

Asia Pacific mHealth Market By Type (Services and Devices) By Services (Monitoring services, Diagnosis services, Healthcare Systems Strengthening Services and Others) By Devices (BP Monitors, Cardiac Monitors, Pulse Oximetry, Blood Glucose Meters, Apnea & Sleep Monitors, Neurological Monitors, Wearable Fitness Sensor Device & Heart Rate Meters and Others) By Stakeholders (Mobile Operators, Device Vendors, Healthcare Providers and Content Players) By Application (Cardiovascular Diseases, Diabetes, Respiratory, Neurology and Other Applications) By Country, Industry Analysis and Forecast, 2020 - 2026

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Abstracts

The Asia Pacific mHealth Market would witness market growth of 32.7% CAGR during the forecast period (2020-2026).

Emerging mobile health promotion technologies (mHealth) have revolutionized the healthcare industry. In the last few years, the adoption of mHealth has been significant. More than 325,000 mHealth applications are available for apple and android smartphones, according to the recent data. Rising acceptance of mHealth as a primary source of information has positively impelled market growth. Telecom providers and other healthcare IT-focused organizations are now actively involved in telemedicine, which enables remote patient monitoring. In the case of cardiac patients, remote patient tracking is important for the transmission of data on heart rate and rhythm between

health care professionals and patients in hospitals or hospitals. The market is projected to grow steadily with growing demand in multi-specialty hospitals.

Neurological monitoring is very important, particularly for patients with neurological diseases such as dementia. Dementia is very common among the elderly. As stated by the United Nations, Asia-Pacific countries such as Japan, China, and Australia have a very high percentage of the population aged 60 years or older and are also projected to increase in the future. It is projected to increase the prevalence of neurological diseases in the region, which will increase the demand for neurological monitoring devices. This will contribute to the development of the market in the region.

China's mHealth market is expected to grow at the high growth during the forecast period. The country's most common disease-specific apps focus primarily on managing hypertension, diabetes, and hepatitis. The use of mHealth devices has seen a major rise in hypertension control. Several health & fitness apps undergo rapid growth among mobile users in Asia. For example, apps such as Keep, Yodo Run, and Qin Baobao are among the Chinese Apple store's most popular health and fitness apps. In addition, Meet you app that monitors the menstruation cycle and, Ping An Good Doctor app provides medical consultation, are likely to witness substantial market penetration over the forecast period.

Based on Type, the market is segmented into Services and Devices. Based on Services, the market is segmented into Monitoring services, Diagnosis services, Healthcare Systems Strengthening Services and Others. Based on Devices, the market is segmented into BP Monitors, Cardiac Monitors, Pulse Oximetry, Blood Glucose Meters, Apnea & Sleep Monitors, Neurological Monitors, Wearable Fitness Sensor Device & Heart Rate Meters and Others. Based on Stakeholders, the market is segmented into Mobile Operators, Device Vendors, Healthcare Providers and Content Players.

Based on Application, the market is segmented into Cardiovascular Diseases, Diabetes, Respiratory, Neurology and Other Applications. Based on countries, the market is segmented into China, Japan, India, South Korea, Singapore, Malaysia, and Rest of Asia Pacific.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Bayer AG, Medtronic PLC, Johnson and Johnson, Koninklijke Philips N.V., DexCom, Inc., Samsung Electronics Co., Ltd. (Samsung Group), Omron Corporation, AllScripts Healthcare Solutions, Inc., Sanofi S.A., Cerner Corporation.

Scope of the Study

Market Segmentation:

By Type

Services and

Devices

By Services

Monitoring services

Diagnosis services

Healthcare Systems Strengthening Services and

Others

By Devices

BP Monitors

Cardiac Monitors

Pulse Oximetry

Blood Glucose Meters

Apnea & Sleep Monitors

Neurological Monitors

Wearable Fitness Sensor Device & Heart Rate Meters and

Others

By Stakeholders

Mobile Operators

Device Vendors

Healthcare Providers and

Content Players

By Application

Cardiovascular Diseases

Diabetes

Respiratory

Neurology and

Other Applications

By Country

China

Japan

India

South Korea

Singapore

Malaysia

Rest of Asia Pacific

Companies Profiled

Bayer AG

Medtronic PLC

Johnson and Johnson

Koninklijke Philips N.V.

DexCom, Inc.

Samsung Electronics Co., Ltd. (Samsung Group)

Omron Corporation

AllScripts Healthcare Solutions, Inc.

Sanofi S.A.

Cerner Corporation

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Contents

CHAPTER 1. MARKET SCOPE & METHODOLOGY

- 1.1 Market Definition
- 1.2 Objectives
- 1.3 Market Scope
- 1.4 Segmentation
 - 1.4.1 c mHealth Market, by Type
 - 1.4.2 Asia Pacific mHealth Market, by Services
 - 1.4.3 Asia Pacific mHealth Market, by Devices
 - 1.4.4 Asia Pacific mHealth Market, by Stakeholders
 - 1.4.5 Asia Pacific mHealth Market, by Application
 - 1.4.6 Asia Pacific mHealth Market, by Country
- 1.5 Methodology for the research

CHAPTER 2. MARKET OVERVIEW

- 2.1 Introduction
 - 2.1.1 Overview
 - 2.1.2 Market Composition and Scenario
- 2.2 Key Factors Impacting the Market
 - 2.2.1 Market Drivers
 - 2.2.2 Market Restraints

CHAPTER 3. COMPETITION ANALYSIS - GLOBAL

- 3.1 KBV Cardinal Matrix
- 3.2 Recent Industry Wide Strategic Developments
 - 3.2.1 Partnerships, Collaborations and Agreements
 - 3.2.2 Product Launches and Product Expansions
 - 3.2.3 Mergers & Acquisitions
- 3.3 Top Winning Strategies
 - 3.3.1 Key Leading Strategies: Percentage Distribution (2015-2019)
 - 3.3.2 Key Strategic Move: (Partnerships, Collaborations, and Agreements: 2015, Jun – 2020, Feb) Leading Players

CHAPTER 4. ASIA PACIFIC MHEALTH MARKET BY TYPE

4.1 Asia Pacific Services Market by Country

4.1.1 Asia Pacific mHealth Services Market by Type

4.1.1.1 Asia Pacific Monitoring services Market by Country

4.1.1.2 Asia Pacific Diagnosis services Market by Country

4.1.1.3 Asia Pacific Healthcare Systems Strengthening Services Market by Country

4.1.1.4 Asia Pacific Other Services Market by Country

4.2 Asia Pacific Devices Market by Country

4.2.1 Asia Pacific mHealth Devices Market by Type

4.2.1.1 Asia Pacific BP Monitors Market by Country

4.2.1.2 Asia Pacific Cardiac Monitors Market by Country

4.2.1.3 Asia Pacific Pulse Oximetry Market by Country

4.2.1.4 Asia Pacific Blood Glucose Meters Market by Country

4.2.1.5 Asia Pacific Apnea & Sleep Monitors Market by Country

4.2.1.6 Asia Pacific Neurological Monitors Market by Country

4.2.1.7 Asia Pacific Wearable Fitness Sensor Device & Heart Rate Meters Market by Country

4.2.1.8 Asia Pacific Others Market by Country

CHAPTER 5. ASIA PACIFIC MHEALTH MARKET BY STAKEHOLDERS

5.1 Asia Pacific Mobile Operators Market by Country

5.2 Asia Pacific Device Vendors Market by Country

5.3 Asia Pacific Healthcare Providers Market by Country

5.4 Asia Pacific Content Players Market by Country

CHAPTER 6. ASIA PACIFIC MHEALTH MARKET BY APPLICATIONS

6.1 Asia Pacific Cardiovascular Diseases Market by Country

6.2 Asia Pacific Diabetes Market by Country

6.3 Asia Pacific Respiratory Market by Country

6.4 Asia Pacific Neurology Market by Country

6.5 Asia Pacific Other Applications Market by Country

CHAPTER 7. ASIA PACIFIC MHEALTH MARKET BY COUNTRY

7.1 China mHealth Market

7.1.1 China mHealth Market by Type

7.1.1.1 China mHealth Services Market by Type

7.1.1.2 China mHealth Devices Market by Type

- 7.1.2 China mHealth Market by Stakeholders
- 7.1.3 China mHealth Market by Applications
- 7.2 Japan mHealth Market
 - 7.2.1 Japan mHealth Market by Type
 - 7.2.1.1 Japan mHealth Services Market by Type
 - 7.2.1.2 Japan mHealth Devices Market by Type
 - 7.2.2 Japan mHealth Market by Stakeholders
 - 7.2.3 Japan mHealth Market by Applications
- 7.3 India mHealth Market
 - 7.3.1 India mHealth Market by Type
 - 7.3.1.1 India mHealth Services Market by Type
 - 7.3.1.2 India mHealth Devices Market by Type
 - 7.3.2 India mHealth Market by Stakeholders
 - 7.3.3 India mHealth Market by Applications
- 7.4 South Korea mHealth Market
 - 7.4.1 South Korea mHealth Market by Type
 - 7.4.1.1 South Korea mHealth Services Market by Type
 - 7.4.1.2 South Korea mHealth Devices Market by Type
 - 7.4.2 South Korea mHealth Market by Stakeholders
 - 7.4.3 South Korea mHealth Market by Applications
- 7.5 Singapore mHealth Market
 - 7.5.1 Singapore mHealth Market by Type
 - 7.5.1.1 Singapore mHealth Services Market by Type
 - 7.5.1.2 Singapore mHealth Devices Market by Type
 - 7.5.2 Singapore mHealth Market by Stakeholders
 - 7.5.3 Singapore mHealth Market by Applications
- 7.6 Malaysia mHealth Market
 - 7.6.1 Malaysia mHealth Market by Type
 - 7.6.1.1 Malaysia mHealth Services Market by Type
 - 7.6.1.2 Malaysia mHealth Devices Market by Type
 - 7.6.2 Malaysia mHealth Market by Stakeholders
 - 7.6.3 Malaysia mHealth Market by Applications
- 7.7 Rest of Asia Pacific mHealth Market
 - 7.7.1 Rest of Asia Pacific mHealth Market by Type
 - 7.7.1.1 Rest of Asia Pacific mHealth Services Market by Type
 - 7.7.1.2 Rest of Asia Pacific mHealth Devices Market by Type
 - 7.7.2 Rest of Asia Pacific mHealth Market by Stakeholders
 - 7.7.3 Rest of Asia Pacific mHealth Market by Applications

CHAPTER 8. COMPANY PROFILES

8.1 Bayer AG

8.1.1 Company Overview

8.1.2 Financial Analysis

8.1.3 Segmental and Regional Analysis

8.1.4 Research & Development Expense

8.1.5 Recent strategies and developments:

8.1.5.1 Partnerships, Collaborations, and Agreements:

8.1.6 SWOT Analysis

8.2 Medtronic PLC

8.2.1 Company overview

8.2.2 Financial Analysis

8.2.3 Segmental and Regional Analysis

8.2.4 Research & Development Expenses

8.2.5 Recent strategies and developments:

8.2.5.1 Partnerships, Collaborations, and Agreements:

8.2.5.2 Acquisition and Mergers:

8.2.6 SWOT Analysis

8.3 Johnson and Johnson

8.3.1 Company Overview

8.3.2 Financial Analysis

8.3.3 Segmental &Regional Analysis

8.3.4 Research & Development Expenses

8.3.5 Recent strategies and developments:

8.3.5.1 Partnerships, Collaborations, and Agreements:

8.3.5.2 Product Launches and Product Expansions:

8.3.6 SWOT Analysis

8.4 Koninklijke Philips N.V.

8.4.1 Company Overview

8.4.2 Financial Analysis

8.4.3 Segmental and Regional Analysis

8.4.4 Research & Development Expenses

8.4.5 Recent strategies and developments:

8.4.5.1 Acquisition and Mergers:

8.4.5.2 Product Launches and Product Expansions:

8.4.6 SWOT Analysis

8.5 DexCom, Inc.

8.5.1 Company Overview

- 8.5.2 Financial Analysis
- 8.5.3 Regional Analysis
- 8.5.4 Research & Development Expenses
- 8.5.5 Recent strategies and developments:
 - 8.5.5.1 Partnerships, Collaborations, and Agreements:
 - 8.5.5.2 Acquisition and Mergers:
- 8.6 Samsung Electronics Co., Ltd. (Samsung Group)
 - 8.6.1 Company Overview
 - 8.6.2 Financial Analysis
 - 8.6.3 Segmental and Regional Analysis
 - 8.6.4 Research & Development Expense
 - 8.6.5 Recent strategies and developments:
 - 8.6.5.1 Partnerships, Collaborations, and Agreements:
 - 8.6.6 SWOT Analysis
- 8.7 Omron Corporation
 - 8.7.1 Company Overview
 - 8.7.2 Financial Analysis
 - 8.7.3 Segmental and Regional Analysis
 - 8.7.4 Research & Development Expense
 - 8.7.5 Recent strategies and developments:
 - 8.7.5.1 Partnerships, Collaborations, and Agreements:
 - 8.7.5.2 Product Launches and Product Expansions:
 - 8.7.6 SWOT Analysis
- 8.8 AllScripts Healthcare Solutions, Inc.
 - 8.8.1 Company Overview
 - 8.8.2 Financial Analysis
 - 8.8.3 Segmental and Regional Analysis
 - 8.8.4 Research & Development Expense
 - 8.8.5 Recent strategies and developments:
 - 8.8.5.1 Partnerships, Collaborations, and Agreements:
 - 8.8.5.2 Acquisition and Mergers:
- 8.9 Sanofi S.A.
 - 8.9.1 Company Overview
 - 8.9.2 Financial Analysis
 - 8.9.3 Segmental and Regional Analysis
 - 8.9.4 Research & Development Expense
 - 8.9.5 Recent strategies and developments:
 - 8.9.5.1 Partnerships, Collaborations, and Agreements:
- 8.1 Cerner Corporation

8.10.1 Company Overview

8.10.2 Financial Analysis

8.10.3 Regional Analysis

8.10.4 Research & Development Expense

8.10.5 Recent strategies and developments:

8.10.5.1 Partnerships, Collaborations, and Agreements:

List Of Tables

LIST OF TABLES

TABLE 1 ASIA PACIFIC MHEALTH MARKET, 2016 - 2019, USD MILLION

TABLE 2 ASIA PACIFIC MHEALTH MARKET, 2020 - 2026, USD MILLION

TABLE 3 PARTNERSHIPS, COLLABORATIONS AND AGREEMENTS– MHEALTH MARKET

TABLE 4 PRODUCT LAUNCHES AND PRODUCT EXPANSIONS– MHEALTH MARKET

TABLE 5 MERGERS & ACQUISITIONS – MHEALTH MARKET

TABLE 6 ASIA PACIFIC MHEALTH MARKET BY TYPE, 2016 - 2019, USD MILLION

TABLE 7 ASIA PACIFIC MHEALTH MARKET BY TYPE, 2020 - 2026, USD MILLION

TABLE 8 ASIA PACIFIC SERVICES MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 9 ASIA PACIFIC SERVICES MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 10 ASIA PACIFIC MHEALTH SERVICES MARKET BY TYPE, 2016 - 2019, USD MILLION

TABLE 11 ASIA PACIFIC MHEALTH SERVICES MARKET BY TYPE, 2020 - 2026, USD MILLION

TABLE 12 ASIA PACIFIC MONITORING SERVICES MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 13 ASIA PACIFIC MONITORING SERVICES MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 14 ASIA PACIFIC DIAGNOSIS SERVICES MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 15 ASIA PACIFIC DIAGNOSIS SERVICES MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 16 ASIA PACIFIC HEALTHCARE SYSTEMS STRENGTHENING SERVICES MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 17 ASIA PACIFIC HEALTHCARE SYSTEMS STRENGTHENING SERVICES MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 18 ASIA PACIFIC OTHER SERVICES MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 19 ASIA PACIFIC OTHER SERVICES MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 20 ASIA PACIFIC DEVICES MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 21 ASIA PACIFIC DEVICES MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 22 ASIA PACIFIC MHEALTH DEVICES MARKET BY TYPE, 2016 - 2019, USD MILLION

TABLE 23 ASIA PACIFIC MHEALTH DEVICES MARKET BY TYPE, 2020 - 2026, USD MILLION

TABLE 24 ASIA PACIFIC BP MONITORS MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 25 ASIA PACIFIC BP MONITORS MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 26 ASIA PACIFIC CARDIAC MONITORS MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 27 ASIA PACIFIC CARDIAC MONITORS MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 28 ASIA PACIFIC PULSE OXIMETRY MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 29 ASIA PACIFIC PULSE OXIMETRY MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 30 ASIA PACIFIC BLOOD GLUCOSE METERS MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 31 ASIA PACIFIC BLOOD GLUCOSE METERS MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 32 ASIA PACIFIC APNEA & SLEEP MONITORS MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 33 ASIA PACIFIC APNEA & SLEEP MONITORS MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 34 ASIA PACIFIC NEUROLOGICAL MONITORS MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 35 ASIA PACIFIC NEUROLOGICAL MONITORS MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 36 ASIA PACIFIC WEARABLE FITNESS SENSOR DEVICE & HEART RATE METERS MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 37 ASIA PACIFIC WEARABLE FITNESS SENSOR DEVICE & HEART RATE METERS MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 38 ASIA PACIFIC OTHERS MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 39 ASIA PACIFIC OTHERS MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 40 ASIA PACIFIC MHEALTH MARKET BY DEVICES, 2016 - 2019, USD

MILLION

TABLE 41 ASIA PACIFIC MHEALTH MARKET BY STAKEHOLDERS, 2020 - 2026,
USD MILLION

TABLE 42 ASIA PACIFIC MOBILE OPERATORS MARKET BY COUNTRY, 2016 -
2019, USD MILLION

TABLE 43 ASIA PACIFIC MOBILE OPERATORS MARKET BY COUNTRY, 2020 -
2026, USD MILLION

TABLE 44 ASIA PACIFIC DEVICE VENDORS MARKET BY COUNTRY, 2016 - 2019,
USD MILLION

TABLE 45 ASIA PACIFIC DEVICE VENDORS MARKET BY COUNTRY, 2020 - 2026,
USD MILLION

TABLE 46 ASIA PACIFIC HEALTHCARE PROVIDERS MARKET BY COUNTRY, 2016
- 2019, USD MILLION

TABLE 47 ASIA PACIFIC HEALTHCARE PROVIDERS MARKET BY COUNTRY, 2020
- 2026, USD MILLION

TABLE 48 ASIA PACIFIC CONTENT PLAYERS MARKET BY COUNTRY, 2016 - 2019,
USD MILLION

TABLE 49 ASIA PACIFIC CONTENT PLAYERS MARKET BY COUNTRY, 2020 - 2026,
USD MILLION

TABLE 50 ASIA PACIFIC MHEALTH MARKET BY APPLICATIONS, 2016 - 2019, USD
MILLION

TABLE 51 ASIA PACIFIC MHEALTH MARKET BY APPLICATIONS, 2020 - 2026, USD
MILLION

TABLE 52 ASIA PACIFIC CARDIOVASCULAR DISEASES MARKET BY COUNTRY,
2016 - 2019, USD MILLION

TABLE 53 ASIA PACIFIC CARDIOVASCULAR DISEASES MARKET BY COUNTRY,
2020 - 2026, USD MILLION

TABLE 54 ASIA PACIFIC DIABETES MARKET BY COUNTRY, 2016 - 2019, USD
MILLION

TABLE 55 ASIA PACIFIC DIABETES MARKET BY COUNTRY, 2020 - 2026, USD
MILLION

TABLE 56 ASIA PACIFIC RESPIRATORY MARKET BY COUNTRY, 2016 - 2019, USD
MILLION

TABLE 57 ASIA PACIFIC RESPIRATORY MARKET BY COUNTRY, 2020 - 2026, USD
MILLION

TABLE 58 ASIA PACIFIC NEUROLOGY MARKET BY COUNTRY, 2016 - 2019, USD
MILLION

TABLE 59 ASIA PACIFIC NEUROLOGY MARKET BY COUNTRY, 2020 - 2026, USD
MILLION

TABLE 60 ASIA PACIFIC OTHER APPLICATIONS MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 61 ASIA PACIFIC OTHER APPLICATIONS MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 62 ASIA PACIFIC MHEALTH MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 63 ASIA PACIFIC MHEALTH MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 64 CHINA MHEALTH MARKET, 2016 - 2019, USD MILLION

TABLE 65 CHINA MHEALTH MARKET, 2020 - 2026, USD MILLION

TABLE 66 CHINA MHEALTH MARKET BY TYPE, 2016 - 2019, USD MILLION

TABLE 67 CHINA MHEALTH MARKET BY TYPE, 2020 - 2026, USD MILLION

TABLE 68 CHINA MHEALTH SERVICES MARKET BY TYPE, 2016 - 2019, USD MILLION

TABLE 69 CHINA MHEALTH SERVICES MARKET BY TYPE, 2020 - 2026, USD MILLION

TABLE 70 CHINA MHEALTH DEVICES MARKET BY TYPE, 2016 - 2019, USD MILLION

TABLE 71 CHINA MHEALTH DEVICES MARKET BY TYPE, 2020 - 2026, USD MILLION

TABLE 72 CHINA MHEALTH MARKET BY DEVICES, 2016 - 2019, USD MILLION

TABLE 73 CHINA MHEALTH MARKET BY STAKEHOLDERS, 2020 - 2026, USD MILLION

TABLE 74 CHINA MHEALTH MARKET BY APPLICATIONS, 2016 - 2019, USD MILLION

TABLE 75 CHINA MHEALTH MARKET BY APPLICATIONS, 2020 - 2026, USD MILLION

TABLE 76 JAPAN MHEALTH MARKET, 2016 - 2019, USD MILLION

TABLE 77 JAPAN MHEALTH MARKET, 2020 - 2026, USD MILLION

TABLE 78 JAPAN MHEALTH MARKET BY TYPE, 2016 - 2019, USD MILLION

TABLE 79 JAPAN MHEALTH MARKET BY TYPE, 2020 - 2026, USD MILLION

TABLE 80 JAPAN MHEALTH SERVICES MARKET BY TYPE, 2016 - 2019, USD MILLION

TABLE 81 JAPAN MHEALTH SERVICES MARKET BY TYPE, 2020 - 2026, USD MILLION

TABLE 82 JAPAN MHEALTH DEVICES MARKET BY TYPE, 2016 - 2019, USD MILLION

TABLE 83 JAPAN MHEALTH DEVICES MARKET BY TYPE, 2020 - 2026, USD MILLION

TABLE 84 JAPAN MHEALTH MARKET BY DEVICES, 2016 - 2019, USD MILLION

TABLE 85 JAPAN MHEALTH MARKET BY STAKEHOLDERS, 2020 - 2026, USD MILLION

TABLE 86 JAPAN MHEALTH MARKET BY APPLICATIONS, 2016 - 2019, USD MILLION

TABLE 87 JAPAN MHEALTH MARKET BY APPLICATIONS, 2020 - 2026, USD MILLION

TABLE 88 INDIA MHEALTH MARKET, 2016 - 2019, USD MILLION

TABLE 89 INDIA MHEALTH MARKET, 2020 - 2026, USD MILLION

TABLE 90 INDIA MHEALTH MARKET BY TYPE, 2016 - 2019, USD MILLION

TABLE 91 INDIA MHEALTH MARKET BY TYPE, 2020 - 2026, USD MILLION

TABLE 92 INDIA MHEALTH SERVICES MARKET BY TYPE, 2016 - 2019, USD MILLION

TABLE 93 INDIA MHEALTH SERVICES MARKET BY TYPE, 2020 - 2026, USD MILLION

TABLE 94 INDIA MHEALTH DEVICES MARKET BY TYPE, 2016 - 2019, USD MILLION

TABLE 95 INDIA MHEALTH DEVICES MARKET BY TYPE, 2020 - 2026, USD MILLION

TABLE 96 INDIA MHEALTH MARKET BY DEVICES, 2016 - 2019, USD MILLION

TABLE 97 INDIA MHEALTH MARKET BY STAKEHOLDERS, 2020 - 2026, USD MILLION

TABLE 98 INDIA MHEALTH MARKET BY APPLICATIONS, 2016 - 2019, USD MILLION

TABLE 99 INDIA MHEALTH MARKET BY APPLICATIONS, 2020 - 2026, USD MILLION

TABLE 100 SOUTH KOREA MHEALTH MARKET, 2016 - 2019, USD MILLION

TABLE 101 SOUTH KOREA MHEALTH MARKET, 2020 - 2026, USD MILLION

TABLE 102 SOUTH KOREA MHEALTH MARKET BY TYPE, 2016 - 2019, USD MILLION

TABLE 103 SOUTH KOREA MHEALTH MARKET BY TYPE, 2020 - 2026, USD MILLION

TABLE 104 SOUTH KOREA MHEALTH SERVICES MARKET BY TYPE, 2016 - 2019, USD MILLION

TABLE 105 SOUTH KOREA MHEALTH SERVICES MARKET BY TYPE, 2020 - 2026, USD MILLION

TABLE 106 SOUTH KOREA MHEALTH DEVICES MARKET BY TYPE, 2016 - 2019, USD MILLION

TABLE 107 SOUTH KOREA MHEALTH DEVICES MARKET BY TYPE, 2020 - 2026,

USD MILLION

TABLE 108 SOUTH KOREA MHEALTH MARKET BY DEVICES, 2016 - 2019, USD MILLION

TABLE 109 SOUTH KOREA MHEALTH MARKET BY STAKEHOLDERS, 2020 - 2026, USD MILLION

TABLE 110 SOUTH KOREA MHEALTH MARKET BY APPLICATIONS, 2016 - 2019, USD MILLION

TABLE 111 SOUTH KOREA MHEALTH MARKET BY APPLICATIONS, 2020 - 2026, USD MILLION

TABLE 112 SINGAPORE MHEALTH MARKET, 2016 - 2019, USD MILLION

TABLE 113 SINGAPORE MHEALTH MARKET, 2020 - 2026, USD MILLION

TABLE 114 SINGAPORE MHEALTH MARKET BY TYPE, 2016 - 2019, USD MILLION

TABLE 115 SINGAPORE MHEALTH MARKET BY TYPE, 2020 - 2026, USD MILLION

TABLE 116 SINGAPORE MHEALTH SERVICES MARKET BY TYPE, 2016 - 2019, USD MILLION

TABLE 117 SINGAPORE MHEALTH SERVICES MARKET BY TYPE, 2020 - 2026, USD MILLION

TABLE 118 SINGAPORE MHEALTH DEVICES MARKET BY TYPE, 2016 - 2019, USD MILLION

TABLE 119 SINGAPORE MHEALTH DEVICES MARKET BY TYPE, 2020 - 2026, USD MILLION

TABLE 120 SINGAPORE MHEALTH MARKET BY DEVICES, 2016 - 2019, USD MILLION

TABLE 121 SINGAPORE MHEALTH MARKET BY STAKEHOLDERS, 2020 - 2026, USD MILLION

TABLE 122 SINGAPORE MHEALTH MARKET BY APPLICATIONS, 2016 - 2019, USD MILLION

TABLE 123 SINGAPORE MHEALTH MARKET BY APPLICATIONS, 2020 - 2026, USD MILLION

TABLE 124 MALAYSIA MHEALTH MARKET, 2016 - 2019, USD MILLION

TABLE 125 MALAYSIA MHEALTH MARKET, 2020 - 2026, USD MILLION

TABLE 126 MALAYSIA MHEALTH MARKET BY TYPE, 2016 - 2019, USD MILLION

TABLE 127 MALAYSIA MHEALTH MARKET BY TYPE, 2020 - 2026, USD MILLION

TABLE 128 MALAYSIA MHEALTH SERVICES MARKET BY TYPE, 2016 - 2019, USD MILLION

TABLE 129 MALAYSIA MHEALTH SERVICES MARKET BY TYPE, 2020 - 2026, USD MILLION

TABLE 130 MALAYSIA MHEALTH DEVICES MARKET BY TYPE, 2016 - 2019, USD MILLION

TABLE 131 MALAYSIA MHEALTH DEVICES MARKET BY TYPE, 2020 - 2026, USD MILLION

TABLE 132 MALAYSIA MHEALTH MARKET BY DEVICES, 2016 - 2019, USD MILLION

TABLE 133 MALAYSIA MHEALTH MARKET BY STAKEHOLDERS, 2020 - 2026, USD MILLION

TABLE 134 MALAYSIA MHEALTH MARKET BY APPLICATIONS, 2016 - 2019, USD MILLION

TABLE 135 MALAYSIA MHEALTH MARKET BY APPLICATIONS, 2020 - 2026, USD MILLION

TABLE 136 REST OF ASIA PACIFIC MHEALTH MARKET, 2016 - 2019, USD MILLION

TABLE 137 REST OF ASIA PACIFIC MHEALTH MARKET, 2020 - 2026, USD MILLION

TABLE 138 REST OF ASIA PACIFIC MHEALTH MARKET BY TYPE, 2016 - 2019, USD MILLION

TABLE 139 REST OF ASIA PACIFIC MHEALTH MARKET BY TYPE, 2020 - 2026, USD MILLION

TABLE 140 REST OF ASIA PACIFIC MHEALTH SERVICES MARKET BY TYPE, 2016 - 2019, USD MILLION

TABLE 141 REST OF ASIA PACIFIC MHEALTH SERVICES MARKET BY TYPE, 2020 - 2026, USD MILLION

TABLE 142 REST OF ASIA PACIFIC MHEALTH DEVICES MARKET BY TYPE, 2016 - 2019, USD MILLION

TABLE 143 REST OF ASIA PACIFIC MHEALTH DEVICES MARKET BY TYPE, 2020 - 2026, USD MILLION

TABLE 144 REST OF ASIA PACIFIC MHEALTH MARKET BY DEVICES, 2016 - 2019, USD MILLION

TABLE 145 REST OF ASIA PACIFIC MHEALTH MARKET BY STAKEHOLDERS, 2020 - 2026, USD MILLION

TABLE 146 REST OF ASIA PACIFIC MHEALTH MARKET BY APPLICATIONS, 2016 - 2019, USD MILLION

TABLE 147 REST OF ASIA PACIFIC MHEALTH MARKET BY APPLICATIONS, 2020 - 2026, USD MILLION

TABLE 148 KEY INFORMATION – BAYER AG

TABLE 149 KEY INFORMATION – MEDTRONIC PLC

TABLE 150 KEY INFORMATION –JOHNSON AND JOHNSON

TABLE 151 KEY INFORMATION – KONINKLIJKE PHILIPS N.V.

TABLE 152 KEY INFORMATION – DEXCOM, INC.

TABLE 153 KEY INFORMATION –SAMSUNG ELECTRONICS CO., LTD.

TABLE 154 KEY INFORMATION – OMRON CORPORATION

TABLE 155 KEY INFORMATION – ALLSCRIPTS HEALTHCARE SOLUTIONS, INC.

TABLE 156 KEY INFORMATION – SANOFI S.A.

TABLE 157 KEY INFORMATION – CERNER CORPORATION

List Of Figures

LIST OF FIGURES

FIG 1 METHODOLOGY FOR THE RESEARCH

FIG 2 KBV CARDINAL MATRIX

FIG 3 KEY LEADING STRATEGIES: PERCENTAGE DISTRIBUTION (2015-2019)

FIG 4 KEY STRATEGIC MOVE: (PARTNERSHIPS, COLLABORATIONS, AND AGREEMENTS: 2015, JUN – 2020,FEB) LEADING PLAYERS

FIG 5 SWOT ANALYSIS: BAYER AG

FIG 6 RECENT STRATEGIES AND DEVELOPMENTS: MEDTRONIC PLC

FIG 7 SWOT ANALYSIS: MEDTRONIC PLC

FIG 8 RECENT STRATEGIES AND DEVELOPMENTS: JOHNSON AND JOHNSON

FIG 9 SWOT ANALYSIS: JOHNSON & JOHNSON

FIG 10 RECENT STRATEGIES AND DEVELOPMENTS: KONINKLIJKE PHILIPS N.V.

FIG 11 SWOT ANALYSIS: KONINKLIJKE PHILIPS N.V.

FIG 12 RECENT STRATEGIES AND DEVELOPMENTS: DEXCOM, INC.

FIG 13 SWOT ANALYSIS: SAMSUNG ELECTRONICS CO. LTD.

FIG 14 RECENT STRATEGIES AND DEVELOPMENTS: OMRON CORPORATION

FIG 15 SWOT ANALYSIS: OMRON CORPORATION

FIG 16 RECENT STRATEGIES AND DEVELOPMENTS: ALLSCRIPTS HEALTHCARE SOLUTIONS, INC.

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