

Asia Pacific Hydrating Spray Market (2019-2025)

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Abstracts

The Asia Pacific Hydrating Spray Market would witness market growth of 7.8% CAGR during the forecast period (2019-2025).

Face mists are a priority for any person who loves to use the best products for skin care. These products certainly do more than just refresh the skin. From helping set up to fading skin burns, hydrating face drizzle is packed with benefits that have taken over the beauty products market. Demand for hair and body mist has been growing at a rapid pace in developing countries, particularly in Asia Pacific. Another main factor responsible for the increased use of skin care products is the increasing number of employed women. In addition, climate conditions are increasing the use of hair and body mist Asia Pacific.

Dewy face spray, or face mist, is basically water but with a mixture of herbs and antioxidants rich in vitamins. Mixed with herbal extracts or other natural ingredients, face mist is one of Skin Care's best skin hydration products. An ideal facial mist will provide the skin with an aroma therapeutic sensation along with hydration and other benefits, especially when used in summers or when the temperature is relatively hot. An oily, natural and dry soothing skin booster, face mists can be used by all types of skin. Spraying water mixed with herbs for oily skin can balance the oil content on the skin. It will, therefore, help to cool the skin and prevent the pimple breakout. The dewy mist will rejuvenate the skin for longer periods of time for dry skin.

Based on Product Type, the market is segmented into Face, Body and Hair. Based on Gender, the market is segmented into Female and Male. Based on Distribution Channel, the market is segmented into Specialty Stores, Supermarkets & Hypermarkets, Online and Others. Based on countries, the market is segmented into China, Japan, India, South Korea, Singapore, Malaysia, and Rest of Asia Pacific.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include L'Oréal Group, Unilever PLC, Oriflame

Cosmetics AG, The Procter and Gamble Company, Revlon, Inc., Kao Corporation, Estee Lauder Companies, Inc., Johnson and Johnson, Shiseido Company Limited and Natura & Co.

Scope of the Study

Market Segmentation:

By Product Type

Face

Body

Hair

By Gender

Female

Male

By Distribution Channel

Specialty Stores

Supermarkets & Hypermarkets

Online

Others

By Country

China

Japan

India

South Korea

Singapore

Malaysia

Rest of Asia Pacific

Companies Profiled

L'Oréal Group

Unilever PLC

Oriflame Cosmetics AG

The Procter and Gamble Company

Revlon, Inc.

Kao Corporation

Estee Lauder Companies, Inc.

Johnson and Johnson

Shiseido Company Limited

Natura & Co.

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