

Asia-Pacific Mobile Security Market (2016 - 2022)

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Abstracts

Connectivity has been redefined with the advent of smartphones, and people are now connected to the internet all the time. The incorporation of BYOD into enterprises business environment has allowed the employees stay connected even while working. New hi-tech devices, smart phones, high-speed internet, various applications & open sources, such as android systems, have transformed the concept of mobile connectivity. Smartphones and tablets are the top trending segments within consumer electronic. The ready availability and affordable nature of these devices has enabled users to stay connected to the internet and perform financial and banking transactions via mobile phones. Growing dependency on technology for better lifestyle, and growing tech savvy crowd are some inherent reasons for the need for higher level of security for personal and corporate data. Widespread adoption of BOYD devices to access corporate networks and data has compelled organizations to invest heavily on in the development of custom applications for mobile security.

The report highlights the adoption of Mobile Security. Based on the solution type, the Mobile Security market is segmented into Authentication, Mobile Application Management and Mobile Data Protection. Based on the type, the market is segmented across Email and Anti-Virus. Based on OS Type, the market is segmented into Android, iOS and others. The end-users highlighted in this report include Individual and Enterprise. The Enterprise segment is further bifurcated into Financial Institution, Retail, Government, Telecom & IT, Education, Manufacturing & Automotive, Aerospace, Defense & Intelligence and Others.

Based on Country, Asia-Pacific Mobile Security market is segmented into China, Japan, India, South Korea, Singapore, Malaysia and Rest of Asia-Pacific. China remained the dominant Country in the Asia-Pacific Mobile Security market in 2015. Malaysia would witness highest CAGR during the forecast period (2016-2022).

The report covers the analysis of key stake holders of the Mobile Security market. Key companies profiled in the report include Symantec Corporation, Check Point Software Technologies, IBM Corporation, Cisco Systems, Inc., Intel Corporation, HP Enterprise Company, FireEye, Inc., Infineon Technologies AG, AT&T Inc., and Dell Inc. (SonicWall Inc.)

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