

Asia Pacific Low-Code Development Platform Market By Component (Platform and Services) By Application (Web-based, Desktop & Server-based and Mobile- based) By Deployment Type (On-premise and Cloud) By End User (BFSI, IT & Telecom, Healthcare, Retail & eCommerce, Government & Defense, Energy & Utilities, Manufacturing and Others) By Country, Industry Analysis and Forecast, 2020 - 2026

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Abstracts

The Asia Pacific Low-Code Development Platform Market would witness market growth of 27.1% CAGR during the forecast period (2020-2026).

Low-code platforms designed for business users distribute as fewer code as possible, offering a platform where business users can build apps. Through these platforms, company customers are citizen developers, people who do not have a functioning knowledge of any programming language or coding in general, but are able to build applications using the software. The reason these systems are called low-code platforms is that they are built to address much of the needs of citizens' users. There will, however, be cases in which the citizen developer will need the assistance of the individual developer to build and deploy the functionality they need.

Innovation-focused methods are best tailored to businesses working in a bi-modal environment. The engineering initiatives of the bi-modal teams rely more entirely on the front end, aiming to add additional features to existing networks rather than modernize core systems. Although bi-modal IT tools that meet short-term innovation goals as the business expands and needs change and scale, these approaches fall short in line with

the increasing digital delivery requirements of the enterprise.

There are no restrictions on enterprise low-code application platforms. They make it easy to install and combine enterprise-class applications and frameworks with cloud infrastructure. It is possible to develop operational systems for organizations, core digital services or digital experiences that support millions of consumers. Enterprise low-code also provides high performance, scalability, fast availability, disaster recovery, stability, and more.

Based on Component, the market is segmented into Platform and Services. Based on Application, the market is segmented into Web-based, Desktop & Server-based and Mobile-based. Based on Deployment Type, the market is segmented into On-premise and Cloud. Based on End User, the market is segmented into BFSI, IT & Telecom, Healthcare, Retail & eCommerce, Government & Defense, Energy & Utilities, Manufacturing and Others. Based on countries, the market is segmented into China, Japan, India, South Korea, Singapore, Australia, and Rest of Asia Pacific.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Salesforce.com, Inc., Microsoft Corporation, Oracle Corporation, Pegasystems, Inc., Fujitsu Limited (Fujitsu RunMyProcess), Siemens AG (Mendix), Appian Corporation, K2 Software, Inc., QuickBase, Inc., and Zoho Corporation Pvt. Ltd.

Scope of the Study

Market Segmentation:

By Component

Platform

Services

By Application

Web-based

Desktop & Server-based

Mobile-based

By Deployment Type

On-premise

Cloud

By End User

BFSI

IT & Telecom

Healthcare

Retail & eCommerce

Government & Defense

Energy & Utilities

Manufacturing

Others

By Country

China

Japan

India

South Korea

Singapore

Australia

Rest of Asia Pacific

Companies Profiled

Salesforce.com, Inc.

Microsoft Corporation

Oracle Corporation

Pegasystems, Inc.

Fujitsu Limited (Fujitsu RunMyProcess)

Siemens AG (Mendix)

Appian Corporation

K2 Software, Inc.

QuickBase, Inc.

Zoho Corporation Pvt. Ltd.

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Exhaustive coverage

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