

# **Asia Pacific Natural Skin Care Products Market By Type (Mass and Premium), By End User (Women, Men and Children), By Product (Body Care and Facial Care), By Distribution Channel (E-commerce, Hypermarkets & Retail Chain, Specialty stores, Direct Selling and Other Distribution Channels), By Country, Industry Analysis and Forecast, 2020 - 2026**

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## **Abstracts**

The Asia Pacific Natural Skin Care Products Market would witness market growth of 9.95% CAGR during the forecast period (2020-2026).

Increasing awareness about the benefits of natural products compared to synthetic counterparts is likely to have a positive impact on increasing demand over the foreseeable period. The R&D expenditure has been increased by key companies to develop better-quality animal and plant extracts into several natural products that are anticipated to propel market growth.

Growing E-commerce is one of the key factors that is promoting market growth as there is the availability of a wide variety of products. Nowadays, the online sector is the main source that is used by consumers to access products else unavailable in malls and small retail stores, mainly in developing countries. This trend is likely to drive product demand over the foreseeable period.

Strict regulations posed for promoting the use of the natural product in the skincare industry is anticipated to propel growth. Technological advancement involving oligopeptides is used to increase the shelf life of the product and also their efficiency is increased and this is likely to have a positive impact on the growth of the market in the

coming years. Product accessibility has been growing in the past few years due to flared distribution networks of both manufacturers and suppliers. There has been an increase in the accessibility of these products in malls, supermarkets, and drugstores, which is contributing to increased accessibility. Rising product availability is likely to drive the natural skincare market in the coming years.

Based on Type, the market is segmented into Mass and Premium. Based on End User, the market is segmented into Women, Men and Children. Based on Product, the market is segmented into Body Care and Facial Care. Based on Distribution Channel, the market is segmented into E-commerce, Hypermarkets & Retail Chain, Specialty stores, Direct Selling and Other Distribution Channels. Based on countries, the market is segmented into China, Japan, India, South Korea, Singapore, Malaysia, and Rest of Asia Pacific.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Estee Lauder Companies, Inc., The Procter and Gamble Company, Unilever PLC, Natura & Co., L'Oreal Group, The Clorox Company, Mamaearth (Honasa Consumer Pvt. Ltd.), The Honest Company, Inc., FOM Cosmetics UK Ltd., and Bloomtown.

## Scope of the Study

### Market Segmentation:

#### By Type

Mass

Premium

#### By End User

Women

Men

Children

## By Product

Body Care

Facial Care

## By Distribution Channel

E-commerce

Hypermarkets & Retail Chain

Specialty stores

Direct Selling

Other Distribution Channels

## By Country

China

Japan

India

South Korea

Singapore

Malaysia

Rest of Asia Pacific

## Companies Profiled

Estee Lauder Companies, Inc.

The Procter and Gamble Company

Unilever PLC

Natura & Co.

L'Oreal Group

The Clorox Company

Mamaearth (Honasa Consumer Pvt. Ltd.)

The Honest Company, Inc.

FOM Cosmetics UK Ltd.

Bloomtown

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