

Asia Pacific Mussel Oils Market (2019-2025)

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Abstracts

The Asia Pacific Mussel Oils Market would witness market growth of 6.29% CAGR during the forecast period (2019-2025).

Mussel oil is derived from green-lipped mussels that are usually found in New Zealand's coastline. It has been proven that the oil stimulates bone health and eliminates bone deficiencies as it is a rich source of protein, omega-3 fatty acids, selenium, iron, vitamin B12, iodine, magnesium, and calcium with low-fat content. To boost product sales, increased awareness of leading a healthy lifestyle and the resulting demand for supplements have been expected. This expectation is specifically based on the fact that these supplements are a rich source of dietary fibers. It is also used as pet food and supplement that will further drive the demand for the product.

It also assists in the treatment of rheumatoid arthritis osteoarthritis, asthma, and other respiratory problems. It also helps to treat infectious diseases of the bowel. It is also being studied in adolescents and children for the treatment of ADHD. The oil also has anti-cancer properties that are expected to further boost demand. On the other hand, the market is said to experience slow growth in the future due to the growing worldwide vegan population, which will adversely affect the demand for the product. In addition, growing cases of allergies caused by the consumption of seafood are expected to slow the growth of the industry.

Based on Application, the market is segmented into Dietary Supplements, Processed Food, Biopharmaceutical, Pet Food & Veterinary and Beauty & Online. Based on Distribution Channel, the market is segmented into Hypermarket/Supermarket, Pharmacy, Online and Other Channels. Based on countries, the market is segmented into China, Japan, India, South Korea, Singapore, Malaysia, and Rest of Asia Pacific.

The market research report covers the analysis of key stake holders of the market. Key

companies profiled in the report include PharmaZen Medicals Pte Ltd. (Waitaki Biosciences), Blackmores Group, Nature's Range Ltd., Great HealthWorks, Inc., Aroma NZ Ltd., BioMer Limited, MOXXOR LLC, Lovely Health Ltd., Henry Blooms Health Products, and Xtend-Life.

Scope of the Study

Market Segmentation:

By Application

Dietary Supplements

Processed Food

Biopharmaceutical

Pet Food & Veterinary

Beauty & Online

By Distribution Channel

Hypermarket/Supermarket

Pharmacy

Online

Other Channels

By Country

China

Japan

India

South Korea

Singapore

Malaysia

Rest of Asia Pacific

Companies Profiled

PharmaZen Medicals Pte Ltd. (Waitaki Biosciences)

Blackmores Group

Nature's Range Ltd.

Great HealthWorks, Inc.

Aroma NZ Ltd.

BioMer Limited

MOXXOR LLC

Lovely Health Ltd.

Henry Blooms Health Products

Xtend-Life

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