

Asia Pacific Mosquito Repellent Market (2017 - 2023)

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Abstracts

Mosquitos are considered as the most dangerous insects and could spread diseases such as dengue, malaria, yellow fever, zika fever, and others. These diseases can be harmful to human healthy and sometimes lead to death. Mosquito Repellent could work as a solution for the same. Mosquito repellent is a substance that is applied to the skin, cloths or any other shells that drives mosquitos away. Mosquito repellent protects an individual from harmful mosquito bites, mites or ticks.

Mosquitos repellent are available in different forms such as coils, sprays and others. However, new products with innovative designs have been coming up; for instance, antimosquito repellent wrist band is one of the innovative products which is waterproof and is effective in driving mosquitos away. The product is available in different colors and brands. Additionally, LG Technology has launched a mosquito repellent TV last year in India. The product is equipped with an Ultra Sonic device that drives out mosquitoes once activated.

The factors driving the mosquito repellent market are global warming and growing incidences of mosquito-borne diseases. Additionally, rising awareness among the government and health officials about the need to control mosquitos, growing demand for natural products, and growing health concerns among the population base are some of the other factors driving the growth of mosquito repellent market. However, slow adoption in rural regions has become one of the major restrain for the growth of mosquito repellent market.

Based on the Sales Channels, the Mosquito Repellent market is segmented into Large Retail Store, Small Retail Store, Online Store, and Others. Based on the Product Types, the market is segmented into Coil, Spray, Cream & Oil, Vaporizer, Mat, and Others. Based on Country, Mosquito Repellent market is segmented into China, Japan, India, Malaysia, Singapore, Australia and Rest of Asia Pacific. China remained the dominant



Country in the Asia Pacific Mosquito Repellent market in 2016. Asia Pacific would witness promising CAGR during the forecast period (2017-2023).

The report covers the analysis of key stake holders of the Mosquito Repellent market. Key companies profiled in the report include Reckitt Benckiser Group Plc., S.C. Johnson & Son, Inc., Godrej Group, HRG Group (Spectrum Brand Holdings Inc.), Enesis Group, Coghlans Ltd., Quantum Health, and Jyothy Laboratories.



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