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Asia Pacific Low-Code Development Platform Market By Component (Platform and Services) By Application (Web-based, Desktop & Server-based and Mobile-based) By Deployment Type (On-premise and Cloud) By End User (BFSI, IT & Telecom, Healthcare, Retail & eCommerce, Government & Defense, Energy & Utilities, Manufacturing and Others) By Country, Industry Analysis and Forecast, 2020 - 2026

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Abstracts

The Asia Pacific Low-Code Development Platform Market would witness market growth of 27.1% CAGR during the forecast period (2020-2026).

Low-code platforms designed for business users distribute as fewer code as possible, offering a platform where business users can build apps. Through these platforms, company customers are citizen developers, people who do not have a functioning knowledge of any programming language or coding in general, but are able to build applications using the software. The reason these systems are called low-code platforms is that they are built to address much of the needs of citizens' users. There will, however, be cases in which the citizen developer will need the assistance of the individual developer to build and deploy the functionality they need.

Innovation-focused methods are best tailored to businesses working in a bi-modal environment. The engineering initiatives of the bi-modal teams rely more entirely on the front end, aiming to add additional features to existing networks rather than modernize core systems. Although bi-modal IT tools that meet short-term innovation goals as the business expands and needs change and scale, these approaches fall short in line with

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the increasing digital delivery requirements of the enterprise.

There are no restrictions on enterprise low-code application platforms. They make it easy to install and combine enterprise-class applications and frameworks with cloud infrastructure. It is possible to develop operational systems for organizations, core digital services or digital experiences that support millions of consumers. Enterprise low-code also provides high performance, scalability, fast availability, disaster recovery, stability, and more.

Based on Component, the market is segmented into Platform and Services. Based on Application, the market is segmented into Web-based, Desktop & Server-based and Mobile-based. Based on Deployment Type, the market is segmented into On-premise and Cloud. Based on End User, the market is segmented into BFSI, IT & Telecom, Healthcare, Retail & eCommerce, Government & Defense, Energy & Utilities, Manufacturing and Others. Based on countries, the market is segmented into China, Japan, India, South Korea, Singapore, Autralia, and Rest of Asia Pacific.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Salesforce.com, Inc., Microsoft Corporation, Oracle Corporation, Pegasystems, Inc., Fujitsu Limited (Fujitsu RunMyProcess), Siemens AG (Mendix), Appian Corporation, K2 Software, Inc., QuickBase, Inc., and Zoho Corporation Pvt. Ltd.

Scope of the Study

Market Segmentation:

By Component

Platform

Services

By Application

Web-based

Desktop & Server-based

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Mobile-based

By Deployment Type

On-premise

Cloud

By End User

BFSI

IT & Telecom

Healthcare

Retail & eCommerce

Government & Defense

Energy & Utilities

Manufacturing

Others

By Country

China

Japan

India

South Korea

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Singapore

Australia

Rest of Asia Pacific

Companies Profiled

Salesforce.com, Inc.

Microsoft Corporation

Oracle Corporation

Pegasystems, Inc.

Fujitsu Limited (Fujitsu RunMyProcess)

Siemens AG (Mendix)

Appian Corporation

K2 Software, Inc.

QuickBase, Inc.

Zoho Corporation Pvt. Ltd.

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Contents

CHAPTER 1. MARKET SCOPE & METHODOLOGY

1.1 Market Definition
1.2 Objectives
1.3 Market Scope
1.4 Segmentation
  1.4.1 Asia Pacific Low-Code Development Platform Market, by Component
  1.4.2 Asia Pacific Low-Code Development Platform Market, by Application
  1.4.3 Asia Pacific Low-Code Development Platform Market, by Deployment Type
  1.4.4 Asia Pacific Low-Code Development Platform Market, by End User
  1.4.5 Asia Pacific Low-Code Development Platform Market, by Country
1.5 Methodology for the research

CHAPTER 2. MARKET OVERVIEW

2.1 Introduction
  2.1.1 Overview
  2.1.2 Executive Summary
  2.1.3 Market Composition and Scenario
2.2 Key Factors Impacting the Market
  2.2.1 Market Drivers
  2.2.2 Market Restraints

CHAPTER 3. COMPETITION ANALYSIS - GLOBAL

3.1 KBV Cardinal Matrix
3.2 Recent Industry Wide Strategic Developments
  3.2.1 Partnerships, Collaborations and Agreements
  3.2.2 Product Launches and Product Expansions
  3.2.3 Mergers & Acquisitions
3.3 Top Winning Strategies
  3.3.1 Key Leading Strategies: Percentage Distribution (2016-2020)
  3.3.2 Key Strategic Move: (Product Launches and Product Expansions: 2016, Oct – 2020,May) Leading Players

CHAPTER 4. ASIA PACIFIC LOW-CODE DEVELOPMENT PLATFORM MARKET BY COMPONENT

+44 20 8123 2220
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4.1 Asia Pacific Low-Code Development Platform (Without Services) Market by Country
4.2 Asia Pacific Low-Code Development Platform Services Market by Country

CHAPTER 5. ASIA PACIFIC LOW-CODE DEVELOPMENT PLATFORM MARKET BY INDUSTRY VERTICAL

5.1 Asia Pacific BFSI Low-Code Development Platform Market by Country
5.2 Asia Pacific IT & Telecom Low-Code Development Platform Market by Country
5.3 Asia Pacific Healthcare Low-Code Development Platform Market by Country
5.4 Asia Pacific Retail & eCommerce Low-Code Development Platform Market by Country
5.5 Asia Pacific Government & Defense Low-Code Development Platform Market by Country
5.6 Asia Pacific Energy & Utilities Low-Code Development Platform Market by Country
5.7 Asia Pacific Manufacturing Low-Code Development Platform Market by Country
5.8 Asia Pacific Other Industry Vertical Low-Code Development Platform Market by Country

CHAPTER 6. ASIA PACIFIC LOW-CODE DEVELOPMENT PLATFORM MARKET BY APPLICATION TYPE

6.1 Asia Pacific Low-Code Development Platform Web-based Market by Country
6.2 Asia Pacific Low-Code Development Platform Desktop & Server-based Market by Country
6.3 Asia Pacific Low-Code Development Platform Mobile-based Market by Country

CHAPTER 7. ASIA PACIFIC LOW-CODE DEVELOPMENT PLATFORM MARKET BY DEPLOYMENT TYPE

7.1 Asia Pacific On-premise Low-Code Development Platform Market by Country
7.2 Asia Pacific Cloud Low-Code Development Platform Market by Country

CHAPTER 8. ASIA PACIFIC LOW-CODE DEVELOPMENT PLATFORM MARKET BY COUNTRY

8.1 China Low-Code Development Platform Market
  8.1.1 China Low-Code Development Platform Market by Component
  8.1.2 China Low-Code Development Platform Market by Industry Vertical

+44 20 8123 2220
info@marketpublishers.com

8.1.3 China Low-Code Development Platform Market by Application type
8.1.4 China Low-Code Development Platform Market by Deployment Type
8.2 Japan Low-Code Development Platform Market
8.2.1 Japan Low-Code Development Platform Market by Component
8.2.2 Japan Low-Code Development Platform Market by Industry Vertical
8.2.3 Japan Low-Code Development Platform Market by Application type
8.2.4 Japan Low-Code Development Platform Market by Deployment Type
8.3 India Low-Code Development Platform Market
8.3.1 India Low-Code Development Platform Market by Component
8.3.2 India Low-Code Development Platform Market by Industry Vertical
8.3.3 India Low-Code Development Platform Market by Application type
8.3.4 India Low-Code Development Platform Market by Deployment Type
8.4 South Korea Low-Code Development Platform Market
8.4.1 South Korea Low-Code Development Platform Market by Component
8.4.2 South Korea Low-Code Development Platform Market by Industry Vertical
8.4.3 South Korea Low-Code Development Platform Market by Application type
8.4.4 South Korea Low-Code Development Platform Market by Deployment Type
8.5 Australia Low-Code Development Platform Market
8.5.1 Australia Low-Code Development Platform Market by Component
8.5.2 Australia Low-Code Development Platform Market by Industry Vertical
8.5.3 Australia Low-Code Development Platform Market by Application type
8.5.4 Australia Low-Code Development Platform Market by Deployment Type
8.6 Singapore Low-Code Development Platform Market
8.6.1 Singapore Low-Code Development Platform Market by Component
8.6.2 Singapore Low-Code Development Platform Market by Industry Vertical
8.6.3 Singapore Low-Code Development Platform Market by Application type
8.6.4 Singapore Low-Code Development Platform Market by Deployment Type
8.7 Rest of Asia Pacific Low-Code Development Platform Market
8.7.1 Rest of Asia Pacific Low-Code Development Platform Market by Component
8.7.2 Rest of Asia Pacific Low-Code Development Platform Market by Industry Vertical
8.7.3 Rest of Asia Pacific Low-Code Development Platform Market by Application type
8.7.4 Rest of Asia Pacific Low-Code Development Platform Market by Deployment Type

CHAPTER 9. COMPANY PROFILES

9.1 Salesforce.com, Inc.
9.1.1 Company Overview
9.1.2 Financial Analysis

+44 20 8123 2220
info@marketpublishers.com

9.1.3 Regional Analysis
9.1.4 Research & Development Expense
9.1.5 Recent strategies and developments:
9.1.5.1 Acquisition and Mergers:
9.1.5.2 Product Launches and Product Expansions:
9.1.6 SWOT Analysis
9.2 Microsoft Corporation
9.2.1 Company Overview
9.2.2 Financial Analysis
9.2.3 Segmental and Regional Analysis
9.2.4 Research & Development Expenses
9.2.5 Recent strategies and developments:
9.2.5.1 Partnerships, Collaborations, and Agreements:
9.2.5.2 Product Launches and Product Expansions:
9.2.6 SWOT Analysis
9.3 Oracle Corporation
9.3.1 Company Overview
9.3.2 Financial Analysis
9.3.3 Segmental and Regional Analysis
9.3.4 Research & Development Expense
9.3.5 Recent strategies and developments:
9.3.5.1 Product Launches and Product Expansions:
9.3.6 SWOT Analysis
9.4 Pegasystems, Inc.
9.4.1 Company Overview
9.4.2 Financial Analysis
9.4.3 Regional Analysis
9.4.4 Research & Development Expense
9.4.5 Recent strategies and developments:
9.4.5.1 Product Launches and Product Expansions:
9.4.6 SWOT Analysis
9.5 Fujitsu Limited (Fujitsu RunMyProcess)
9.5.1 Company Overview
9.5.2 Financial Analysis
9.5.3 Recent strategies and developments:
9.5.3.1 Product Launches and Product Expansions:
9.5.4 SWOT Analysis
9.6 Siemens AG (Mendix)
9.6.1 Company Overview

+44 20 8123 2220
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9.6.2 Financial Analysis
9.6.3 Segmental and Regional Analysis
9.6.4 Research & Development Expense
9.6.5 Recent strategies and developments:
9.6.5.1 Partnerships, Collaborations, and Agreements:
9.6.6 SWOT Analysis
9.7 Appian Corporation
9.7.1 Company Overview
9.7.2 Financial Analysis
9.7.3 Regional Analysis
9.7.4 Research & Development Expense
9.7.5 Recent strategies and developments:
9.7.5.1 Acquisition and Mergers:
9.7.5.2 Product Launches and Product Expansions:
9.7.5.3 Partnerships, Collaborations, and Agreements:
9.8 K2 Software, Inc.
9.8.1 Company Overview
9.8.2 Recent strategies and developments:
9.8.2.1 Acquisition and Mergers:
9.8.2.2 Product Launches and Product Expansions:
9.8.2.3 Partnerships, Collaborations, and Agreements:
9.9 QuickBase, Inc.
9.9.1 Company Overview
9.9.2 Recent strategies and developments:
9.9.2.1 Acquisition and Mergers:
9.9.2.2 Product Launches and Product Expansions:
9.1 Zoho Corporation Pvt. Ltd.
9.10.1 Company Overview
9.10.2 Recent strategies and developments:
9.10.2.1 Product Launches and Product Expansions:
9.10.2.2 Partnerships, Collaborations, and Agreements:

+44 20 8123 2220
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List Of Tables

LIST OF TABLES

TABLE 1 ASIA PACIFIC LOW-CODE DEVELOPMENT PLATFORM MARKET, 2016 - 2019, USD MILLION
TABLE 2 ASIA PACIFIC LOW-CODE DEVELOPMENT PLATFORM MARKET, 2020 - 2026, USD MILLION
TABLE 3 PARTNERSHIPS, COLLABORATIONS AND AGREEMENTS– LOW-CODE DEVELOPMENT PLATFORM MARKET
TABLE 4 PRODUCT LAUNCHES AND PRODUCT EXPANSIONS– LOW-CODE DEVELOPMENT PLATFORM MARKET
TABLE 5 MERGERS & ACQUISITIONS – LOW-CODE DEVELOPMENT PLATFORM MARKET
TABLE 6 ASIA PACIFIC LOW-CODE DEVELOPMENT PLATFORM MARKET BY COMPONENT, 2016 - 2019, USD MILLION
TABLE 7 ASIA PACIFIC LOW-CODE DEVELOPMENT PLATFORM MARKET BY COMPONENT, 2020 - 2026, USD MILLION
TABLE 8 ASIA PACIFIC LOW-CODE DEVELOPMENT PLATFORM (WITHOUT SERVICES) MARKET BY COUNTRY, 2016 - 2019, USD MILLION
TABLE 9 ASIA PACIFIC LOW-CODE DEVELOPMENT PLATFORM (WITHOUT SERVICES) MARKET BY COUNTRY, 2020 - 2026, USD MILLION
TABLE 10 ASIA PACIFIC LOW-CODE DEVELOPMENT PLATFORM SERVICES MARKET BY COUNTRY, 2016 - 2019, USD MILLION
TABLE 11 ASIA PACIFIC LOW-CODE DEVELOPMENT PLATFORM SERVICES MARKET BY COUNTRY, 2020 - 2026, USD MILLION
TABLE 12 ASIA PACIFIC LOW-CODE DEVELOPMENT PLATFORM MARKET BY INDUSTRY VERTICAL, 2016 - 2019, USD MILLION
TABLE 13 ASIA PACIFIC LOW-CODE DEVELOPMENT PLATFORM MARKET BY INDUSTRY VERTICAL, 2020 - 2026, USD MILLION
TABLE 14 ASIA PACIFIC BFSI LOW-CODE DEVELOPMENT PLATFORM MARKET BY COUNTRY, 2016 - 2019, USD MILLION
TABLE 15 ASIA PACIFIC BFSI LOW-CODE DEVELOPMENT PLATFORM MARKET BY COUNTRY, 2020 - 2026, USD MILLION
TABLE 16 ASIA PACIFIC IT & TELECOM LOW-CODE DEVELOPMENT PLATFORM MARKET BY COUNTRY, 2016 - 2019, USD MILLION
TABLE 17 ASIA PACIFIC IT & TELECOM LOW-CODE DEVELOPMENT PLATFORM MARKET BY COUNTRY, 2020 - 2026, USD MILLION
TABLE 18 ASIA PACIFIC HEALTHCARE LOW-CODE DEVELOPMENT PLATFORM

+44 20 8123 2220
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MARKET BY COUNTRY, 2016 - 2019, USD MILLION
TABLE 19 ASIA PACIFIC HEALTHCARE LOW-CODE DEVELOPMENT PLATFORM MARKET BY COUNTRY, 2020 - 2026, USD MILLION
TABLE 20 ASIA PACIFIC RETAIL & ECOMMERCE LOW-CODE DEVELOPMENT PLATFORM MARKET BY COUNTRY, 2016 - 2019, USD MILLION
TABLE 21 ASIA PACIFIC RETAIL & ECOMMERCE LOW-CODE DEVELOPMENT PLATFORM MARKET BY COUNTRY, 2020 - 2026, USD MILLION
TABLE 22 ASIA PACIFIC GOVERNMENT & DEFENSE LOW-CODE DEVELOPMENT PLATFORM MARKET BY COUNTRY, 2016 - 2019, USD MILLION
TABLE 23 ASIA PACIFIC GOVERNMENT & DEFENSE LOW-CODE DEVELOPMENT PLATFORM MARKET BY COUNTRY, 2020 - 2026, USD MILLION
TABLE 24 ASIA PACIFIC ENERGY & UTILITIES LOW-CODE DEVELOPMENT PLATFORM MARKET BY COUNTRY, 2016 - 2019, USD MILLION
TABLE 25 ASIA PACIFIC ENERGY & UTILITIES LOW-CODE DEVELOPMENT PLATFORM MARKET BY COUNTRY, 2020 - 2026, USD MILLION
TABLE 26 ASIA PACIFIC MANUFACTURING LOW-CODE DEVELOPMENT PLATFORM MARKET BY COUNTRY, 2016 - 2019, USD MILLION
TABLE 27 ASIA PACIFIC MANUFACTURING LOW-CODE DEVELOPMENT PLATFORM MARKET BY COUNTRY, 2020 - 2026, USD MILLION
TABLE 28 ASIA PACIFIC OTHER INDUSTRY VERTICAL LOW-CODE DEVELOPMENT PLATFORM MARKET BY COUNTRY, 2016 - 2019, USD MILLION
TABLE 29 ASIA PACIFIC OTHER INDUSTRY VERTICAL LOW-CODE DEVELOPMENT PLATFORM MARKET BY COUNTRY, 2020 - 2026, USD MILLION
TABLE 30 ASIA PACIFIC LOW-CODE DEVELOPMENT PLATFORM MARKET BY APPLICATION TYPE, 2016 - 2019, USD MILLION
TABLE 31 ASIA PACIFIC LOW-CODE DEVELOPMENT PLATFORM MARKET BY APPLICATION TYPE, 2020 - 2026, USD MILLION
TABLE 32 ASIA PACIFIC LOW-CODE DEVELOPMENT PLATFORM WEB-BASED MARKET BY COUNTRY, 2016 - 2019, USD MILLION
TABLE 33 ASIA PACIFIC LOW-CODE DEVELOPMENT PLATFORM WEB-BASED MARKET BY COUNTRY, 2020 - 2026, USD MILLION
TABLE 34 ASIA PACIFIC LOW-CODE DEVELOPMENT PLATFORM DESKTOP & SERVER-BASED MARKET BY COUNTRY, 2016 - 2019, USD MILLION
TABLE 35 ASIA PACIFIC LOW-CODE DEVELOPMENT PLATFORM DESKTOP & SERVER-BASED MARKET BY COUNTRY, 2020 - 2026, USD MILLION
TABLE 36 ASIA PACIFIC LOW-CODE DEVELOPMENT PLATFORM MOBILE-BASED MARKET BY COUNTRY, 2016 - 2019, USD MILLION
TABLE 37 ASIA PACIFIC LOW-CODE DEVELOPMENT PLATFORM MOBILE-BASED MARKET BY COUNTRY, 2020 - 2026, USD MILLION

+44 20 8123 2220
info@marketpublishers.com

TABLE 38 ASIA PACIFIC LOW-CODE DEVELOPMENT PLATFORM MARKET BY DEPLOYMENT TYPE, 2016 - 2019, USD MILLION
TABLE 39 ASIA PACIFIC LOW-CODE DEVELOPMENT PLATFORM MARKET BY DEPLOYMENT TYPE, 2020 - 2026, USD MILLION
TABLE 40 ASIA PACIFIC ON-PREMISE LOW-CODE DEVELOPMENT PLATFORM MARKET BY COUNTRY, 2016 - 2019, USD MILLION
TABLE 41 ASIA PACIFIC ON-PREMISE LOW-CODE DEVELOPMENT PLATFORM MARKET BY COUNTRY, 2020 - 2026, USD MILLION
TABLE 42 ASIA PACIFIC CLOUD LOW-CODE DEVELOPMENT PLATFORM MARKET BY COUNTRY, 2016 - 2019, USD MILLION
TABLE 43 ASIA PACIFIC CLOUD LOW-CODE DEVELOPMENT PLATFORM MARKET BY COUNTRY, 2020 - 2026, USD MILLION
TABLE 44 ASIA PACIFIC LOW-CODE DEVELOPMENT PLATFORM MARKET BY COUNTRY, 2016 - 2019, USD MILLION
TABLE 45 ASIA PACIFIC LOW-CODE DEVELOPMENT PLATFORM MARKET BY COUNTRY, 2020 - 2026, USD MILLION
TABLE 46 CHINA LOW-CODE DEVELOPMENT PLATFORM MARKET, 2016 - 2019, USD MILLION
TABLE 47 CHINA LOW-CODE DEVELOPMENT PLATFORM MARKET, 2020 - 2026, USD MILLION
TABLE 48 CHINA LOW-CODE DEVELOPMENT PLATFORM MARKET BY COMPONENT, 2016 - 2019, USD MILLION
TABLE 49 CHINA LOW-CODE DEVELOPMENT PLATFORM MARKET BY COMPONENT, 2020 - 2026, USD MILLION
TABLE 50 CHINA LOW-CODE DEVELOPMENT PLATFORM MARKET BY INDUSTRY VERTICAL, 2016 - 2019, USD MILLION
TABLE 51 CHINA LOW-CODE DEVELOPMENT PLATFORM MARKET BY INDUSTRY VERTICAL, 2020 - 2026, USD MILLION
TABLE 52 CHINA LOW-CODE DEVELOPMENT PLATFORM MARKET BY APPLICATION TYPE, 2016 - 2019, USD MILLION
TABLE 53 CHINA LOW-CODE DEVELOPMENT PLATFORM MARKET BY APPLICATION TYPE, 2020 - 2026, USD MILLION
TABLE 54 CHINA LOW-CODE DEVELOPMENT PLATFORM MARKET BY DEPLOYMENT TYPE, 2016 - 2019, USD MILLION
TABLE 55 CHINA LOW-CODE DEVELOPMENT PLATFORM MARKET BY DEPLOYMENT TYPE, 2020 - 2026, USD MILLION
TABLE 56 JAPAN LOW-CODE DEVELOPMENT PLATFORM MARKET, 2016 - 2019, USD MILLION
TABLE 57 JAPAN LOW-CODE DEVELOPMENT PLATFORM MARKET, 2020 - 2026,

+44 20 8123 2220
info@marketpublishers.com

USD MILLION
TABLE 58 JAPAN LOW-CODE DEVELOPMENT PLATFORM MARKET BY COMPONENT, 2016 - 2019, USD MILLION
TABLE 59 JAPAN LOW-CODE DEVELOPMENT PLATFORM MARKET BY COMPONENT, 2020 - 2026, USD MILLION
TABLE 60 JAPAN LOW-CODE DEVELOPMENT PLATFORM MARKET BY INDUSTRY VERTICAL, 2016 - 2019, USD MILLION
TABLE 61 JAPAN LOW-CODE DEVELOPMENT PLATFORM MARKET BY INDUSTRY VERTICAL, 2020 - 2026, USD MILLION
TABLE 62 JAPAN LOW-CODE DEVELOPMENT PLATFORM MARKET BY APPLICATION TYPE, 2016 - 2019, USD MILLION
TABLE 63 JAPAN LOW-CODE DEVELOPMENT PLATFORM MARKET BY APPLICATION TYPE, 2020 - 2026, USD MILLION
TABLE 64 JAPAN LOW-CODE DEVELOPMENT PLATFORM MARKET BY DEPLOYMENT TYPE, 2016 - 2019, USD MILLION
TABLE 65 JAPAN LOW-CODE DEVELOPMENT PLATFORM MARKET BY DEPLOYMENT TYPE, 2020 - 2026, USD MILLION
TABLE 66 INDIA LOW-CODE DEVELOPMENT PLATFORM MARKET, 2016 - 2019, USD MILLION
TABLE 67 INDIA LOW-CODE DEVELOPMENT PLATFORM MARKET, 2020 - 2026, USD MILLION
TABLE 68 INDIA LOW-CODE DEVELOPMENT PLATFORM MARKET BY COMPONENT, 2016 - 2019, USD MILLION
TABLE 69 INDIA LOW-CODE DEVELOPMENT PLATFORM MARKET BY COMPONENT, 2020 - 2026, USD MILLION
TABLE 70 INDIA LOW-CODE DEVELOPMENT PLATFORM MARKET BY INDUSTRY VERTICAL, 2016 - 2019, USD MILLION
TABLE 71 INDIA LOW-CODE DEVELOPMENT PLATFORM MARKET BY INDUSTRY VERTICAL, 2020 - 2026, USD MILLION
TABLE 72 INDIA LOW-CODE DEVELOPMENT PLATFORM MARKET BY APPLICATION TYPE, 2016 - 2019, USD MILLION
TABLE 73 INDIA LOW-CODE DEVELOPMENT PLATFORM MARKET BY APPLICATION TYPE, 2020 - 2026, USD MILLION
TABLE 74 INDIA LOW-CODE DEVELOPMENT PLATFORM MARKET BY DEPLOYMENT TYPE, 2016 - 2019, USD MILLION
TABLE 75 INDIA LOW-CODE DEVELOPMENT PLATFORM MARKET BY DEPLOYMENT TYPE, 2020 - 2026, USD MILLION
TABLE 76 SOUTH KOREA LOW-CODE DEVELOPMENT PLATFORM MARKET, 2016 - 2019, USD MILLION

+44 20 8123 2220
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TABLE 77 SOUTH KOREA LOW-CODE DEVELOPMENT PLATFORM MARKET, 2020 - 2026, USD MILLION
TABLE 78 SOUTH KOREA LOW-CODE DEVELOPMENT PLATFORM MARKET BY COMPONENT, 2016 - 2019, USD MILLION
TABLE 79 SOUTH KOREA LOW-CODE DEVELOPMENT PLATFORM MARKET BY COMPONENT, 2020 - 2026, USD MILLION
TABLE 80 SOUTH KOREA LOW-CODE DEVELOPMENT PLATFORM MARKET BY INDUSTRY VERTICAL, 2016 - 2019, USD MILLION
TABLE 81 SOUTH KOREA LOW-CODE DEVELOPMENT PLATFORM MARKET BY INDUSTRY VERTICAL, 2020 - 2026, USD MILLION
TABLE 82 SOUTH KOREA LOW-CODE DEVELOPMENT PLATFORM MARKET BY APPLICATION TYPE, 2016 - 2019, USD MILLION
TABLE 83 SOUTH KOREA LOW-CODE DEVELOPMENT PLATFORM MARKET BY APPLICATION TYPE, 2020 - 2026, USD MILLION
TABLE 84 SOUTH KOREA LOW-CODE DEVELOPMENT PLATFORM MARKET BY DEPLOYMENT TYPE, 2016 - 2019, USD MILLION
TABLE 85 SOUTH KOREA LOW-CODE DEVELOPMENT PLATFORM MARKET BY DEPLOYMENT TYPE, 2020 - 2026, USD MILLION
TABLE 86 AUSTRALIA LOW-CODE DEVELOPMENT PLATFORM MARKET, 2016 - 2019, USD MILLION
TABLE 87 AUSTRALIA LOW-CODE DEVELOPMENT PLATFORM MARKET, 2020 - 2026, USD MILLION
TABLE 88 AUSTRALIA LOW-CODE DEVELOPMENT PLATFORM MARKET BY COMPONENT, 2016 - 2019, USD MILLION
TABLE 89 AUSTRALIA LOW-CODE DEVELOPMENT PLATFORM MARKET BY COMPONENT, 2020 - 2026, USD MILLION
TABLE 90 AUSTRALIA LOW-CODE DEVELOPMENT PLATFORM MARKET BY INDUSTRY VERTICAL, 2016 - 2019, USD MILLION
TABLE 91 AUSTRALIA LOW-CODE DEVELOPMENT PLATFORM MARKET BY INDUSTRY VERTICAL, 2020 - 2026, USD MILLION
TABLE 92 AUSTRALIA LOW-CODE DEVELOPMENT PLATFORM MARKET BY APPLICATION TYPE, 2016 - 2019, USD MILLION
TABLE 93 AUSTRALIA LOW-CODE DEVELOPMENT PLATFORM MARKET BY APPLICATION TYPE, 2020 - 2026, USD MILLION
TABLE 94 AUSTRALIA LOW-CODE DEVELOPMENT PLATFORM MARKET BY DEPLOYMENT TYPE, 2016 - 2019, USD MILLION
TABLE 95 AUSTRALIA LOW-CODE DEVELOPMENT PLATFORM MARKET BY DEPLOYMENT TYPE, 2020 - 2026, USD MILLION
TABLE 96 SINGAPORE LOW-CODE DEVELOPMENT PLATFORM MARKET, 2016 -

+44 20 8123 2220
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2019, USD MILLION
TABLE 97 SINGAPORE LOW-CODE DEVELOPMENT PLATFORM MARKET, 2020 - 2026, USD MILLION
TABLE 98 SINGAPORE LOW-CODE DEVELOPMENT PLATFORM MARKET BY COMPONENT, 2016 - 2019, USD MILLION
TABLE 99 SINGAPORE LOW-CODE DEVELOPMENT PLATFORM MARKET BY COMPONENT, 2020 - 2026, USD MILLION
TABLE 100 SINGAPORE LOW-CODE DEVELOPMENT PLATFORM MARKET BY INDUSTRY VERTICAL, 2016 - 2019, USD MILLION
TABLE 101 SINGAPORE LOW-CODE DEVELOPMENT PLATFORM MARKET BY INDUSTRY VERTICAL, 2020 - 2026, USD MILLION
TABLE 102 SINGAPORE LOW-CODE DEVELOPMENT PLATFORM MARKET BY APPLICATION TYPE, 2016 - 2019, USD MILLION
TABLE 103 SINGAPORE LOW-CODE DEVELOPMENT PLATFORM MARKET BY APPLICATION TYPE, 2020 - 2026, USD MILLION
TABLE 104 SINGAPORE LOW-CODE DEVELOPMENT PLATFORM MARKET BY DEPLOYMENT TYPE, 2016 - 2019, USD MILLION
TABLE 105 SINGAPORE LOW-CODE DEVELOPMENT PLATFORM MARKET BY DEPLOYMENT TYPE, 2020 - 2026, USD MILLION
TABLE 106 REST OF ASIA PACIFIC LOW-CODE DEVELOPMENT PLATFORM MARKET, 2016 - 2019, USD MILLION
TABLE 107 REST OF ASIA PACIFIC LOW-CODE DEVELOPMENT PLATFORM MARKET, 2020 - 2026, USD MILLION
TABLE 108 REST OF ASIA PACIFIC LOW-CODE DEVELOPMENT PLATFORM MARKET BY COMPONENT, 2016 - 2019, USD MILLION
TABLE 109 REST OF ASIA PACIFIC LOW-CODE DEVELOPMENT PLATFORM MARKET BY COMPONENT, 2020 - 2026, USD MILLION
TABLE 110 REST OF ASIA PACIFIC LOW-CODE DEVELOPMENT PLATFORM MARKET BY INDUSTRY VERTICAL, 2016 - 2019, USD MILLION
TABLE 111 REST OF ASIA PACIFIC LOW-CODE DEVELOPMENT PLATFORM MARKET BY INDUSTRY VERTICAL, 2020 - 2026, USD MILLION
TABLE 112 REST OF ASIA PACIFIC LOW-CODE DEVELOPMENT PLATFORM MARKET BY APPLICATION TYPE, 2016 - 2019, USD MILLION
TABLE 113 REST OF ASIA PACIFIC LOW-CODE DEVELOPMENT PLATFORM MARKET BY APPLICATION TYPE, 2020 - 2026, USD MILLION
TABLE 114 REST OF ASIA PACIFIC LOW-CODE DEVELOPMENT PLATFORM MARKET BY DEPLOYMENT TYPE, 2016 - 2019, USD MILLION
TABLE 115 REST OF ASIA PACIFIC LOW-CODE DEVELOPMENT PLATFORM MARKET BY DEPLOYMENT TYPE, 2020 - 2026, USD MILLION

+44 20 8123 2220
info@marketpublishers.com

TABLE 116 KEY INFORMATION –SALESFORCE.COM, INC.
TABLE 117 KEY INFORMATION – MICROSOFT CORPORATION
TABLE 118 KEY INFORMATION – ORACLE CORPORATION
TABLE 119 KEY INFORMATION – PEGASYSTEMS, INC.
TABLE 120 KEY INFORMATION – FUJITSU LIMITED
TABLE 121 KEY INFORMATION – SIEMENS AG
TABLE 122 KEY INFORMATION – APPIAN CORPORATION
TABLE 123 KEY INFORMATION – K2 SOFTWARE, INC.
TABLE 124 KEY INFORMATION – QUICKBASE, INC.
TABLE 125 KEY INFORMATION – ZOHO CORPORATION PVT. LTD.

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List Of Figures

LIST OF FIGURES

FIG 1 METHODOLOGY FOR THE RESEARCH
FIG 2 KBV CARDINAL MATRIX
FIG 3 KEY LEADING STRATEGIES: PERCENTAGE DISTRIBUTION (2016-2020)
FIG 4 KEY STRATEGIC MOVE: (PRODUCT LAUNCHES AND PRODUCT EXPANSIONS: 2016, OCT – 2020,MAY) LEADING PLAYERS
FIG 5 RECENT STRATEGIES AND DEVELOPMENTS: SALESFORCE.COM, INC.
FIG 6 SWOT ANALYSIS: SALESFORCE.COM INC.
FIG 7 RECENT STRATEGIES AND DEVELOPMENTS: MICROSOFT CORPORATION
FIG 8 SWOT ANALYSIS: MICROSOFT CORPORATION
FIG 9 SWOT ANALYSIS: ORACLE CORPORATION
FIG 10 SWOT ANALYSIS: PEGASYSTEMS, INC.
FIG 11 SWOT ANALYSIS: FUJITSU LIMITED
FIG 12 SWOT ANALYSIS: SIEMENS AG
FIG 13 RECENT STRATEGIES AND DEVELOPMENTS: APPIAN CORPORATION
FIG 14 RECENT STRATEGIES AND DEVELOPMENTS: K2 SOFTWARE, INC.
FIG 15 RECENT STRATEGIES AND DEVELOPMENTS: QUICKBASE, INC.
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