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Asia Pacific Intelligent Process Automation Market (2019-2025)

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Abstracts

The Asia Pacific Intelligent Process Automation Market would witness market growth of 14.3% CAGR during the forecast period (2019-2025).

Intelligent Process Automation understands and impersonates the human activities, and over a period of time, it performs those activities with better perfection. The advancements in deep learning and cognitive technologies have pushed the traditional levers of rule-based automation to higher levels of decision-making capabilities. The IPA technology was introduced with an assurance of improved efficiency, better workforce performance, minimized operational risks, and improvements in the response times and customer journey experiences.

Intelligent Process Automation can assist in coordinating the tasks between robots, people, and systems; eliminating the need for deploying technologies like RPA in silos and leaving them to complete the tasks. Robotics is great unless they are integrated with an IPA platform, which ultimately leaves the organization with isolated solutions against the enterprise-wide solutions. RPA helps to set the employees free from labor-intensive tasks and they can work in more efficiency areas. The combination of DPA and AI assures that the decision making is accurate as it is planned out in the workflow wherein, AI helps to make informed decisions simultaneously.

The rapid development of artificial intelligence and its deployment is encouraging the strategists to coordinate their business models with advanced technologies. Intelligent process automation helps in achieving flexible and intelligent automation by combining RPA, AI, and other growing technologies. The IPA solutions can be used in a wide range of scenarios including processes that have pre-defined standards and reduced involvement of human judgment. Key advantages like improved customer experience

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and better process performance are projected to boost the adoption of this technology over the coming years.

Based on Component, the market is segmented into Solution and Services. Based on Application, the market is segmented into IT Operations, Application Management, Content Management, Security, Business Process Automation, and Others. Based on End User, the market is segmented into BFSI, IT & Telecom, Healthcare, Retail & eCommerce, Government & Defense, Media & Entertainment, Manufacturing and Others. Based on countries, the market is segmented into China, Japan, India, South Korea, Singapore, Malaysia, and Rest of Asia Pacific.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Atos Group, Blue Prism Group PLC, Cognizant Technology Solutions Corporation, ExlService Holdings, Inc., Genpact Limited, IBM Corporation, Tech Mahindra Limited, Infosys Limited, Wipro Limited, SAP SE, Accenture PLC, Pegasystems, Inc., CGI, Inc., and Tata Consultancy Services Ltd.

SCOPE OF THE STUDY

Market Segmentation:

By Component

- Solution
- Services

By Application

- IT Operations
- Application Management
- Content Management
- Security
- Business Process Automation

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- Others

By End User

- BFSI
- IT & Telecom
- Healthcare
- Retail & eCommerce
- Government & Defense
- Media & Entertainment
- Manufacturing
- Others

By Country

- China
- Japan
- India
- South Korea
- Singapore
- Malaysia
- Rest of Asia Pacific

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Companies Profiled

Atos Group

Blue Prism Group PLC

Cognizant Technology Solutions Corporation

ExlService Holdings, Inc.

Genpact Limited

IBM Corporation

Tech Mahindra Limited

Infosys Limited

Wipro Limited

SAP SE

Accenture PLC

Pegasystems, Inc.

CGI, Inc.

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