

# Asia Pacific Krill Oil Market By Application (Dietary Supplements, Functional Food & Beverages, Animal Food & Pet Food, Pharmaceuticals, and Other Krill Oil Application) By Form (Soft gels, Capsules and Liquids) By Country, Industry Analysis and Forecast, 2019 - 2025

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## Abstracts

The Asia Pacific Krill Oil Market would witness market growth of 11.9% CAGR during the forecast period (2019-2025).

The EPA and DHA omega-3 fatty acids are essential for optimal health of the brain, joint and skin, heart, eye, and contribute to a reduction of inflammation in the body. Medically, Krill oil is shown to raise the Omega-3 Index, an indicator of the overall omega-3 status in the body. Not all Omega-3s are essentially the same. Krill oil omega-3s are in a phospholipid form that makes the process of delivery to the cells of the body more efficient. In addition, a smaller dosage of krill oil will yield the same, if not more, quantities of omega-3s as compared to conventional fish oils to get to where it's most needed.

The krill oil naturally consists of choline. It is an essential vitamin-like nutrient for normal cellular function and is especially important for liver health, cardiac health, and development. Many organs like the brain, liver, kidney, pancreas, and muscles all rely on a sufficient intake of choline. Astaxanthin is an important antioxidant found in Antarctic krill, and it retains the omega-3 fatty acids naturally, holding them stable. Additionally, it provides the signature red color of all pure Antarctic krill oils. Unlike the other marine oil capsules, such as fish oil, krill oil in small-sized capsules offers a more effective solution. That is partly due to the phospholipids which make the nutrients of

krill oil more bio-efficient and stable.

The major market participating firms have a strong presence in the nutrition supplements industry. Many companies are working towards the introduction of various forms of products to cater to a large population. The product has been previously only available in a tablet form but now manufacturers have also produced its liquid and powder versions.

Based on Application, the market is segmented into Dietary Supplements, Functional Food & Beverages, Animal Food & Pet Food, Pharmaceuticals, and Other Krill Oil Application. Based on Form, the market is segmented into Soft gels, Capsules and Liquids. Based on countries, the market is segmented into China, Japan, India, South Korea, Singapore, Australia, and Rest of Asia Pacific.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Reckitt Benckiser Group PLC (Schiff Nutrition International, Inc.), Aker ASA (Aker BioMarine), Norwegian Fish Oil AS, NutriGold Inc., Rimfrost AS, Qingdao Kangjing Marine Biotechnology Co., Ltd., NWC Naturals, Inc., Nutracode LLC, Ergomax, and Coastside Bio Resources.

## Scope of the Study

### Market Segmentation:

#### By Application

Dietary Supplements

Functional Food & Beverages

Animal Food & Pet Food

Pharmaceuticals and

Other Krill Oil Application

#### By Form

Soft gels

Capsules and

Liquids

### By Country

China

Japan

India

South Korea

Singapore

Australia

Rest of Asia Pacific

### Companies Profiled

Reckitt Benckiser Group PLC (Schiff Nutrition International, Inc.)

Aker ASA (Aker BioMarine)

Norwegian Fish Oil AS

NutriGold Inc.

Rimfrost AS

Qingdao Kangjing Marine Biotechnology Co., Ltd.

NWC Naturals, Inc.

Nutracode LLC

Ergomax

Coastside Bio Resources

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