

Asia-Pacific Home Entertainment Devices Market (2016 - 2022)

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Abstracts

Entertainment products are largely luxury products and the growth of the segment can be attributed to the growth disposable income. The disposable personal income has increased by 4% year-on-year and it is expected to further grow significantly during the forecast period. This increase in disposable income would allow customers to spend more on luxurious products. Home entertainment devices market includes products and systems majorly used in domestic or personal space.

Based on the type, the Home Entertainment Devices market is segmented into Video Devices, Audio Devices and Gaming Consoles. The Video Devices market is segmented into Televisions, DVD & Blue Ray players, Projectors, Digital video recorders and Others. Audio Devices are further segmented into Audio systems, Headphones, Home theatre in-a-box, Home radios, Sound bars and Others. Based on the Connectivity Type, the market is segmented Wireless and Wired.

Based on Country, Asia-Pacific Home Entertainment Devices market is segmented into China, Japan, India, South Korea, Singapore, Malaysia and Rest of Asia-Pacific. China remained the dominant Country in the Asia-Pacific Home Entertainment Devices market in 2015. India and South Korea would witness promising CAGR during the forecast period (2016-2022).

The report covers the analysis of key stake holders of the Home Entertainment Devices market. Key companies profiled in the report include Samsung Electronics Co. Ltd, LG Corporation, Sony Corporation, Toshiba Corporation, Apple Inc., Panasonic Corporation, Microsoft Corporation, Koninklijke Philips N.V. and Bose Corporation.

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