

Asia Pacific Mobile Business Process Management Market (2016 - 2022)

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Abstracts

Mobile BPM suites and solutions present opportunities to automate business processes largely; therefore, are being widely adopted across varied industry verticals. Compliance is probably one of the major areas where businesses are extremely careful and wish to be abreast with every changing wind. Decisions makers have compliance as a priority and adherence is of foremost importance. Larger the organization, higher the pressure to adhere to rules on an ongoing fashion. Ever changing and new legislations in sectors such as banking and insurance are providing the impetus for the implementation of BPM in the aforementioned sectors. Customers are consistently looking for response, regardless of the channel they are using. Due to ever changing custom landscape, the organizations are shifting focus to BPM to respond to the changing attitude among the customers. Adding a BPM layer to existing processes will drastically change the case management system and stake holders will have a crystal clear view of all interactions with customers.

Based on the solution type, the Asia-Pacific Mobile Business Process Management market is segmented into Process Improvement, Automation, Content and Document Management, Integration, Monitoring and Optimization and Others. Process improvement Business Process Management holds the dominant position in 2015; however, Monitoring & Optimization would witness maximum CAGR during the forecast period. Based on the organization size, the Mobile Business Process Management market is segmented into Large Enterprises and Small & Medium Enterprises. Based on the functions of Mobile Business Process Management the market is segmented into Human Resources, Finance and Procurement, Customer Relationship Management, Sales and Marketing, Research and Development and Others. Sales and Marketing segment dominated the market in 2015; however, Customer relationship management witnesses maximum CAGR during the forecast period.

The verticals covered within the scope of the report banking, financial services and insurance (BFSI), Public sector, retail, telecom and IT, healthcare, manufacturing and other sectors. In 2015, BFSI sector dominated the Mobile Business Process Management market by vertical. Based on the deployment type, the Asia-Pacific Mobile Business Process Management market is further segmented across cloud based deployment and on-premise.

Based on country, Asia-Pacific Mobile Business Process Management market is segmented into China, Japan, India, South Korea, Singapore, Malaysia and Rest of Asia-Pacific. China remained the dominant region in the Asia-Pacific Mobile Business Process Management market in 2015. Malaysia would witness highest CAGR during the forecast period (2016-2022).

The report covers the analysis of key stake holders of the Mobile Business Process Management market. Key companies profiled in the report include IBM Corporation, Microsoft Corporation, HP Enterprise Company, FireEye, Inc., Logrhythm, Inc., Alien Vault, Inc., Fujitsu Limited, Oracle Corporation, Open Text Corporation and BAE Systems.

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