

Asia Pacific LED Modular Display Market By Type (Outdoor and Indoor), By Country, Industry Analysis and Forecast, 2020 - 2026

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Abstracts

The Asia Pacific LED Modular Display Market would witness market growth of 14% CAGR during the forecast period (2020-2026).

The expanding need to display multiple information combined with the upcoming outdoor functions across the developed and developing economies is anticipated to boost the development of the market. The driven modular display can be considered as a flat panel display that incorporates the LEDs and the rest of the vital electronics, that is utilized as a video wall or a huge format display. They are mainly utilized for outdoor and indoor applications, for example, retail, outdoor games, and public spaces. Hence, expanding adoption of LED modular display across numerous applications, for example, retail stores, media, and marketing, air terminals/railways, sports and entertainment, control room, and halls, among others, will propel the development of the market.

Outdoor LED screens are especially intended to deliver information in an outwardly appealing style even in harsh ecological conditions, including extraordinary heat, dust, and rains. The significant is held by this segment during the forecast period due to its immense demand in advanced applications, for example, perimeter boards; arena screens scoreboards, marketing boards, and video walls. Furthermore, expanding outdoor functions, for example, games, music concerts, product launches, brand endorsements, and political gatherings are anticipated to propel the development of the segment.

The expanding adoption of LED modular displays across numerous applications, for example, retail stores, air terminals/railways, media, and marketing, sports and entertainment, theaters, and control rooms are foreseen to drive the market

development over the forecast period. Besides, an expanding number of events which are help outdoor, for example, sports events, music concerts, product launches, brand endorsements, and political assemblies, to display live video, conventional marketing, dynamic content, and social media marketing. This is anticipated to boost the demand for LED modular display. Numerous organizations are utilizing advanced innovations, for example, augmented reality, artificial intelligence, machine learning, and big data to expand the engagement of customers. Retail stores utilize intelligent display that enables clients to try out the dresses in a virtual manner.

Based on Type, the market is segmented into Outdoor and Indoor. Based on countries, the market is segmented into China, Japan, India, South Korea, Singapore, Malaysia, and Rest of Asia Pacific.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Sony Corporation, NEC Corporation, Barco NV, Samsung Electronics Co., Ltd. (Samsung Group), Prismaflex International Group, Leyard Optoelectronic Co. (Planar Systems, Inc.), Shenzhen Absen Optoelectronic Co Ltd., Pro Display, Yaham Optoelectronics Co., Ltd. and PixelFLEX.

Scope of the Study

Market Segmentation:

By Type

Outdoor

Indoor

By Country

China

Japan

India

South Korea

Singapore

Malaysia

Rest of Asia Pacific

Companies Profiled

Sony Corporation

NEC Corporation

Barco NV

Samsung Electronics Co., Ltd. (Samsung Group)

Prismaflex International Group

Leyard Optoelectronic Co. (Planar Systems, Inc.)

Shenzhen Absen Optoelectronic Co Ltd.

Pro Display

Yaham Optoelectronics Co., Ltd.

PixelFLEX

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Contents

CHAPTER 1. MARKET SCOPE & METHODOLOGY

- 1.1 Market Definition
- 1.2 Objectives
- 1.3 Market Scope
- 1.4 Segmentation
 - 1.4.1 Asia Pacific LED Modular Display Market, by Type
 - 1.4.2 Asia Pacific LED Modular Display Market, by Country
- 1.5 Methodology for the research

CHAPTER 2. MARKET OVERVIEW

- 2.1 Introduction
 - 2.1.1 Overview
 - 2.1.2 Executive Summary
 - 2.1.3 Market Composition and Scenario
- 2.2 Key Factors Impacting the Market
 - 2.2.1 Market Drivers
 - 2.2.2 Market Restraints

CHAPTER 3. COMPETITION ANALYSIS - GLOBAL

- 3.1 KBV Cardinal Matrix
- 3.2 Recent Industry Wide Strategic Developments
 - 3.2.1 Partnerships, Collaborations and Agreements
 - 3.2.2 Product Launches and Product Expansions
- 3.3 Top Winning Strategies
 - 3.3.1 Key Leading Strategies: Percentage Distribution (2016-2020)
 - 3.3.2 Key Strategic Move: (Product Launches and Product Expansions : 2017, Jun – 2020, Sep) Leading Players

CHAPTER 4. ASIA PACIFIC LED MODULAR DISPLAY MARKET BY TYPE

- 4.1 Asia Pacific Outdoor LED Modular Display Market by Country
- 4.2 Asia Pacific Indoor LED Modular Display Market by Country

CHAPTER 5. ASIA PACIFIC LED MODULAR DISPLAY MARKET BY COUNTRY

- 5.1 China LED Modular Display Market
 - 5.1.1 China LED Modular Display Market by Type
- 5.2 Japan LED Modular Display Market
 - 5.2.1 Japan LED Modular Display Market by Type
- 5.3 India LED Modular Display Market
 - 5.3.1 India LED Modular Display Market by Type
- 5.4 South Korea LED Modular Display Market
 - 5.4.1 South Korea LED Modular Display Market by Type
- 5.5 Singapore LED Modular Display Market
 - 5.5.1 Singapore LED Modular Display Market by Type
- 5.6 Malaysia LED Modular Display Market
 - 5.6.1 Malaysia LED Modular Display Market by Type
- 5.7 Rest of Asia Pacific LED Modular Display Market
 - 5.7.1 Rest of Asia Pacific LED Modular Display Market by Type

CHAPTER 6. COMPANY PROFILES

- 6.1 Sony Corporation
 - 6.1.1 Company Overview
 - 6.1.2 Financial Analysis
 - 6.1.3 Segmental and Regional Analysis
 - 6.1.4 Research and Development Expense
 - 6.1.5 Recent strategies and developments:
 - 6.1.5.1 Product Launches and Product Expansions:
 - 6.1.6 SWOT Analysis
- 6.2 NEC Corporation
 - 6.2.1 Company Overview
 - 6.2.2 Financial Analysis
 - 6.2.3 Segmental and Regional Analysis
 - 6.2.4 Research & Development Expenses
 - 6.2.5 Recent strategies and developments:
 - 6.2.5.1 Partnerships, Collaborations, and Agreements:
 - 6.2.5.2 Product Launches and Product Expansions:
 - 6.2.6 SWOT Analysis
- 6.3 Barco NV
 - 6.3.1 Company Overview
 - 6.3.2 Financial Analysis
 - 6.3.3 Segmental and Regional Analysis

- 6.3.4 Research & Development Expenses
- 6.3.5 Recent strategies and developments:
 - 6.3.5.1 Partnerships, Collaborations, and Agreements:
 - 6.3.5.2 Product Launches and Product Expansions:
- 6.4 Samsung Electronics Co., Ltd. (Samsung Group)
 - 6.4.1 Company Overview
 - 6.4.2 Financial Analysis
 - 6.4.3 Segmental and Regional Analysis
 - 6.4.4 Research & Development Expense
 - 6.4.5 Recent strategies and developments:
 - 6.4.5.1 Product Launches and Product Expansions:
 - 6.4.6 SWOT Analysis
- 6.5 Prismaflex International Group
 - 6.5.1 Company Overview
 - 6.5.2 Financial Analysis
 - 6.5.3 Regional Analysis
 - 6.5.4 Research & Development Expense
- 6.6 Leyard Optoelectronic Co. (Planar Systems, Inc.)
 - 6.6.1 Company Overview
 - 6.6.2 Recent strategies and developments:
 - 6.6.2.1 Product Launches and Product Expansions:
- 6.7 Shenzhen Absen Optoelectronic Co Ltd.
 - 6.7.1 Company Overview
 - 6.7.2 Recent strategies and developments:
 - 6.7.2.1 Partnerships, Collaborations, and Agreements:
- 6.8 Pro Display
 - 6.8.1 Company Overview
- 6.9 Yaham Optoelectronics Co., Ltd.
 - 6.9.1 Company Overview
 - 6.9.2 Recent strategies and developments:
 - 6.9.2.1 Product Launches and Product Expansions:
 - 6.9.2.2 Partnerships, Collaborations, and Agreements:
- 6.1 PixelFLEX
 - 6.10.1 Company Overview
 - 6.10.2 Recent strategies and developments:
 - 6.10.2.1 Product Launches and Product Expansions:

List Of Tables

LIST OF TABLES

TABLE 1 ASIA PACIFIC LED MODULAR DISPLAY MARKET, 2016 - 2019, USD MILLION

TABLE 2 ASIA PACIFIC LED MODULAR DISPLAY MARKET, 2020 - 2026, USD MILLION

TABLE 3 PARTNERSHIPS, COLLABORATIONS AND AGREEMENTS– LED MODULAR DISPLAY MARKET

TABLE 4 PRODUCT LAUNCHES AND PRODUCT EXPANSIONS– LED MODULAR DISPLAY MARKET

TABLE 5 ASIA PACIFIC LED MODULAR DISPLAY MARKET BY TYPE, 2016 - 2019, USD MILLION

TABLE 6 ASIA PACIFIC LED MODULAR DISPLAY MARKET BY TYPE, 2020 - 2026, USD MILLION

TABLE 7 ASIA PACIFIC OUTDOOR LED MODULAR DISPLAY MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 8 ASIA PACIFIC OUTDOOR LED MODULAR DISPLAY MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 9 ASIA PACIFIC INDOOR LED MODULAR DISPLAY MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 10 ASIA PACIFIC INDOOR LED MODULAR DISPLAY MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 11 ASIA PACIFIC LED MODULAR DISPLAY MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 12 ASIA PACIFIC LED MODULAR DISPLAY MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 13 CHINA LED MODULAR DISPLAY MARKET, 2016 - 2019, USD MILLION

TABLE 14 CHINA LED MODULAR DISPLAY MARKET, 2020 - 2026, USD MILLION

TABLE 15 CHINA LED MODULAR DISPLAY MARKET BY TYPE, 2016 - 2019, USD MILLION

TABLE 16 CHINA LED MODULAR DISPLAY MARKET BY TYPE, 2020 - 2026, USD MILLION

TABLE 17 JAPAN LED MODULAR DISPLAY MARKET, 2016 - 2019, USD MILLION

TABLE 18 JAPAN LED MODULAR DISPLAY MARKET, 2020 - 2026, USD MILLION

TABLE 19 JAPAN LED MODULAR DISPLAY MARKET BY TYPE, 2016 - 2019, USD MILLION

TABLE 20 JAPAN LED MODULAR DISPLAY MARKET BY TYPE, 2020 - 2026, USD

MILLION

TABLE 21 INDIA LED MODULAR DISPLAY MARKET, 2016 - 2019, USD MILLION

TABLE 22 INDIA LED MODULAR DISPLAY MARKET, 2020 - 2026, USD MILLION

TABLE 23 INDIA LED MODULAR DISPLAY MARKET BY TYPE, 2016 - 2019, USD MILLION

TABLE 24 INDIA LED MODULAR DISPLAY MARKET BY TYPE, 2020 - 2026, USD MILLION

TABLE 25 SOUTH KOREA LED MODULAR DISPLAY MARKET, 2016 - 2019, USD MILLION

TABLE 26 SOUTH KOREA LED MODULAR DISPLAY MARKET, 2020 - 2026, USD MILLION

TABLE 27 SOUTH KOREA LED MODULAR DISPLAY MARKET BY TYPE, 2016 - 2019, USD MILLION

TABLE 28 SOUTH KOREA LED MODULAR DISPLAY MARKET BY TYPE, 2020 - 2026, USD MILLION

TABLE 29 SINGAPORE LED MODULAR DISPLAY MARKET, 2016 - 2019, USD MILLION

TABLE 30 SINGAPORE LED MODULAR DISPLAY MARKET, 2020 - 2026, USD MILLION

TABLE 31 SINGAPORE LED MODULAR DISPLAY MARKET BY TYPE, 2016 - 2019, USD MILLION

TABLE 32 SINGAPORE LED MODULAR DISPLAY MARKET BY TYPE, 2020 - 2026, USD MILLION

TABLE 33 MALAYSIA LED MODULAR DISPLAY MARKET, 2016 - 2019, USD MILLION

TABLE 34 MALAYSIA LED MODULAR DISPLAY MARKET, 2020 - 2026, USD MILLION

TABLE 35 MALAYSIA LED MODULAR DISPLAY MARKET BY TYPE, 2016 - 2019, USD MILLION

TABLE 36 MALAYSIA LED MODULAR DISPLAY MARKET BY TYPE, 2020 - 2026, USD MILLION

TABLE 37 REST OF ASIA PACIFIC LED MODULAR DISPLAY MARKET, 2016 - 2019, USD MILLION

TABLE 38 REST OF ASIA PACIFIC LED MODULAR DISPLAY MARKET, 2020 - 2026, USD MILLION

TABLE 39 REST OF ASIA PACIFIC LED MODULAR DISPLAY MARKET BY TYPE, 2016 - 2019, USD MILLION

TABLE 40 REST OF ASIA PACIFIC LED MODULAR DISPLAY MARKET BY TYPE, 2020 - 2026, USD MILLION

TABLE 41 KEY INFORMATION – SONY CORPORATION

TABLE 42 KEY INFORMATION – NEC CORPORATION

TABLE 43 KEY INFORMATION – BARCO NV

TABLE 44 KEY INFORMATION –SAMSUNG ELECTRONICS CO., LTD.

TABLE 45 KEY INFORMATION – PRISMAFLEX INTERNATIONAL GROUP

TABLE 46 KEY INFORMATION – LEYARD OPTOELECTRONIC CO.

TABLE 47 KEY INFORMATION – SHENZHEN ABSEN OPTOELECTRONIC CO LTD.

TABLE 48 KEY INFORMATION – PRO DISPLAY

TABLE 49 KEY INFORMATION – YAHAM OPTOELECTRONICS CO., LTD.

TABLE 50 KEY INFORMATION – PIXELFLEX

List Of Figures

LIST OF FIGURES

FIG 1 METHODOLOGY FOR THE RESEARCH

FIG 2 KBV CARDINAL MATRIX

FIG 3 KEY LEADING STRATEGIES: PERCENTAGE DISTRIBUTION (2016-2020)

FIG 4 KEY STRATEGIC MOVE: (PRODUCT LAUNCHES AND PRODUCT EXPANSIONS : 2017, JUN – 2020, SEP) LEADING PLAYERS

FIG 5 SWOT ANALYSIS: SONY CORPORATION

FIG 6 RECENT STRATEGIES AND DEVELOPMENTS: NEC CORPORATION

FIG 7 SWOT ANALYSIS: NEC CORPORATION

FIG 8 RECENT STRATEGIES AND DEVELOPMENTS: BARCO NV

FIG 9 SWOT ANALYSIS: SAMSUNG ELECTRONICS CO. LTD.

FIG 10 RECENT STRATEGIES AND DEVELOPMENTS: YAHAM OPTOELECTRONICS CO., LTD.

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