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Asia Pacific Integration Platform as a Services Market (2016-2022)

https://marketpublishers.com/r/AD669526C40EN.html
Date: December 2016
Pages: 113
Price: US$ 1,500.00 (Single User License)
ID: AD669526C40EN

Abstracts

iPaaS (Integration Platform as a Service) is a cloud integration platform that enables development, execution, and governance of integration workflows both in on-premise and cloud-based applications, and traditional and newer data protocols. A holistic iPaaS solution comprises of batch and real-time integration services, a broad range of native connectivity, a robust API framework, master data management, test data management, data quality, and security.

The demand for iPaaS is majorly driven due to the need for business agility, faster deployment & scalability, increasing awareness about iPaaS among enterprises globally, and reduced cost of ownership. Organizations around the globe have realized the need for an effective process for developing and managing enterprise applications. Such need is fueling the growth of the iPaaS industry.

Based on the type, the Integration Platform as a Service market is segmented into Cloud Service Orchestration, Data Transformation, API Management, Data Integration, Real Time Monitoring & Integration, B2B & Cloud Integration and Managed Services. Based on Deployment Type, the market is segmented into Public, Private and Hybrid. Based on Organization Size, the market is segmented into Small & Medium Enterprises and Large Enterprises. The verticals covered under the report include BFSI, Consumer Goods & Retail, Telecom & IT, Education, Government & Public Sector, Healthcare, Manufacturing, Media & Entertainment and Others.

Based on Country, Asia-Pacific Integration Platform as a Service market is segmented into China, Japan, India, South Korea, Singapore, Malaysia and Rest of Asia-Pacific. China remained the dominant Country in the Asia-Pacific Integration Platform as a Service market in 2015. India and Japan would witness promising CAGR during the

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forecast period (2016-2022).

The report covers the analysis of key stake holders of the Integration Platform as a Service market. Key companies profiled in the report include IBM Corporation, Microsoft Corporation, HP Enterprise Company, Oracle Corporation, SAP SE, CA, Inc., Salesforce.com, Inc., Informatica Corporation., Mulesoft, Inc., SnapLogic, Inc. and Celigo, Inc.

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