

Asia Pacific Household Vacuum Cleaners Market (2017 - 2023)

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Abstracts

The Asia Pacific Household Vacuum Cleaners Market would grow at a CAGR of 5.7% during 2017 -2023. Household vacuum cleaners are electrical appliances used in cleaning floors and carpets using suction. Vacuum cleaners come in different sizes and models such as handheld devices, battery-powered, central vacuum cleaners, and others.

Purchasing power in the developing countries, demand for automated & less time-consuming cleaning options, and portability have been the factors that have driven the need for household vacuum cleaners. The minimal environmental threat and almost no health threats have made the robotic cleaners among the most preferred forms of vacuum cleaners in the developing regions. The vacuum cleaners market is very attractive with many alternative options to choose from. Upright cleaners are most popular vacuum cleaners in the Asian market due to high suction power and also are best suited for large houses. Canister and stick vacuum cleaners are also popular, as these pumps are capable majorly used to clean tiny dust particles and pet hair.

The Asia Pacific household vacuum cleaners market is segmented based on product types, mode of sales, and country. Based on Mode of Sales, the market is segmented into Offline and Online. Based on Types, the market is segmented into Upright, Canister, Central, Drum, Robotics, and Others.

Based on country, Asia Pacific Household Vacuum Cleaners market is segmented into China, Japan, India, Malaysia, Singapore, Australia and Rest of Asia-Pacific. China remained the dominant country in the Asia Pacific Household Vacuum Cleaners market in 2016. India and Australia would witness promising CAGR during the forecast period (2017-2023).

The report covers the analysis of key stake holders of the Household Vacuum Cleaners market. Key companies profiled in the report include Panasonic Corporation, AB Electrolux, LG Corporation (LG Electronics, Inc.), Samsung Electronics Co. Ltd., Koninklijke Philips N.V, Miele & Cie. KG, Dyson Ltd., iRobot Corporation, Haier Group Corporation., and Bissell, Inc.

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