

Asia Pacific Herbal Beauty Products Market By Products (Hair Care, Fragrance, Skin Care and Other Products), By Distribution Channel (Hypermarkets, Pharmacy & Drug stores, E-commerce and Other Distribution Channels), By End User (Women and Men), By Country, Industry Analysis and Forecast, 2020 - 2026

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Abstracts

The Asia Pacific Herbal Beauty Products Market would witness market growth of 11.1% CAGR during the forecast period (2020-2026).

The herbal product's market share is increasing due to the augmented adoption of herbal beauty products among the consumers because these products offer numerous benefits over synthetic products. The main advantage is that these herbal beauty products are grown and manufactured organically and thus, they contain fewer chemicals as compared to the synthetic beauty products that contain chemicals. Additionally, the chemical beauty products mostly comprise artificial colors, chemicals, and fillers in skincare products, and using such chemicals can cause irritation, redness, and breakouts.

Though, the herbal beauty products work according to the skin as but not against it. Furthermore, the chemical beauty products comprise the artificial fragrances that cover the smell of the other harmful chemicals present in the product. The effect of artificial fragrances that are used to cover up the smell of the chemicals is that they can cause headaches or allergies to the people. On contrary to this, the herbal beauty products have the natural extracts as their ingredients, and since it doesn't contain any fragrance so they smell like their ingredients.

The artificial beauty products sometimes also comprise parabens to prolong the shelf life of the products. However, Parabens are the synthetic chemical that mimics the natural hormones of humans. The herbal beauty products contain the natural preservatives that have not any harmful effects on the body. Furthermore, the herbal beauty products work healthier than that of synthetic products as they don't contain any unnecessary irritants or fillers in comparison to artificial beauty products. So, the synthetic beauty products can make the skin or hair look cleaner but in a long period of time, they may actually cause damage.

Based on Products, the market is segmented into Hair Care, Fragrance, Skin Care and Other Products. Based on Distribution Channel, the market is segmented into Hypermarkets, Pharmacy & Drug stores, E-commerce and Other Distribution Channels. Based on End User, the market is segmented into Women and Men. Based on countries, the market is segmented into China, Japan, India, South Korea, Singapore, Malaysia, and Rest of Asia Pacific.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Weleda AG, Arbonne International, LLC (Yves Rocher), Vasa Cosmetics Pvt. Ltd., Shahnaz Ayurveda Pvt. Ltd., Grown Alchemist, Hemas Holdings PLC, The Himalaya Drug Company (Himalaya Global Holdings Ltd.), Estee Lauder Companies, Inc., Natura & Co., and Bio Veda Action Research Company (Biotique).

Scope of the Study

Market Segmentation:

By Products

Hair Care

Fragrance

Skin Care

Other Products

By Distribution Channel

Hypermarkets

Pharmacy & Drug stores

E-commerce

Other Distribution Channels

By End-User

Women

Men

By Country

China

Japan

India

South Korea

Singapore

Malaysia

Rest of Asia Pacific

Companies Profiled

Weleda AG

Arbonne International, LLC (Yves Rocher)

Vasa Cosmetics Pvt. Ltd.

Shahnaz Ayurveda Pvt. Ltd.

Grown Alchemist

Hemas Holdings PLC

The Himalaya Drug Company (Himalaya Global Holdings Ltd.)

Estee Lauder Companies, Inc.

Natura & Co.

Bio Veda Action Research Company (Biotique).

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