

Asia Pacific Natural Hair Care Market By Distribution Channel (Offline and Online), By End User (Women and Men), By Country, Industry Analysis and Forecast, 2020 - 2026

https://marketpublishers.com/r/A02D14DE78BDEN.html

Date: October 2020

Pages: 53

Price: US\$ 1,500.00 (Single User License)

ID: A02D14DE78BDEN

Abstracts

The Asia Pacific Natural Hair Care Market would witness market growth of 9.2% CAGR during the forecast period (2020-2026).

The natural hair care market is principally driven by the expanding demand for natural ingredients-based items since they are potentially healthy for hair. The change from chemical to natural item usage is vigorously attributable to its post-use advantages and reviving properties. Besides, the demand for sulfate-free hair items is anticipated to fuel the worldwide natural hair care market. The developing personal care industry is additionally one of the components that are responsible for the development of the natural hair care market. Among the different patterns in the hair care industry, the utilization of botanical ingredients is one of the significant trends accepted by the vast majority of the natural hair care item producers. The most secure and ideal use of natural hair care products is reduced sudsing factor, which for the typical consumer might seem a disadvantage. This is because lots of frothy soap does not accompany the application onto damp hair. However, by taking into account the label of natural hair product, you will observe that unsafe elements that are used by many hair product organizations are not used in natural hair care products.

The Asia Pacific is anticipated to the quickest developing regional market for natural hair care items over the forecast period. The tendency of customers towards natural items is anticipated to surge demand for such items, particularly in developing nations, for example, India and China. Numerous new companies have been taking advantage of the natural hair care and cosmetic items market in the area. For example, in 2016,



China

Japan

Tvakh, an Indian startup, began offering natural hair and healthy skin items to draw in customers who are aware of ingredients.

Based on Distribution Channel, the market is segmented into Offline and Online. Based on End User, the market is segmented into Women and Men. Based on countries, the market is segmented into China, Japan, India, South Korea, Singapore, Malaysia, and Rest of Asia Pacific.

The market research report covers theanalysis of key stake holders of the market. Key companies profiled in the report include The Procter and Gamble Company, Estee Lauder Companies, Inc., NatureLab Co., Ltd., Organic Harvest, Amazon Beauty, Inc., Ales Groupe (Phyto Botanical Power), John Masters Organics, Inc. (Permira), Mamaearth (Honasa Consumer Pvt. Ltd.), St. Botanica (Emmbros Overseas Lifestyle Pvt. Ltd.), and Briogeo Hair Care.

Pvt. Ltd.), and Briogeo Hair Care.
Scope of the Study
Market Segmentation:
By Distribution Channel
Offline
Online
By End User
Women
Men
By Country



India
South Korea
Singapore
Malaysia
Rest of Asia Pacific
Companies Profiled
The Procter and Gamble Company
Estee Lauder Companies, Inc.
NatureLab Co., Ltd.
Organic Harvest
Amazon Beauty, Inc.
Ales Groupe (Phyto Botanical Power)
John Masters Organics, Inc. (Permira)
Mamaearth (Honasa Consumer Pvt. Ltd.)
St. Botanica (Emmbros Overseas Lifestyle Pvt. Ltd.)
Briogeo Hair Care
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