

Asia Pacific IP Video Surveillance & VSaaS Market (2017 - 2023)

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Abstracts

The Asia Pacific IP Video Surveillance & VSaaS Market is expected to grow at a CAGR of 33.2% during the forecast period (2017 – 2023). The Asia-Pacific market is showcasing positive inclination towards IP surveillance system, owing to rising security concerns. The ongoing developments in communication networks in this region have also fueled the growth of the IP surveillance systems. The other drivers such as technological innovations, real-time access, integration of wireless technologies, video analytics, affordability of IP surveillance systems, and government initiatives have positively influenced the adoption of IP surveillance technology. However, lack of awareness, privacy concerns and hacking are some of the factors that have curtailed the adoption of IP surveillance system. Lack of technological awareness among the population and uncertainty in the government regulations are hindering the market growth to a certain extent.

Increasing terrorism activities is one of the major factors influencing governments in Asia Pacific region to adopt IP surveillance for high-security regions and government buildings. In Malaysia, government is providing subsidized large-scale apartments that are equipped with integrated security systems and NVRs combined with CMX software. In addition, Asia Pacific is emerging as one of the major adopters of the technology in the retail sector due to capabilities such as remote monitoring and real time access control.

The report segments the market based on the product type and application. The report covers the different application area for the IP surveillance system which includes retail, banking and financial institutes, government, Entertainment and Casino, Manufacturing and Corporate, Residential and Others. The others segment include IP surveillance application in warehouse and educational institutes. The hardware devices

are required for building the IP surveillance system includes IP cameras, monitors and storage devices. The different type of cloud based solution includes product software and by deployment. The deployment of cloud solution could be done through one of the following which includes public, private and hybrid cloud. Further, the report categorises the services market into two segments which include VSaaS and integration services. The different types of VSaaS are hosted VSaaS, managed VSaaS and hybrid VSaaS. During the installation, integration services are required.

Based on country, Asia Pacific IP Video Surveillance & VSaaS market is segmented into China, Japan, India, South Korea, Singapore, Malaysia and Rest of Asia-Pacific. China remained the dominant country in the Asia Pacific IP Video Surveillance & VSaaS market in 2016.

The report covers the analysis of key stake holders of the IP Video Surveillance & VSaaS market. Key companies profiled in the report include Axis Communications AB, Panasonic Corporation, GeoVision Inc., Canon Inc. (Milestone Systems A/S), Robert Bosch GmbH, Avigilon Corporation, Genetec Inc., D-Link Corporation, Inc., Zhejiang Dahua Technology Co. Ltd. and Mobotix AG.

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