

Asia Pacific Household Vacuum Cleaners Market (2017 - 2023)

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Abstracts

The Asia Pacific Household Vacuum Cleaners Market would grow at a CAGR of 5.7% during 2017 -2023. Household vacuum cleaners are electrical appliances used in cleaning floors and carpets using suction. Vacuum cleaners come in different sizes and models such as handheld devices, battery-powered, central vacuum cleaners, and others.

Purchasing power in the developing countries, demand for automated & less time-consuming cleaning options, and portability have been the factors that have driven the need for household vacuum cleaners. The minimal environmental threat and almost no health threats have made the robotic cleaners among the most preferred forms of vacuum cleaners in the developing regions. The vacuum cleaners market is very attractive with many alternative options to choose from. Upright cleaners are most popular vacuum cleaners in the Asian market due to high suction power and also are best suited for large houses. Canister and stick vacuum cleaners are also popular, as these pumps are capable majorly used to clean tiny dust particles and pet hair.

The Asia Pacific household vacuum cleaners market is segmented based on product types, mode of sales, and country. Based on Mode of Sales, the market is segmented into Offline and Online. Based on Types, the market is segmented into Upright, Canister, Central, Drum, Robotics, and Others.

Based on country, Asia Pacific Household Vacuum Cleaners market is segmented into China, Japan, India, Malaysia, Singapore, Australia and Rest of Asia-Pacific. China remained the dominant country in the Asia Pacific Household Vacuum Cleaners market in 2016. India and Australia would witness promising CAGR during the forecast period (2017-2023).

The report covers the analysis of key stake holders of the Household Vacuum Cleaners market. Key companies profiled in the report include Panasonic Corporation, AB Electrolux, LG Corporation (LG Electronics, Inc.), Samsung Electronics Co. Ltd., Koninklijke Philips N.V, Miele & Cie. KG, Dyson Ltd., iRobot Corporation, Haier Group Corporation., and Bissell, Inc.

Contents

CHAPTER 1. MARKET SCOPE & METHODOLOGY

1.1 MARKET DEFINITION

1.2 OBJECTIVES

1.3 MARKET SCOPE

1.4 SEGMENTATION

1.4.1 ASIA PACIFIC HOUSEHOLD VACUUM CLEANERS MARKET, BY MODE OF SALES

1.4.2 ASIA PACIFIC HOUSEHOLD VACUUM CLEANERS MARKET, BY TYPES

1.4.3 ASIA PACIFIC HOUSEHOLD VACUUM CLEANERS MARKET, BY COUNTRIES

1.5 METHODOLOGY FOR THE RESEARCH

CHAPTER 2. MARKET OVERVIEW

2.1 INTRODUCTION

2.2 DRIVERS AND RESTRAINTS

2.2.1 MARKET DRIVERS

2.2.2 MARKET RESTRAINTS

CHAPTER 3. ASIA PACIFIC HOUSEHOLD VACUUM CLEANERS MARKET

3.1 ASIA PACIFIC HOUSEHOLD VACUUM CLEANERS MARKET BY MODE OF SALE

3.1.1 ASIA PACIFIC ONLINE HOUSEHOLD VACUUM CLEANERS MARKET BY COUNTRY

3.1.2 ASIA PACIFIC OFFLINE HOUSEHOLD VACUUM CLEANERS MARKET BY COUNTRY

CHAPTER 4. ASIA PACIFIC HOUSEHOLD VACUUM CLEANERS MARKET BY TYPE

4.1 INTRODUCTION

4.1.1 ASIA PACIFIC UPRIGHT HOUSEHOLD VACUUM CLEANERS MARKET BY COUNTRY

4.1.2 ASIA PACIFIC CANISTER HOUSEHOLD VACUUM CLEANERS MARKET BY COUNTRY

4.1.3 ASIA PACIFIC CENTRAL HOUSEHOLD VACUUM CLEANERS MARKET BY COUNTRY

4.1.4 ASIA PACIFIC DRUM HOUSEHOLD VACUUM CLEANERS MARKET BY COUNTRY

4.1.5 ASIA PACIFIC ROBOTICS HOUSEHOLD VACUUM CLEANERS MARKET BY COUNTRY

4.1.6 ASIA PACIFIC OTHER TYPE HOUSEHOLD VACUUM CLEANERS MARKET BY COUNTRY

CHAPTER 5. ASIA PACIFIC HOUSEHOLD VACUUM CLEANERS MARKET BY COUNTRY

5.1 INTRODUCTION

5.2 CHINA HOUSEHOLD VACUUM CLEANERS MARKET

5.2.1 CHINA HOUSEHOLD VACUUM CLEANERS MARKET BY MODE OF SALE

5.2.2 CHINA HOUSEHOLD VACUUM CLEANERS MARKET BY TYPE

5.3 JAPAN HOUSEHOLD VACUUM CLEANERS MARKET

5.3.1 JAPAN HOUSEHOLD VACUUM CLEANERS MARKET BY MODE OF SALE

5.3.2 JAPAN HOUSEHOLD VACUUM CLEANERS MARKET BY TYPE

5.4 INDIA HOUSEHOLD VACUUM CLEANERS MARKET

5.4.1 INDIA HOUSEHOLD VACUUM CLEANERS MARKET BY MODE OF SALE

5.4.2 INDIA HOUSEHOLD VACUUM CLEANERS MARKET BY TYPE

5.5 AUSTRALIA HOUSEHOLD VACUUM CLEANERS MARKET

5.5.1 AUSTRALIA HOUSEHOLD VACUUM CLEANERS MARKET BY MODE OF SALE

5.5.2 AUSTRALIA HOUSEHOLD VACUUM CLEANERS MARKET BY TYPE

5.6 SINGAPORE HOUSEHOLD VACUUM CLEANERS MARKET

5.6.1 SINGAPORE HOUSEHOLD VACUUM CLEANERS MARKET BY MODE OF SALE

5.6.2 SINGAPORE HOUSEHOLD VACUUM CLEANERS MARKET BY TYPE

5.7 MALAYSIA HOUSEHOLD VACUUM CLEANERS MARKET

5.7.1 MALAYSIA HOUSEHOLD VACUUM CLEANERS MARKET BY MODE OF SALE

5.7.2 MALAYSIA HOUSEHOLD VACUUM CLEANERS MARKET BY TYPE

5.8 REST OF ASIA PACIFIC HOUSEHOLD VACUUM CLEANERS MARKET

5.8.1 REST OF ASIA PACIFIC HOUSEHOLD VACUUM CLEANERS MARKET BY MODE OF SALE

5.8.2 REST OF ASIA PACIFIC HOUSEHOLD VACUUM CLEANERS MARKET BY TYPE

CHAPTER 6. COMPANY PROFILES

- 6.1 PANASONIC CORPORATION
 - 6.1.1 COMPANY OVERVIEW
 - 6.1.2 FINANCIAL ANALYSIS
 - 6.1.3 SEGMENTAL AND REGIONAL ANALYSIS
 - 6.1.4 RESEARCH & DEVELOPMENT EXPENSE
- 6.2 AB ELECTROLUX
 - 6.2.1 COMPANY OVERVIEW
 - 6.2.2 FINANCIAL ANALYSIS
 - 6.2.3 SEGMENTAL & REGIONAL ANALYSIS
 - 6.2.4 STRATEGIES AT A GLANCE
 - 6.2.4.1 MERGERS & ACQUISITIONS
- 6.3 LG CORPORATION (LG ELECTRONICS, INC.)
 - 6.3.1 COMPANY OVERVIEW
 - 6.3.2 FINANCIAL ANALYSIS
 - 6.3.3 SEGMENTAL AND REGIONAL ANALYSIS
 - 6.3.4 RESEARCH & DEVELOPMENT EXPENSE
- 6.4 SAMSUNG ELECTRONICS CO. LTD.
 - 6.4.1 COMPANY OVERVIEW
 - 6.4.2 FINANCIAL ANALYSIS
 - 6.4.3 SEGMENTAL AND REGIONAL ANALYSIS
 - 6.4.4 RESEARCH & DEVELOPMENT
 - 6.4.5 STRATEGIES AT A GLANCE
 - 6.4.5.1 PRODUCT LAUNCH
- 6.5 KONINKLIJKE PHILIPS N.V.
 - 6.5.1 COMPANY OVERVIEW
 - 6.5.2 FINANCIAL ANALYSIS
 - 6.5.3 SEGMENTAL AND REGIONAL ANALYSIS
 - 6.5.4 RESEARCH & DEVELOPMENT EXPENSE
- 6.6 MIELE & CIE. KG
 - 6.6.1 COMPANY OVERVIEW
- 6.7 DYSON LTD.
 - 6.7.1 COMPANY OVERVIEW
- 6.8 IROBOT CORPORATION
 - 6.8.1 COMPANY OVERVIEW
 - 6.8.2 FINANCIAL ANALYSIS
 - 6.8.3 RESEARCH & DEVELOPMENT EXPENSE
 - 6.8.4 STRATEGIES AT A GLANCE
 - 6.8.4.1 PRODUCT LAUNCH
- 6.9 HAIER GROUP CORPORATION.

6.9.1 COMPANY OVERVIEW

6.9.2 FINANCIAL ANALYSIS

6.9.3 REGIONAL ANALYSIS

6.9.4 RESEARCH & DEVELOPMENT EXPENSE

6.1 BISSELL, INC.

6.10.1 COMPANY OVERVIEW

List Of Tables

LIST OF TABLES

Table 1 ASIA PACIFIC HOUSEHOLD VACUUM CLEANERS MARKET, 2013 - 2016, USD MILLION

Table 2 ASIA PACIFIC HOUSEHOLD VACUUM CLEANERS MARKET, 2017 - 2023, USD MILLION

Table 3 ASIA PACIFIC HOUSEHOLD VACUUM CLEANERS MARKET BY MODE OF SALE, 2013 - 2016, USD MILLION

Table 4 ASIA PACIFIC HOUSEHOLD VACUUM CLEANERS MARKET BY MODE OF SALE, 2017 - 2023, USD MILLION

Table 5 ASIA PACIFIC ONLINE HOUSEHOLD VACUUM CLEANERS MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 6 ASIA PACIFIC ONLINE HOUSEHOLD VACUUM CLEANERS MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 7 ASIA PACIFIC OFFLINE HOUSEHOLD VACUUM CLEANERS MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 8 ASIA PACIFIC OFFLINE HOUSEHOLD VACUUM CLEANERS MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 9 ASIA PACIFIC HOUSEHOLD VACUUM CLEANERS MARKET BY TYPE, 2013 - 2016, USD MILLION

Table 10 ASIA PACIFIC HOUSEHOLD VACUUM CLEANERS MARKET BY TYPE, 2017 - 2023, USD MILLION

Table 11 ASIA PACIFIC UPRIGHT HOUSEHOLD VACUUM CLEANERS MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 12 ASIA PACIFIC UPRIGHT HOUSEHOLD VACUUM CLEANERS MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 13 ASIA PACIFIC CANISTER HOUSEHOLD VACUUM CLEANERS MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 14 ASIA PACIFIC CANISTER HOUSEHOLD VACUUM CLEANERS MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 15 ASIA PACIFIC CENTRAL HOUSEHOLD VACUUM CLEANERS MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 16 ASIA PACIFIC CENTRAL HOUSEHOLD VACUUM CLEANERS MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 17 ASIA PACIFIC DRUM HOUSEHOLD VACUUM CLEANERS MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 18 ASIA PACIFIC DRUM HOUSEHOLD VACUUM CLEANERS MARKET BY

COUNTRY, 2017 - 2023, USD MILLION

Table 19 ASIA PACIFIC ROBOTICS HOUSEHOLD VACUUM CLEANERS MARKET
BY COUNTRY, 2013 - 2016, USD MILLION

Table 20 ASIA PACIFIC ROBOTICS HOUSEHOLD VACUUM CLEANERS MARKET
BY COUNTRY, 2017 - 2023, USD MILLION

Table 21 ASIA PACIFIC OTHER TYPE HOUSEHOLD VACUUM CLEANERS MARKET
BY COUNTRY, 2013 - 2016, USD MILLION

Table 22 ASIA PACIFIC OTHER TYPE HOUSEHOLD VACUUM CLEANERS MARKET
BY COUNTRY, 2017 - 2023, USD MILLION

Table 23 ASIA PACIFIC HOUSEHOLD VACUUM CLEANERS MARKET BY
COUNTRY, 2013 - 2016, USD MILLION

Table 24 ASIA PACIFIC HOUSEHOLD VACUUM CLEANERS MARKET BY
COUNTRY, 2017 - 2023, USD MILLION

Table 25 CHINA HOUSEHOLD VACUUM CLEANERS MARKET, 2013 - 2016, USD
MILLION

Table 26 CHINA HOUSEHOLD VACUUM CLEANERS MARKET, 2017 - 2023, USD
MILLION

Table 27 CHINA HOUSEHOLD VACUUM CLEANERS MARKET BY MODE OF SALE,
2013 - 2016, USD MILLION

Table 28 CHINA HOUSEHOLD VACUUM CLEANERS MARKET BY MODE OF SALE,
2017 - 2023, USD MILLION

Table 29 CHINA HOUSEHOLD VACUUM CLEANERS MARKET BY TYPE, 2013 -
2016, USD MILLION

Table 30 CHINA HOUSEHOLD VACUUM CLEANERS MARKET BY TYPE, 2017 -
2023, USD MILLION

Table 31 JAPAN HOUSEHOLD VACUUM CLEANERS MARKET, 2013 - 2016, USD
MILLION

Table 32 JAPAN HOUSEHOLD VACUUM CLEANERS MARKET, 2017 - 2023, USD
MILLION

Table 33 JAPAN HOUSEHOLD VACUUM CLEANERS MARKET BY MODE OF SALE,
2013 - 2016, USD MILLION

Table 34 JAPAN HOUSEHOLD VACUUM CLEANERS MARKET BY MODE OF SALE,
2017 - 2023, USD MILLION

Table 35 JAPAN HOUSEHOLD VACUUM CLEANERS MARKET BY TYPE, 2013 -
2016, USD MILLION

Table 36 JAPAN HOUSEHOLD VACUUM CLEANERS MARKET BY TYPE, 2017 -
2023, USD MILLION

Table 37 INDIA HOUSEHOLD VACUUM CLEANERS MARKET, 2013 - 2016, USD
MILLION

Table 38 INDIA HOUSEHOLD VACUUM CLEANERS MARKET, 2017 - 2023, USD MILLION

Table 39 INDIA HOUSEHOLD VACUUM CLEANERS MARKET BY MODE OF SALE, 2013 - 2016, USD MILLION

Table 40 INDIA HOUSEHOLD VACUUM CLEANERS MARKET BY MODE OF SALE, 2017 - 2023, USD MILLION

Table 41 INDIA HOUSEHOLD VACUUM CLEANERS MARKET BY TYPE, 2013 - 2016, USD MILLION

Table 42 INDIA HOUSEHOLD VACUUM CLEANERS MARKET BY TYPE, 2017 - 2023, USD MILLION

Table 43 AUSTRALIA HOUSEHOLD VACUUM CLEANERS MARKET, 2013 - 2016, USD MILLION

Table 44 AUSTRALIA HOUSEHOLD VACUUM CLEANERS MARKET, 2017 - 2023, USD MILLION

Table 45 AUSTRALIA HOUSEHOLD VACUUM CLEANERS MARKET BY MODE OF SALE, 2013 - 2016, USD MILLION

Table 46 AUSTRALIA HOUSEHOLD VACUUM CLEANERS MARKET BY MODE OF SALE, 2017 - 2023, USD MILLION

Table 47 AUSTRALIA HOUSEHOLD VACUUM CLEANERS MARKET BY TYPE, 2013 - 2016, USD MILLION

Table 48 AUSTRALIA HOUSEHOLD VACUUM CLEANERS MARKET BY TYPE, 2017 - 2023, USD MILLION

Table 49 SINGAPORE HOUSEHOLD VACUUM CLEANERS MARKET, 2013 - 2016, USD MILLION

Table 50 SINGAPORE HOUSEHOLD VACUUM CLEANERS MARKET, 2017 - 2023, USD MILLION

Table 51 SINGAPORE HOUSEHOLD VACUUM CLEANERS MARKET BY MODE OF SALE, 2013 - 2016, USD MILLION

Table 52 SINGAPORE HOUSEHOLD VACUUM CLEANERS MARKET BY MODE OF SALE, 2017 - 2023, USD MILLION

Table 53 SINGAPORE HOUSEHOLD VACUUM CLEANERS MARKET BY TYPE, 2013 - 2016, USD MILLION

Table 54 SINGAPORE HOUSEHOLD VACUUM CLEANERS MARKET BY TYPE, 2017 - 2023, USD MILLION

Table 55 MALAYSIA HOUSEHOLD VACUUM CLEANERS MARKET, 2013 - 2016, USD MILLION

Table 56 MALAYSIA HOUSEHOLD VACUUM CLEANERS MARKET, 2017 - 2023, USD MILLION

Table 57 MALAYSIA HOUSEHOLD VACUUM CLEANERS MARKET BY MODE OF

SALE, 2013 - 2016, USD MILLION

Table 58 MALAYSIA HOUSEHOLD VACUUM CLEANERS MARKET BY MODE OF SALE, 2017 - 2023, USD MILLION

Table 59 MALAYSIA HOUSEHOLD VACUUM CLEANERS MARKET BY TYPE, 2013 - 2016, USD MILLION

Table 60 MALAYSIA HOUSEHOLD VACUUM CLEANERS MARKET BY TYPE, 2017 - 2023, USD MILLION

Table 61 REST OF ASIA PACIFIC HOUSEHOLD VACUUM CLEANERS MARKET, 2013 - 2016, USD MILLION

Table 62 REST OF ASIA PACIFIC HOUSEHOLD VACUUM CLEANERS MARKET, 2017 - 2023, USD MILLION

Table 63 REST OF ASIA PACIFIC HOUSEHOLD VACUUM CLEANERS MARKET BY MODE OF SALE, 2013 - 2016, USD MILLION

Table 64 REST OF ASIA PACIFIC HOUSEHOLD VACUUM CLEANERS MARKET BY MODE OF SALE, 2017 - 2023, USD MILLION

Table 65 REST OF ASIA PACIFIC HOUSEHOLD VACUUM CLEANERS MARKET BY TYPE, 2013 - 2016, USD MILLION

Table 66 REST OF ASIA PACIFIC HOUSEHOLD VACUUM CLEANERS MARKET BY TYPE, 2017 - 2023, USD MILLION

Table 67 KEY INFORMATION – PANASONIC CORPORATION

Table 68 KEY INFORMATION – AB ELECTROLUX

Table 69 KEY INFORMATION – LG CORPORATION (LG ELECTRONICS, INC.)

Table 70 KEY INFORMATION - SAMSUNG ELECTRONICS CO. LTD.

Table 71 KEY INFORMATION – KONINKLIJKE PHILIPS N.V

Table 72 KEY INFORMATION – MIELE & CIE. KG

Table 73 KEY INFORMATION – DYSON LTD.

Table 74 KEY INFORMATION – IROBOT CORPORATION

Table 75 KEY INFORMATION – HAIER GROUP CORPORATION.

Table 76 KEY INFORMATION – BISSELL, INC.

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