

Asia Pacific Loyalty Management Market (2017 - 2023)

<https://marketpublishers.com/r/A46BD882E06EN.html>

Date: August 2017

Pages: 85

Price: US\$ 1,500.00 (Single User License)

ID: A46BD882E06EN

Abstracts

The Loyalty Management Market in Asia Pacific is expected to register a CAGR of 20.7% during the forecast period (2017 – 2023). Loyalty management systems are a vital part of loyalty programs. Loyalty management systems come with the ability to analyze the data and accordingly cater to the needs of customers. Customer loyalty programs are quite popular among businesses, as it is a seamless medium to retain customers and also attract new customers through existing customers.

Asia Pacific grows at the significant CAGR during the forecast period, due to rapid growth of the e-commerce sector, growing population of card holders, and growing internet usage in the region. Loyalty programs have witnessed tremendous momentum, globally; especially, in Asia-Pacific countries. Leading market players are initiating card membership programs to increase customer loyalty along with offering additional rewards.

Based on Solution Types, the market is segmented into Customer Loyalty, Employee Retention, and Channel Loyalty. Based on Organizations Size, the market is segmented into Small & Medium Enterprises and Large Enterprises. Based on Verticals, the market is segmented into BFSI, Travel & Hospitality, Media & Entertainment, Healthcare, Retail, Telecom & IT, Manufacturing, and Others. Based on Countries, the market is segmented into China, Japan, India, South Korea, Singapore, Malaysia, and Rest of Asia Pacific.

The report covers the analysis of key stake holders of the Loyalty Management Market. Key companies profiled in the report include Oracle Corporation, IBM Corporation, SAP SE, Aimia Inc., Comarch, ICF International, Inc., TIBCO (The Information Bus Company) Software Inc., Microstrategy Incorporated, Alliance Data Systems Corporation (Epsilon), and Fidelity Information Services (FIS).

Contents

CHAPTER 1. MARKET SCOPE & METHODOLOGY

- 1.1 Market Definition
- 1.2 Objectives
- 1.3 Market Scope
- 1.4 Segmentation
 - 1.4.1 Asia Pacific Loyalty Management Market, by Solution Types
 - 1.4.2 Asia Pacific Loyalty Management Market, by Organisations Size
 - 1.4.3 Asia Pacific Loyalty Management Market, by Verticals
 - 1.4.4 Asia Pacific Loyalty Management Market, by Countries
- 1.5 Methodology for the research

CHAPTER 2. MARKET OVERVIEW

- 2.1 Introduction
- 2.2 Drivers, and Restraints
 - 2.2.1 Market Drivers
 - 2.2.2 Market Restraints

CHAPTER 3. ASIA PACIFIC LOYALTY MANAGEMENT MARKET

- 3.1 Asia Pacific Loyalty Management Market by Solution Type
 - 3.1.1 Asia Pacific Loyalty Management Customer Loyalty Market by Country
 - 3.1.2 Asia Pacific Employee Retention Market by Country
 - 3.1.3 Asia Pacific Channel Loyalty Market by Country

CHAPTER 4. ASIA PACIFIC LOYALTY MANAGEMENT MARKET BY ORGANIZATION SIZE

- 4.1 Introduction
 - 4.1.1 Asia Pacific Small & Medium Enterprises Loyalty Management Market by Country
 - 4.1.2 Asia Pacific Large Enterprises Loyalty Management Market by Country

CHAPTER 5. ASIA PACIFIC LOYALTY MANAGEMENT MARKET BY VERTICAL

- 5.1 Introduction

- 5.1.1 Asia Pacific Loyalty Management in BFSI Market by Country
- 5.1.2 Asia Pacific Loyalty Management in Travel & Hospitality Market by Country
- 5.1.3 Asia Pacific Loyalty Management in Media & Entertainment Market by Country
- 5.1.4 Asia Pacific Loyalty Management in Healthcare Market by Country
- 5.1.5 Asia Pacific Loyalty Management in Retail Market by Country
- 5.1.6 Asia Pacific Loyalty Management in Telecom & IT Market by Country
- 5.1.7 Asia Pacific Loyalty Management in Manufacturing Market by Country
- 5.1.8 Asia Pacific Loyalty Management in Others Market by Country

CHAPTER 6. ASIA PACIFIC LOYALTY MANAGEMENT MARKET BY COUNTRY

- 6.1 Introduction
- 6.2 China Loyalty Management Market
 - 6.2.1 China Loyalty Management Market by Solution Type
 - 6.2.2 China Loyalty Management Market by Organization Size
 - 6.2.3 China Loyalty Management Market by Vertical
- 6.3 Japan Loyalty Management Market
 - 6.3.1 Japan Loyalty Management Market by Solution Type
 - 6.3.2 Japan Loyalty Management Market by Organization Size
 - 6.3.3 Japan Loyalty Management Market by Vertical
- 6.4 India Loyalty Management Market
 - 6.4.1 India Loyalty Management Market by Solution Type
 - 6.4.2 India Loyalty Management Market by Organization Size
 - 6.4.3 India Loyalty Management Market by Vertical
- 6.5 South Korea Loyalty Management Market
 - 6.5.1 South Korea Loyalty Management Market by Solution Type
 - 6.5.2 South Korea Loyalty Management Market by Organization Size
 - 6.5.3 South Korea Loyalty Management Market by Vertical
- 6.6 Singapore Loyalty Management Market
 - 6.6.1 Singapore Loyalty Management Market by Solution Type
 - 6.6.2 Singapore Loyalty Management Market by Organization Size
 - 6.6.3 Singapore Loyalty Management Market by Vertical
- 6.7 Malaysia Loyalty Management Market
 - 6.7.1 Malaysia Loyalty Management Market by Solution Type
 - 6.7.2 Malaysia Loyalty Management Market by Organization Size
 - 6.7.3 Malaysia Loyalty Management Market by Vertical
- 6.8 Rest of Asia Pacific Loyalty Management Market
 - 6.8.1 Rest of Asia Pacific Loyalty Management Market by Solution Type
 - 6.8.2 Rest of Asia Pacific Loyalty Management Market by Organization Size

6.8.3 Rest of Asia Pacific Loyalty Management Market by Vertical

CHAPTER 7. COMPANY PROFILES

7.1 Oracle Corporation

7.1.1 Company Overview

7.1.2 Financial Analysis

7.1.3 Segmental and Regional Analysis

7.1.4 Research & Development Expense

7.2 IBM Corporation

7.2.1 Company Overview

7.2.2 Financial Analysis

7.2.3 Segmental and Regional Analysis

7.2.4 Research & Development Expense

7.3 SAP SE

7.3.1 Company Overview

7.3.2 Financial Analysis

7.3.3 Segmental and Regional Analysis

7.3.4 Research & Development Expense

7.4 Aimia Inc.

7.4.1 Company Overview

7.4.2 Financial Analysis

7.4.3 Segmental and Regional Analysis

7.4.4 Strategies at a Glance

7.4.4.1 Partnerships, Collaborations and Agreements

7.5 Comarch

7.5.1 Company Overview

7.5.2 Financial Analysis

7.5.3 Segmental and Regional Analysis

7.5.4 Research & Development Expense

7.5.5 Strategies at a Glance

7.5.5.1 Expansion

7.5.5.2 Product Launch

7.5.5.3 Partnerships, Collaborations and Agreements

7.6 ICF International, Inc.

7.6.1 Company Overview

7.6.2 Financial Analysis

7.7 TIBCO (The Information Bus Company) Software Inc.

7.7.1 Company Overview

- 7.8 Microstrategy Incorporated
 - 7.8.1 Company Overview
 - 7.8.1 Financial Analysis
 - 7.8.2 Regional Analysis
 - 7.8.3 Research & Development Expense
- 7.9 Alliance Data Systems Corporation (Epsilon)
 - 7.9.1 Company Overview
 - 7.9.2 Financial Analysis
 - 7.9.3 Segmental and Regional Analysis
 - 7.9.4 Strategies at a Glance
 - 7.9.4.1 Partnerships, Collaborations and Agreements
- 7.1 Fidelity Information Services (FIS)
 - 7.10.1 Company Overview
 - 7.10.2 Financial Analysis
 - 7.10.3 Segmental Analysis

List Of Tables

LIST OF TABLES

Table 1 ASIA PACIFIC LOYALTY MANAGEMENT MARKET, 2013 - 2016, USD MILLION

Table 2 ASIA PACIFIC LOYALTY MANAGEMENT MARKET, 2017 - 2023, USD MILLION

Table 3 ASIA PACIFIC LOYALTY MANAGEMENT MARKET BY SOLUTION TYPE, 2013 - 2016, USD MILLION

Table 4 ASIA PACIFIC LOYALTY MANAGEMENT MARKET BY SOLUTION TYPE, 2017 - 2023, USD MILLION

Table 5 ASIA PACIFIC LOYALTY MANAGEMENT CUSTOMER LOYALTY MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 6 ASIA PACIFIC LOYALTY MANAGEMENT CUSTOMER LOYALTY MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 7 ASIA PACIFIC EMPLOYEE RETENTION MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 8 ASIA PACIFIC EMPLOYEE RETENTION MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 9 ASIA PACIFIC CHANNEL LOYALTY MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 10 ASIA PACIFIC CHANNEL LOYALTY MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 11 ASIA PACIFIC LOYALTY MANAGEMENT MARKET BY ORGANIZATION SIZE, 2013 - 2016, USD MILLION

Table 12 ASIA PACIFIC LOYALTY MANAGEMENT MARKET BY ORGANIZATION SIZE, 2017 - 2023, USD MILLION

Table 13 ASIA PACIFIC SMALL & MEDIUM ENTERPRISES LOYALTY MANAGEMENT MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 14 ASIA PACIFIC SMALL & MEDIUM ENTERPRISES LOYALTY MANAGEMENT MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 15 ASIA PACIFIC LARGE ENTERPRISES LOYALTY MANAGEMENT MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 16 ASIA PACIFIC LARGE ENTERPRISES LOYALTY MANAGEMENT MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 17 ASIA PACIFIC LOYALTY MANAGEMENT MARKET BY VERTICAL, 2013 - 2016, USD MILLION

Table 18 ASIA PACIFIC LOYALTY MANAGEMENT MARKET BY VERTICAL, 2017 -

2023, USD MILLION

Table 19 ASIA PACIFIC LOYALTY MANAGEMENT IN BFSI MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 20 ASIA PACIFIC LOYALTY MANAGEMENT IN BFSI MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 21 ASIA PACIFIC LOYALTY MANAGEMENT IN TRAVEL & HOSPITALITY MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 22 ASIA PACIFIC LOYALTY MANAGEMENT IN TRAVEL & HOSPITALITY MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 23 ASIA PACIFIC LOYALTY MANAGEMENT IN MEDIA & ENTERTAINMENT MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 24 ASIA PACIFIC LOYALTY MANAGEMENT IN MEDIA & ENTERTAINMENT MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 25 ASIA PACIFIC LOYALTY MANAGEMENT IN HEALTHCARE MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 26 ASIA PACIFIC LOYALTY MANAGEMENT IN HEALTHCARE MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 27 ASIA PACIFIC LOYALTY MANAGEMENT IN RETAIL MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 28 ASIA PACIFIC LOYALTY MANAGEMENT IN RETAIL MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 29 ASIA PACIFIC LOYALTY MANAGEMENT IN TELECOM & IT MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 30 ASIA PACIFIC LOYALTY MANAGEMENT IN TELECOM & IT MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 31 ASIA PACIFIC LOYALTY MANAGEMENT IN MANUFACTURING MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 32 ASIA PACIFIC LOYALTY MANAGEMENT IN MANUFACTURING MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 33 ASIA PACIFIC LOYALTY MANAGEMENT IN OTHERS MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 34 ASIA PACIFIC LOYALTY MANAGEMENT IN OTHERS MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 35 ASIA PACIFIC LOYALTY MANAGEMENT MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 36 ASIA PACIFIC LOYALTY MANAGEMENT MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 37 CHINA LOYALTY MANAGEMENT MARKET, 2013 - 2016, USD MILLION

Table 38 CHINA LOYALTY MANAGEMENT MARKET, 2017 - 2023, USD MILLION

Table 39 CHINA LOYALTY MANAGEMENT MARKET BY SOLUTION TYPE, 2013 - 2016, USD MILLION

Table 40 CHINA LOYALTY MANAGEMENT MARKET BY SOLUTION TYPE, 2017 - 2023, USD MILLION

Table 41 CHINA LOYALTY MANAGEMENT MARKET BY ORGANIZATION SIZE, 2013 - 2016, USD MILLION

Table 42 CHINA LOYALTY MANAGEMENT MARKET BY ORGANIZATION SIZE, 2017 - 2023, USD MILLION

Table 43 CHINA LOYALTY MANAGEMENT MARKET BY VERTICAL, 2013 - 2016, USD MILLION

Table 44 CHINA LOYALTY MANAGEMENT MARKET BY VERTICAL, 2017 - 2023, USD MILLION

Table 45 JAPAN LOYALTY MANAGEMENT MARKET, 2013 - 2016, USD MILLION

Table 46 JAPAN LOYALTY MANAGEMENT MARKET, 2017 - 2023, USD MILLION

Table 47 JAPAN LOYALTY MANAGEMENT MARKET BY SOLUTION TYPE, 2013 - 2016, USD MILLION

Table 48 JAPAN LOYALTY MANAGEMENT MARKET BY SOLUTION TYPE, 2017 - 2023, USD MILLION

Table 49 JAPAN LOYALTY MANAGEMENT MARKET BY ORGANIZATION SIZE, 2013 - 2016, USD MILLION

Table 50 JAPAN LOYALTY MANAGEMENT MARKET BY ORGANIZATION SIZE, 2017 - 2023, USD MILLION

Table 51 JAPAN LOYALTY MANAGEMENT MARKET BY VERTICAL, 2013 - 2016, USD MILLION

Table 52 JAPAN LOYALTY MANAGEMENT MARKET BY VERTICAL, 2017 - 2023, USD MILLION

Table 53 INDIA LOYALTY MANAGEMENT MARKET, 2013 - 2016, USD MILLION

Table 54 INDIA LOYALTY MANAGEMENT MARKET, 2017 - 2023, USD MILLION

Table 55 INDIA LOYALTY MANAGEMENT MARKET BY SOLUTION TYPE, 2013 - 2016, USD MILLION

Table 56 INDIA LOYALTY MANAGEMENT MARKET BY SOLUTION TYPE, 2017 - 2023, USD MILLION

Table 57 INDIA LOYALTY MANAGEMENT MARKET BY ORGANIZATION SIZE, 2013 - 2016, USD MILLION

Table 58 INDIA LOYALTY MANAGEMENT MARKET BY ORGANIZATION SIZE, 2017 - 2023, USD MILLION

Table 59 INDIA LOYALTY MANAGEMENT MARKET BY VERTICAL, 2013 - 2016, USD MILLION

Table 60 INDIA LOYALTY MANAGEMENT MARKET BY VERTICAL, 2017 - 2023, USD

MILLION

Table 61 SOUTH KOREA LOYALTY MANAGEMENT MARKET, 2013 - 2016, USD MILLION

Table 62 SOUTH KOREA LOYALTY MANAGEMENT MARKET, 2017 - 2023, USD MILLION

Table 63 SOUTH KOREA LOYALTY MANAGEMENT MARKET BY SOLUTION TYPE, 2013 - 2016, USD MILLION

Table 64 SOUTH KOREA LOYALTY MANAGEMENT MARKET BY SOLUTION TYPE, 2017 - 2023, USD MILLION

Table 65 SOUTH KOREA LOYALTY MANAGEMENT MARKET BY ORGANIZATION SIZE, 2013 - 2016, USD MILLION

Table 66 SOUTH KOREA LOYALTY MANAGEMENT MARKET BY ORGANIZATION SIZE, 2017 - 2023, USD MILLION

Table 67 SOUTH KOREA LOYALTY MANAGEMENT MARKET BY VERTICAL, 2013 - 2016, USD MILLION

Table 68 SOUTH KOREA LOYALTY MANAGEMENT MARKET BY VERTICAL, 2017 - 2023, USD MILLION

Table 69 SINGAPORE LOYALTY MANAGEMENT MARKET, 2013 - 2016, USD MILLION

Table 70 SINGAPORE LOYALTY MANAGEMENT MARKET, 2017 - 2023, USD MILLION

Table 71 SINGAPORE LOYALTY MANAGEMENT MARKET BY SOLUTION TYPE, 2013 - 2016, USD MILLION

Table 72 SINGAPORE LOYALTY MANAGEMENT MARKET BY SOLUTION TYPE, 2017 - 2023, USD MILLION

Table 73 SINGAPORE LOYALTY MANAGEMENT MARKET BY ORGANIZATION SIZE, 2013 - 2016, USD MILLION

Table 74 SINGAPORE LOYALTY MANAGEMENT MARKET BY ORGANIZATION SIZE, 2017 - 2023, USD MILLION

Table 75 SINGAPORE LOYALTY MANAGEMENT MARKET BY VERTICAL, 2013 - 2016, USD MILLION

Table 76 SINGAPORE LOYALTY MANAGEMENT MARKET BY VERTICAL, 2017 - 2023, USD MILLION

Table 77 MALAYSIA LOYALTY MANAGEMENT MARKET, 2013 - 2016, USD MILLION

Table 78 MALAYSIA LOYALTY MANAGEMENT MARKET, 2017 - 2023, USD MILLION

Table 79 MALAYSIA LOYALTY MANAGEMENT MARKET BY SOLUTION TYPE, 2013 - 2016, USD MILLION

Table 80 MALAYSIA LOYALTY MANAGEMENT MARKET BY SOLUTION TYPE, 2017 - 2023, USD MILLION

Table 81 MALAYSIA LOYALTY MANAGEMENT MARKET BY ORGANIZATION SIZE, 2013 - 2016, USD MILLION

Table 82 MALAYSIA LOYALTY MANAGEMENT MARKET BY ORGANIZATION SIZE, 2017 - 2023, USD MILLION

Table 83 MALAYSIA LOYALTY MANAGEMENT MARKET BY VERTICAL, 2013 - 2016, USD MILLION

Table 84 MALAYSIA LOYALTY MANAGEMENT MARKET BY VERTICAL, 2017 - 2023, USD MILLION

Table 85 REST OF ASIA PACIFIC LOYALTY MANAGEMENT MARKET, 2013 - 2016, USD MILLION

Table 86 REST OF ASIA PACIFIC LOYALTY MANAGEMENT MARKET, 2017 - 2023, USD MILLION

Table 87 REST OF ASIA PACIFIC LOYALTY MANAGEMENT MARKET BY SOLUTION TYPE, 2013 - 2016, USD MILLION

Table 88 REST OF ASIA PACIFIC LOYALTY MANAGEMENT MARKET BY SOLUTION TYPE, 2017 - 2023, USD MILLION

Table 89 REST OF ASIA PACIFIC LOYALTY MANAGEMENT MARKET BY ORGANIZATION SIZE, 2013 - 2016, USD MILLION

Table 90 REST OF ASIA PACIFIC LOYALTY MANAGEMENT MARKET BY ORGANIZATION SIZE, 2017 - 2023, USD MILLION

Table 91 REST OF ASIA PACIFIC LOYALTY MANAGEMENT MARKET BY VERTICAL, 2013 - 2016, USD MILLION

Table 92 REST OF ASIA PACIFIC LOYALTY MANAGEMENT MARKET BY VERTICAL, 2017 - 2023, USD MILLION

Table 93 KEY INFORMATION – ORACLE CORPORATION

Table 94 KEY INFORMATION – IBM CORPORATION

Table 95 KEY INFORMATION – SAP SE

Table 96 KEY INFORMATION – AIMIA INC.

Table 97 KEY INFORMATION – COMARCH

Table 98 KEY INFORMATION – ICF INTERNATIONAL, INC.

Table 99 KEY INFORMATION- TIBCO (THE INFORMATION BUS COMPANY) SOFTWAREINC.

Table 100 KEY INFORMATION – MICROSTRATEGY, INC.

Table 101 KEY INFORMATION – ALLIANCE DATA SYSTEMS CORPORATION (EPSILON)

Table 102 KEY INFORMATION – FIDELITY INFORMATION SERVICES (FIS)

I would like to order

Product name: Asia Pacific Loyalty Management Market (2017 - 2023)

Product link: <https://marketpublishers.com/r/A46BD882E06EN.html>

Price: US\$ 1,500.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/A46BD882E06EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970