

Asia Pacific HR Analytics Market (2019-2025)

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Abstracts

The Asia Pacific HR Analytics Market would witness market growth of 15.5% CAGR during the forecast period (2019–2025).

The application of HR analytics can provide a unique vantage point to the HR department to validate its importance and its role as a strategic partner in a business' performance. HR professionals can provide business leaders with verifiable data to back their talent hiring, retention and engagement policies. HR analytics can help predict the changes that may be in the organization's future. Using HR analytics, one can predict the skills and positions which are needed to improve business performance. Organizations are adopting HR analytics to develop a data-driven talent strategy. Due to which the demand for HR Analytics is increasing day by day. Organizations today have access to a greater quantity and quality of internal and external data than ever before. Large-scale digital transformation initiatives across the board are beginning to provide organizations with accurate, reliable, and integrated data that had been previously unavailable.

Based on Component, the market is segmented into Solution and Services. Services are further categorized into Integration & Deployment, Advisory & Consulting and Support & Maintenance. Based on Organization Size, the market is segmented into Large Enterprises and Small & Medium Sized Enterprises. Based on Deployment Mode, the market is segmented into On-premise and Cloud. Based on Application, the market is segmented into Workforce Management, Retention, Recruitment, Payroll, Employee Engagement, Others. Based on End User, the market is segmented into BFSI, Healthcare & Life Sciences, Manufacturing, Education & Legal, Telecom & IT, Consumer Goods & Retail and Others. Based on countries, the market is segmented into China, Japan, India, South Korea, Singapore, Malaysia, and Rest of Asia Pacific.

The market research report covers the analysis of key stake holders of the market. Key

companies profiled in the report include Oracle Corporation, SAP SE, Infor, Inc., The Sage Group Plc., IBM Corporation, Microstrategy Incorporated, ZOHO Corporation Pvt. Ltd., Sisense, Inc., Visier, Inc. and Workday, Inc.

Scope of the Study

Market Segmentation:

By Component

Solution

Services

Integration & Deployment

Advisory & Consulting

Support & Maintenance

By Application

Workforce Management

Retention

Recruitment

Payroll

Employee Engagement

Others

By Organization Size

Large Enterprises

Small & Medium Sized Enterprises

By Deployment Mode

On-premise

Cloud

By End User

BFSI

Healthcare & Life Sciences

Manufacturing

Education & Legal

Telecom & IT

Consumer Goods & Retail

Others

By Country

China

Japan

India

South Korea

Singapore

Malaysia

Rest of Asia Pacific

Companies Profiled

Oracle Corporation

SAP SE

Infor, Inc.

The Sage Group Plc.

IBM Corporation

Microstrategy Incorporated

ZOHO Corporation Pvt. Ltd.

Sisense, Inc.

Visier, Inc.

Workday, Inc.

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