

Asia Pacific Motion Sensors Market (2019-2025)

<https://marketpublishers.com/r/AA6297918C2EN.html>

Date: July 2019

Pages: 115

Price: US\$ 1,500.00 (Single User License)

ID: AA6297918C2EN

Abstracts

The Asia Pacific Motion Sensors Market would witness market growth of 9.3% CAGR during the forecast period (2019–2025).

A motion sensor is a device that detects physical movement on a device or within an environment. It can detect and capture physical and/or kinetic movements in real-time. A motion sensor is also known as a motion detector. It is usually embedded within consumer-end devices such as smartphones, smart TVs, tablet computers and physical security systems.

The market is witnessing a steady growth pace in this region due to extensive participation of developed and developing economies. For example, with the entrance of key players, such as Samsung and Apple, and Microsoft into the wearable device technology, the demand for wearable sensors in the consumer electronics sector has multiplied rapidly owing to the strong demand from young customers increasing the competition amongst the existing players. Hence, many companies are continuously evolving and innovating to keep up the demand. For instance, Fitbit, one of the major players for wearable device technology in the market, and is an excellent example of the trending increasing demand for fitness trackers.

Based on Technology, the market is segmented into Infrared, Ultrasonic, Microwave, Dual Technology and Others. Based on End User, the market is segmented into Consumer Electronics, Aerospace & Defense, Healthcare, Automotive, Industrial and Others. Based on countries, the market is segmented into China, Japan, India, South Korea, Singapore, Malaysia, and Rest of Asia Pacific.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Analog Devices, Inc., Robert Bosch GmbH, Honeywell International, Inc., NXP Semiconductors N.V., STMicroelectronics N.V., IFM

Electronics GmbH, TDK Corporation, Panasonic Corporation, KVH Industries, Inc., Sensata Technologies Holdings PLC.

Scope of the Study

Market Segmentation:

By Technology

Infrared

Ultrasonic

Microwave

Dual Technology

Others

By End User

Consumer Electronics

Aerospace & Defense

Healthcare

Automotive

Industrial

Others

By Country

China

Japan

India

South Korea

Singapore

Malaysia

Rest of Asia Pacific

Companies Profiled

Analog Devices, Inc.

Robert Bosch GmbH

Honeywell International, Inc.

NXP Semiconductors N.V.

STMicroelectronics N.V.

IFM Electronics GmbH

TDK Corporation

Panasonic Corporation

KVH Industries, Inc.

Sensata Technologies Holdings PLC

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