plane, which is a major break away from the traditionally distributed control planes, the technology would eventually phase out the traditional systems and will be leading technology of the future. The major factors driving the Network-as-a-Service market are network expansion, telco Operating Expenditure (OPEX) savings, and mobility.

Based on the component, the Network as a Service market is segmented into Infrastructure and Technology Services. Based on Application, the market is segmented into Network Function Virtualization, V-CPE, Bandwidth on Demand, and Integrated Network as a Service. Based on Type, the market is segmented into LAN Based and WAN Based. Based on Vertical, the market is segmented into BSFI, Telecom & IT, Retail, Manufacturing, Transportation & Logistics, Healthcare & Life Sciences, Others.

Based on Country, Network as a Service market is segmented into China, Japan, India, South Korea, Singapore, Malaysia and Rest of Asia-Pacific. China remained the dominant country in the Asia-Pacific Network as a Service market in 2015. India would

witness promising CAGR during the forecast period (2016-2022).

The report covers the analysis of key stake holders of the Network as a Service market. Key companies profiled in the report include Juniper Networks, Inc., AT&T Inc., IBM Corporation, NEC Corporation, Cisco Systems, Inc., Ciena Corporation, Brocade Communication and VMware, Inc.

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