

Asia Pacific Network Analytics Market (2019-2025)

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Abstracts

The Asia Pacific Network Analytics Market would witness market growth of 20.3% CAGR during the forecast period (2019-2025). Networks are at the heart of today's world, so it's essential to understand how the network works. They do not only exist for technical peace of mind, but for the business operation itself. Network operators are now using analytics to gain a deeper understanding of the network in pursuit of serving customers more effectively and seeking every possible competitive edge. As a result, they will make more rational, data-driven decisions about their activities that will help them achieve their desired business results.

In particular, network and security operations can benefit from predictive network analysis. The rapid infusion of AI technologies into network analytics— including machine learning and neural networks— is rapidly increasing the capacity and scope of predicting problems based on current network data. Such newer techniques allow tools to accumulate more information, more types of data and more sources. In addition, this wealth of data allows major improvements to be made to understand the normal behavior of network participants, such as hardware, software, and human elements. Other than that, network teams can define and generalize baseline and peer changes into both historical and future trends. These newer techniques may also enable better detection of abnormal behavior, possibly indicating misconfiguration, existing or emerging system malfunction, or current or incipient attack.

Based on Component, the market is segmented into Software and Services. Based on Application, the market is segmented into Network Performance Management, Risk Management and Fault Detection, Customer Analysis, Quality Management, Compliance Management and Others. Based on Deployment Type, the market is segmented into On-premise and Cloud. Based on Organization Size, the market is segmented into Large Enterprises and Small & Medium Enterprise. Based on End User, the market is segmented into Telecom Providers, Managed Service Providers, Cloud Service Providers and Others. Based on countries, the market is segmented into China,

Japan, India, South Korea, Singapore, Malaysia, and Rest of Asia Pacific.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Cisco Systems, Inc., Extreme Networks, Inc., IBM Corporation, Huawei Technologies Co., Ltd., SAS Institute, Inc., Nokia Corporation, Accenture Plc., Hewlett Packard Enterprise Company, NetScout Systems, Inc. and Ericsson AB.

Scope of the Study

Market Segmentation:

By Component

Software

Services

By Application

Network Performance Management

Risk Management and Fault Detection

Customer Analysis

Quality Management

Compliance Management

Others

By Deployment Type

On-premise

Cloud

By Organization Size

Large Enterprises

Small & Medium Enterprises

By End User

Telecom Providers

Managed Service Providers

Cloud Service Providers

Others

By Country

China

Japan

India

South Korea

Singapore

Malaysia

Rest of Asia Pacific

Companies Profiled

Cisco Systems, Inc.

Extreme Networks, Inc.

IBM Corporation

Huawei Technologies Co., Ltd.

SAS Institute, Inc.

Nokia Corporation

Accenture Plc.

Hewlett Packard Enterprise Company

NetScout Systems, Inc.

Ericsson AB

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