

Asia Pacific Medical Spa Market (2019-2025)

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Abstracts

The Asia Pacific Medical Spa Market would witness market growth of 13.8% CAGR during the forecast period (2019-2025).

Medical spas provide treatments for breakouts, relieving post-inflammatory hyperpigmentation, minimizing scarring, and enhancing the skin's overall appearance. The specialist who supervises the medical spa is responsible for all treatments that happen within the medical realm. Aestheticians handle most of the routine spa therapies. An aesthetician not only performs skincare therapies but also, all non-medical procedures. Aestheticians also carry out all cosmetic procedures including massages, wraps, and body scrubs. They can also do non-invasive treatments including microdermabrasion, acne treatment facials, and superficial chemical peels. Each state has its medical spa regulation; however, a physician must perform all medical procedures. That means both injectables, chemical peels targeting deeper skin layers, and every light and laser treatment will be performed by the doctor.

Since social media has become so prevalent, the thought of receiving a cosmetic treatment is more acceptable for many individuals. Having procedures videos, mostly living alongside their favorite personality on social media, diminishes the stigma and discomfort associated with getting a medical spa treatment. People also visit the clinics for treatments without questions or reservations for procedures because they have already experienced the procedure via social media.

Based on Services, the market is segmented into Facial Treatment, Body Shaping & Contouring, Hair Removal, Scar Revision, Tattoo Removal and Other Services. Based on countries, the market is segmented into China, Japan, India, South Korea, Singapore, Malaysia, and Rest of Asia Pacific.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Hologic, Inc. (Cynosure, Inc.), Lumenis Ltd. (XIO Group), Sciton, Inc., Canyon Ranch, Inc., Clinique LA Prairie SA, Hyatt Hotels Corporation, Syneron Medical Ltd. (Apax Partners), Chiva-Som International Health

Resorts Co., Ltd., Allure MedSpa and Biovital Medspa.

Scope of the Study

Market Segmentation:

By Services

Facial Treatment

Body Shaping & Contouring

Hair Removal

Scar Revision

Tattoo Removal

Other Services

By Country

China

Japan

India

South Korea

Singapore

Malaysia

Rest of Asia Pacific

Companies Profiled

Hologic, Inc. (Cynosure, Inc.)

Lumenis Ltd. (XIO Group)

Sciton, Inc.

Canyon Ranch, Inc.

Clinique LA Prairie SA

Hyatt Hotels Corporation

Syneron Medical Ltd. (Apax Partners)

Chiva-Som International Health Resorts Co., Ltd.

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