

# **Asia Pacific mHealth Market By Type (Services and Devices) By Services (Monitoring services, Diagnosis services, Healthcare Systems Strengthening Services and Others) By Devices (BP Monitors, Cardiac Monitors, Pulse Oximetry, Blood Glucose Meters, Apnea & Sleep Monitors, Neurological Monitors, Wearable Fitness Sensor Device & Heart Rate Meters and Others) By Stakeholders (Mobile Operators, Device Vendors, Healthcare Providers and Content Players) By Application (Cardiovascular Diseases, Diabetes, Respiratory, Neurology and Other Applications) By Country, Industry Analysis and Forecast, 2020 - 2026**

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## **Abstracts**

The Asia Pacific mHealth Market would witness market growth of 32.7% CAGR during the forecast period (2020-2026).

Emerging mobile health promotion technologies (mHealth) have revolutionized the healthcare industry. In the last few years, the adoption of mHealth has been significant. More than 325,000 mHealth applications are available for apple and android smartphones, according to the recent data. Rising acceptance of mHealth as a primary source of information has positively impelled market growth. Telecom providers and other healthcare IT-focused organizations are now actively involved in telemedicine, which enables remote patient monitoring. In the case of cardiac patients, remote patient tracking is important for the transmission of data on heart rate and rhythm between

health care professionals and patients in hospitals or hospitals. The market is projected to grow steadily with growing demand in multi-specialty hospitals. Neurological monitoring is very important, particularly for patients with neurological diseases such as dementia. Dementia is very common among the elderly. As stated by the United Nations, Asia-Pacific countries such as Japan, China, and Australia have a very high percentage of the population aged 60 years or older and are also projected to increase in the future. It is projected to increase the prevalence of neurological diseases in the region, which will increase the demand for neurological monitoring devices. This will contribute to the development of the market in the region.

China's mHealth market is expected to grow at the high growth during the forecast period. The country's most common disease-specific apps focus primarily on managing hypertension, diabetes, and hepatitis. The use of mHealth devices has seen a major rise in hypertension control. Several health & fitness apps undergo rapid growth among mobile users in Asia. For example, apps such as Keep, Yodo Run, and Qin Baobao are among the Chinese Apple store's most popular health and fitness apps. In addition, Meet you app that monitors the menstruation cycle and, Ping An Good Doctor app provides medical consultation, are likely to witness substantial market penetration over the forecast period.

Based on Type, the market is segmented into Services and Devices. Based on Services, the market is segmented into Monitoring services, Diagnosis services, Healthcare Systems Strengthening Services and Others. Based on Devices, the market is segmented into BP Monitors, Cardiac Monitors, Pulse Oximetry, Blood Glucose Meters, Apnea & Sleep Monitors, Neurological Monitors, Wearable Fitness Sensor Device & Heart Rate Meters and Others. Based on Stakeholders, the market is segmented into Mobile Operators, Device Vendors, Healthcare Providers and Content Players.

Based on Application, the market is segmented into Cardiovascular Diseases, Diabetes, Respiratory, Neurology and Other Applications. Based on countries, the market is segmented into China, Japan, India, South Korea, Singapore, Malaysia, and Rest of Asia Pacific.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Bayer AG, Medtronic PLC, Johnson and Johnson, Koninklijke Philips N.V., DexCom, Inc., Samsung Electronics Co., Ltd. (Samsung Group), Omron Corporation, AllScripts Healthcare Solutions, Inc., Sanofi S.A., Cerner Corporation.

Scope of the Study

Market Segmentation:

## By Type

Services and

Devices

## By Services

Monitoring services

Diagnosis services

Healthcare Systems Strengthening Services and

Others

## By Devices

BP Monitors

Cardiac Monitors

Pulse Oximetry

Blood Glucose Meters

Apnea & Sleep Monitors

Neurological Monitors

Wearable Fitness Sensor Device & Heart Rate Meters and

Others

## By Stakeholders

Mobile Operators

Device Vendors

Healthcare Providers and

## Content Players

By Application

Cardiovascular Diseases

Diabetes

Respiratory

Neurology and

Other Applications

## By Country

China

Japan

India

South Korea

Singapore

Malaysia

Rest of Asia Pacific

## Companies Profiled

Bayer AG

Medtronic PLC

Johnson and Johnson

Koninklijke Philips N.V.

DexCom, Inc.

Samsung Electronics Co., Ltd. (Samsung Group)

Omron Corporation

AllScripts Healthcare Solutions, Inc.

Sanofi S.A.

Cerner Corporation

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FIG 10 RECENT STRATEGIES AND DEVELOPMENTS: KONINKLIJKE PHILIPS N.V.

FIG 11 SWOT ANALYSIS: KONINKLIJKE PHILIPS N.V.

FIG 12 RECENT STRATEGIES AND DEVELOPMENTS: DEXCOM, INC.

FIG 13 SWOT ANALYSIS: SAMSUNG ELECTRONICS CO. LTD.

FIG 14 RECENT STRATEGIES AND DEVELOPMENTS: OMRON CORPORATION

FIG 15 SWOT ANALYSIS: OMRON CORPORATION

FIG 16 RECENT STRATEGIES AND DEVELOPMENTS: ALLSCRIPTS HEALTHCARE SOLUTIONS, INC.

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