

Asia Pacific Mixed Reality Market Analysis (2017-2023)

<https://marketpublishers.com/r/A105C0C40D9EN.html>

Date: September 2017

Pages: 85

Price: US\$ 1,500.00 (Single User License)

ID: A105C0C40D9EN

Abstracts

The Asia Pacific Mixed Reality Market would witness market growth of 81.8% CAGR during the forecast period (2017 – 2023). Mixed reality (MR), also referred to as hybrid reality, is the technology that is used to merge real and virtual worlds and produce new environments and visualizations where physical and digital objects co-exist and interact in real time. The mixed reality market would witness rapid growth due to increasing demand for innovative and wearable products. The aerospace and defense sectors further add to the market expansion as the mixed reality products can be used in training programs. The technology can be effectively used in schools, as it provides 3D images leading to an interactive learning experience. The mixed reality is a relatively new technology; unlike the augmented reality (AR) or virtual reality (VR) technology, which replaces the real world with a simulated one, the mixed reality technology merges the real world with the virtual world and both the physical and digital objects co-exist and interact in real time.

Based on Components, the market report segments the market into Hardware and Software. Based on Devices Type, the Asia Pacific Mixed Reality market segments the market into Wired and Wireless. Based on Verticals, the market report segments the market into Aerospace & Defense, Industrial, Consumer Electronics, Architecture, Medical, and Others. Based on Countries, the Asia Pacific Mixed Reality market segments the market into China, Japan, India, South Korea, Singapore, Malaysia, and Rest of Asia Pacific.

The market research report covers the competition analysis of key stake holders of the Asia Pacific Mixed Reality Market. Key companies profiled in the report include HTC Corporation, Intel Corporation, Magic leap, Inc., Microsoft Corporation, Facebook, Eon Reality, Inc., Google Inc., Samsung Electronics Co. Ltd., Seiko Epson Corporation, and Meta Company.

Contents

CHAPTER 1. MARKET SCOPE & METHODOLOGY

- 1.1 Market Definition
- 1.2 Objectives
- 1.3 Market Scope
- 1.4 Segmentation
 - 1.4.1 Asia Pacific Mixed Reality Market, by Components
 - 1.4.2 Asia Pacific Mixed Reality Market, by Devices Type
 - 1.4.3 Asia Pacific Mixed Reality Market, by Verticals
 - 1.4.4 Asia Pacific Mixed Reality Market, by Countries
- 1.5 Methodology for the research

CHAPTER 2. MARKET OVERVIEW

- 2.1 Introduction
 - 2.1.1 Segmental Analysis
 - 2.1.1.1 Market By Components
 - 2.1.1.2 Market By Application
 - 2.1.1.3 Market By Device Types
 - 2.1.1.4 Market By Country
- 2.2 Drivers, and Restraints
 - 2.2.1 Market Drivers
 - 2.2.2 Market Restraints

CHAPTER 3. ASIA PACIFIC MIXED REALITY MARKET

- 3.1 Asia Pacific Mixed Reality Market by Component
 - 3.1.1 Asia Pacific Hardware Mixed Reality Market by Country
 - 3.1.2 Asia Pacific Software Mixed Reality Market by Country

CHAPTER 4. ASIA PACIFIC MIXED REALITY MARKET BY DEVICE TYPE

- 4.1 Introduction
 - 4.1.1 Asia Pacific Wired Mixed Reality Market by Country
 - 4.1.2 Asia Pacific Wireless Mixed Reality Market by Country

CHAPTER 5. ASIA PACIFIC MIXED REALITY MARKET BY VERTICAL

5.1 Introduction

- 5.1.1 Asia Pacific Mixed Reality in Aerospace & Defense Market by Country
- 5.1.2 Asia Pacific Mixed Reality in Industrial Market by Country
- 5.1.3 Asia Pacific Mixed Reality in Consumer Electronics Market by Country
- 5.1.4 Asia Pacific Mixed Reality in Architecture Market by Country
- 5.1.5 Asia Pacific Mixed Reality in Medical Market by Country
- 5.1.6 Asia Pacific Mixed Reality in Other Vertical Market by Country

CHAPTER 6. ASIA PACIFIC MIXED REALITY MARKET BY COUNTRY

6.1 Introduction

6.2 China Mixed Reality Market

- 6.2.1 China Mixed Reality Market by Component
- 6.2.2 China Mixed Reality Market by Device Type
- 6.2.3 China Mixed Reality Market by Vertical

6.3 Japan Mixed Reality Market

- 6.3.1 Japan Mixed Reality Market by Component
- 6.3.2 Japan Mixed Reality Market by Device Type
- 6.3.3 Japan Mixed Reality Market by Vertical

6.4 India Mixed Reality Market

- 6.4.1 India Mixed Reality Market by Component
- 6.4.2 India Mixed Reality Market by Device Type
- 6.4.3 India Mixed Reality Market by Vertical

6.5 South Korea Mixed Reality Market

- 6.5.1 South Korea Mixed Reality Market by Component
- 6.5.2 South Korea Mixed Reality Market by Device Type
- 6.5.3 South Korea Mixed Reality Market by Vertical

6.6 Singapore Mixed Reality Market

- 6.6.1 Singapore Mixed Reality Market by Component
- 6.6.2 Singapore Mixed Reality Market by Device Type
- 6.6.3 Singapore Mixed Reality Market by Vertical

6.7 Malaysia Mixed Reality Market

- 6.7.1 Malaysia Mixed Reality Market by Component
- 6.7.2 Malaysia Mixed Reality Market by Device Type
- 6.7.3 Malaysia Mixed Reality Market by Vertical

6.8 Rest of Asia Pacific Mixed Reality Market

- 6.8.1 Rest of Asia Pacific Mixed Reality Market by Component
- 6.8.2 Rest of Asia Pacific Mixed Reality Market by Device Type

6.8.3 Rest of Asia Pacific Mixed Reality Market by Vertical

CHAPTER 7. COMPETITIVE STUDY

7.1 KBV Cardinal Matrix

7.2 Recent Industry Wide Strategic Developments

7.2.1 Partnerships, Collaborations and Agreements

7.2.2 Product Launches

CHAPTER 8. COMPANY PROFILES

8.1 Intel Corporation

8.1.1 Company Overview

8.1.2 Financial Analysis

8.1.3 Segmental and Regional Analysis

8.1.4 Research & Development Expense

8.1.5 Strategies at a Glance

8.1.5.1 Partnerships, Collaborations and Agreements

8.2 Microsoft Corporation

8.2.1 Company Overview

8.2.2 Financial Analysis

8.2.3 Segmental and Regional Analysis

8.2.4 Research & Development Expense

8.2.5 Strategies at a Glance

8.2.5.1 Partnerships, Collaborations and Agreements

8.2.5.2 Product Launch

8.3 Google Inc.

8.3.1 Company Overview

8.3.2 Financial Analysis

8.3.3 Segmental and Regional Analysis

8.3.4 Research & Development Expense

8.3.5 Strategies at a Glance

8.3.5.1 Product Launch

8.3.5.2 Partnerships, Collaborations and Agreements

8.4 SAMSUNG ELECTRONICS CO. LTD.

8.4.1 Company Overview

8.4.2 Financial Analysis

8.4.3 Segmental and Regional Analysis

8.4.4 Research & Development

- 8.4.5 Strategies at a Glance
 - 8.4.5.1 Product Launch
- 8.5 HTC Corporation
 - 8.5.1 Company Overview
 - 8.5.2 Financial Analysis
 - 8.5.3 Regional Analysis
 - 8.5.4 Research & Development Expense
 - 8.5.5 Strategies at a Glance
 - 8.5.5.1 Partnerships, Collaborations and Agreements
- 8.6 Magic leap, Inc.
 - 8.6.1 Company Overview
- 8.7 Facebook
 - 8.7.1 Company Overview
 - 8.7.2 Financial Analysis
 - 8.7.3 Regional Analysis
 - 8.7.4 Research & Development Expense
 - 8.7.5 Strategies at a Glance
 - 8.7.5.1 Product Launch
- 8.8 Eon Reality, Inc.
 - 8.8.1 Company Overview
 - 8.8.2 Strategies at a Glance
 - 8.8.2.1 Product Launch
- 8.9 Seiko Epson Corporation
 - 8.9.1 Company Overview
 - 8.9.2 Financial Analysis
 - 8.9.3 Regional Analysis
 - 8.9.4 Research & Development Expense
- 8.1 Meta Company
 - 8.10.1 Company Overview
 - 8.10.2 Financial Analysis

List Of Tables

LIST OF TABLES

TABLE 1 ASIA PACIFIC MIXED REALITY MARKET, 2015 - 2018, USD MILLION

TABLE 2 ASIA PACIFIC MIXED REALITY MARKET, 2019 - 2023, USD MILLION

TABLE 3 ASIA PACIFIC MIXED REALITY MARKET BY COMPONENT, 2015 - 2018, USD MILLION

TABLE 4 ASIA PACIFIC MIXED REALITY MARKET BY COMPONENT, 2019 - 2023, USD MILLION

TABLE 5 ASIA PACIFIC HARDWARE MIXED REALITY MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 6 ASIA PACIFIC HARDWARE MIXED REALITY MARKET BY COUNTRY, 2019 - 2023, USD MILLION

TABLE 7 ASIA PACIFIC SOFTWARE MIXED REALITY MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 8 ASIA PACIFIC SOFTWARE MIXED REALITY MARKET BY COUNTRY, 2019 - 2023, USD MILLION

TABLE 9 ASIA PACIFIC MIXED REALITY MARKET BY DEVICE TYPE, 2015 - 2018, USD MILLION

TABLE 10 ASIA PACIFIC MIXED REALITY MARKET BY DEVICE TYPE, 2019 - 2023, USD MILLION

TABLE 11 ASIA PACIFIC WIRED MIXED REALITY MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 12 ASIA PACIFIC WIRED MIXED REALITY MARKET BY COUNTRY, 2019 - 2023, USD MILLION

TABLE 13 ASIA PACIFIC WIRELESS MIXED REALITY MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 14 ASIA PACIFIC WIRELESS MIXED REALITY MARKET BY COUNTRY, 2019 - 2023, USD MILLION

TABLE 15 ASIA PACIFIC MIXED REALITY MARKET BY VERTICAL, 2015 - 2018, USD MILLION

TABLE 16 ASIA PACIFIC MIXED REALITY MARKET BY VERTICAL, 2019 - 2023, USD MILLION

TABLE 17 ASIA PACIFIC MIXED REALITY IN AEROSPACE & DEFENSE MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 18 ASIA PACIFIC MIXED REALITY IN AEROSPACE & DEFENSE MARKET BY COUNTRY, 2019 - 2023, USD MILLION

TABLE 19 ASIA PACIFIC MIXED REALITY IN INDUSTRIAL MARKET BY COUNTRY,

2015 - 2018, USD MILLION

TABLE 20 ASIA PACIFIC MIXED REALITY IN INDUSTRIAL MARKET BY COUNTRY,
2019 - 2023, USD MILLION

TABLE 21 ASIA PACIFIC MIXED REALITY IN CONSUMER ELECTRONICS MARKET
BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 22 ASIA PACIFIC MIXED REALITY IN CONSUMER ELECTRONICS MARKET
BY COUNTRY, 2019 - 2023, USD MILLION

TABLE 23 ASIA PACIFIC MIXED REALITY IN ARCHITECTURE MARKET BY
COUNTRY, 2015 - 2018, USD MILLION

TABLE 24 ASIA PACIFIC MIXED REALITY IN ARCHITECTURE MARKET BY
COUNTRY, 2019 - 2023, USD MILLION

TABLE 25 ASIA PACIFIC MIXED REALITY IN MEDICAL MARKET BY COUNTRY,
2015 - 2018, USD MILLION

TABLE 26 ASIA PACIFIC MIXED REALITY IN MEDICAL MARKET BY COUNTRY,
2019 - 2023, USD MILLION

TABLE 27 ASIA PACIFIC MIXED REALITY IN OTHER VERTICAL MARKET BY
COUNTRY, 2015 - 2018, USD MILLION

TABLE 28 ASIA PACIFIC MIXED REALITY IN OTHER VERTICAL MARKET BY
COUNTRY, 2019 - 2023, USD MILLION

TABLE 29 ASIA PACIFIC MIXED REALITY MARKET BY COUNTRY, 2015 - 2018,
USD MILLION

TABLE 30 ASIA PACIFIC MIXED REALITY MARKET BY COUNTRY, 2019 - 2023,
USD MILLION

TABLE 31 CHINA MIXED REALITY MARKET, 2015 - 2018, USD MILLION

TABLE 32 CHINA MIXED REALITY MARKET, 2019 - 2023, USD MILLION

TABLE 33 CHINA MIXED REALITY MARKET BY COMPONENT, 2015 - 2018, USD
MILLION

TABLE 34 CHINA MIXED REALITY MARKET BY COMPONENT, 2019 - 2023, USD
MILLION

TABLE 35 CHINA MIXED REALITY MARKET BY DEVICE TYPE, 2015 - 2018, USD
MILLION

TABLE 36 CHINA MIXED REALITY MARKET BY DEVICE TYPE, 2019 - 2023, USD
MILLION

TABLE 37 CHINA MIXED REALITY MARKET BY VERTICAL, 2015 - 2018, USD
MILLION

TABLE 38 CHINA MIXED REALITY MARKET BY VERTICAL, 2019 - 2023, USD
MILLION

TABLE 39 JAPAN MIXED REALITY MARKET, 2015 - 2018, USD MILLION

TABLE 40 JAPAN MIXED REALITY MARKET, 2019 - 2023, USD MILLION

TABLE 41 JAPAN MIXED REALITY MARKET BY COMPONENT, 2015 - 2018, USD MILLION

TABLE 42 JAPAN MIXED REALITY MARKET BY COMPONENT, 2019 - 2023, USD MILLION

TABLE 43 JAPAN MIXED REALITY MARKET BY DEVICE TYPE, 2015 - 2018, USD MILLION

TABLE 44 JAPAN MIXED REALITY MARKET BY DEVICE TYPE, 2019 - 2023, USD MILLION

TABLE 45 JAPAN MIXED REALITY MARKET BY VERTICAL, 2015 - 2018, USD MILLION

TABLE 46 JAPAN MIXED REALITY MARKET BY VERTICAL, 2019 - 2023, USD MILLION

TABLE 47 INDIA MIXED REALITY MARKET, 2015 - 2018, USD MILLION

TABLE 48 INDIA MIXED REALITY MARKET, 2019 - 2023, USD MILLION

TABLE 49 INDIA MIXED REALITY MARKET BY COMPONENT, 2015 - 2018, USD MILLION

TABLE 50 INDIA MIXED REALITY MARKET BY COMPONENT, 2019 - 2023, USD MILLION

TABLE 51 INDIA MIXED REALITY MARKET BY DEVICE TYPE, 2015 - 2018, USD MILLION

TABLE 52 INDIA MIXED REALITY MARKET BY DEVICE TYPE, 2019 - 2023, USD MILLION

TABLE 53 INDIA MIXED REALITY MARKET BY VERTICAL, 2015 - 2018, USD MILLION

TABLE 54 INDIA MIXED REALITY MARKET BY VERTICAL, 2019 - 2023, USD MILLION

TABLE 55 SOUTH KOREA MIXED REALITY MARKET, 2015 - 2018, USD MILLION

TABLE 56 SOUTH KOREA MIXED REALITY MARKET, 2019 - 2023, USD MILLION

TABLE 57 SOUTH KOREA MIXED REALITY MARKET BY COMPONENT, 2015 - 2018, USD MILLION

TABLE 58 SOUTH KOREA MIXED REALITY MARKET BY COMPONENT, 2019 - 2023, USD MILLION

TABLE 59 SOUTH KOREA MIXED REALITY MARKET BY DEVICE TYPE, 2015 - 2018, USD MILLION

TABLE 60 SOUTH KOREA MIXED REALITY MARKET BY DEVICE TYPE, 2019 - 2023, USD MILLION

TABLE 61 SOUTH KOREA MIXED REALITY MARKET BY VERTICAL, 2015 - 2018, USD MILLION

TABLE 62 SOUTH KOREA MIXED REALITY MARKET BY VERTICAL, 2019 - 2023,

USD MILLION

TABLE 63 SINGAPORE MIXED REALITY MARKET, 2015 - 2018, USD MILLION

TABLE 64 SINGAPORE MIXED REALITY MARKET, 2019 - 2023, USD MILLION

TABLE 65 SINGAPORE MIXED REALITY MARKET BY COMPONENT, 2015 - 2018,
USD MILLION

TABLE 66 SINGAPORE MIXED REALITY MARKET BY COMPONENT, 2019 - 2023,
USD MILLION

TABLE 67 SINGAPORE MIXED REALITY MARKET BY DEVICE TYPE, 2015 - 2018,
USD MILLION

TABLE 68 SINGAPORE MIXED REALITY MARKET BY DEVICE TYPE, 2019 - 2023,
USD MILLION

TABLE 69 SINGAPORE MIXED REALITY MARKET BY VERTICAL, 2015 - 2018, USD
MILLION

TABLE 70 SINGAPORE MIXED REALITY MARKET BY VERTICAL, 2019 - 2023, USD
MILLION

TABLE 71 MALAYSIA MIXED REALITY MARKET, 2015 - 2018, USD MILLION

TABLE 72 MALAYSIA MIXED REALITY MARKET, 2019 - 2023, USD MILLION

TABLE 73 MALAYSIA MIXED REALITY MARKET BY COMPONENT, 2015 - 2018,
USD MILLION

TABLE 74 MALAYSIA MIXED REALITY MARKET BY COMPONENT, 2019 - 2023,
USD MILLION

TABLE 75 MALAYSIA MIXED REALITY MARKET BY DEVICE TYPE, 2015 - 2018,
USD MILLION

TABLE 76 MALAYSIA MIXED REALITY MARKET BY DEVICE TYPE, 2019 - 2023,
USD MILLION

TABLE 77 MALAYSIA MIXED REALITY MARKET BY VERTICAL, 2015 - 2018, USD
MILLION

TABLE 78 MALAYSIA MIXED REALITY MARKET BY VERTICAL, 2019 - 2023, USD
MILLION

TABLE 79 REST OF ASIA PACIFIC MIXED REALITY MARKET, 2015 - 2018, USD
MILLION

TABLE 80 REST OF ASIA PACIFIC MIXED REALITY MARKET, 2019 - 2023, USD
MILLION

TABLE 81 REST OF ASIA PACIFIC MIXED REALITY MARKET BY COMPONENT,
2015 - 2018, USD MILLION

TABLE 82 REST OF ASIA PACIFIC MIXED REALITY MARKET BY COMPONENT,
2019 - 2023, USD MILLION

TABLE 83 REST OF ASIA PACIFIC MIXED REALITY MARKET BY DEVICE TYPE,
2015 - 2018, USD MILLION

TABLE 84 REST OF ASIA PACIFIC MIXED REALITY MARKET BY DEVICE TYPE, 2019 - 2023, USD MILLION

TABLE 85 REST OF ASIA PACIFIC MIXED REALITY MARKET BY VERTICAL, 2015 - 2018, USD MILLION

TABLE 86 REST OF ASIA PACIFIC MIXED REALITY MARKET BY VERTICAL, 2019 - 2023, USD MILLION

TABLE 87 PARTNERSHIPS, COLLABORATIONS AND AGREEMENTS– MIXED REALITY MARKET

TABLE 88 PRODUCT LAUNCHES – MIXED REALITY MARKET

TABLE 89 KEY INFORMATION – INTEL CORPORATION

TABLE 90 KEY INFORMATION – MICROSOFT CORPORATION

TABLE 91 KEY INFORMATION – GOOGLE INC.

TABLE 92 KEY INFORMATION - SAMSUNG ELECTRONICS CO. LTD.

TABLE 93 KEY INFORMATION – HTC CORPORATION

TABLE 94 KEY INFORMATION – MAGIC LEAP, INC.

TABLE 95 KEY INFORMATION – FACEBOOK

TABLE 96 KEY INFORMATION – EON REALITY, INC.

TABLE 97 KEY INFORMATION – SEIKO EPSON CORPORATION

TABLE 98 KEY INFORMATION – META COMPANY

List Of Figures

LIST OF FIGURES

FIG 1 MARKET BY COMPONENTS
FIG 2 MARKET BY APPLICATION
FIG 3 MARKET BY DEVICE TYPES
FIG 4 MARKET BY COUNTRY
FIG 5 KBV CARDINAL MATRIX

I would like to order

Product name: Asia Pacific Mixed Reality Market Analysis (2017-2023)

Product link: <https://marketpublishers.com/r/A105C0C40D9EN.html>

Price: US\$ 1,500.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/A105C0C40D9EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970