

Asia Pacific Heated Mattress Pads Market By Application (Households, Hotels, Hospitals, and Other Applications), By Distribution Channel (Offline and Online), By Country, Industry Analysis and Forecast, 2020 - 2026

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Abstracts

The Asia Pacific Heated Mattress Pads Market would witness market growth of 7.5% CAGR during the forecast period (2020-2026).

The healing intensity of heat, the unique pain reliever of nature, can come in a wide range of structures. It attempts to relax muscles, release tension, and encourage better blood flow, heat treatment can truly do some incredible things to get you back to feeling wonderful. Presently, when you utilize a heated mattress pad at night, you can even mitigate sore muscles as you sleep. With a Therapeutic Heated Mattress Pad, you're not just feeling extra warm and comfortable sleep at night, but at the same time, you're getting therapeutic warmth delivered right to the zones that need the heat most. Indeed, your neck, back, shoulder, and even muscles of the leg are directly in contact with the steady, low-level heat, which empowers it to circulates nutrients and upgrades recuperation.

The offline distribution channel is picking up popularity as it encourages the purchasers to have a direct look at the items, which helps in the simple assessment of the quality, settings, and details. With the assistance of customary brick and mortar stores, the different brands have been able to make an exceptional experience for the clients. In addition, the presence of an in-store partner helps in essentially understanding the item, consequently making an appropriate choice. A portion of the leading offline distribution channels working in the market for heated mattress pad cushions incorporates supermarkets and hypermarkets, organization retail stores, and multi-brand stores. The availability of a wide range of fabrics offered by various brands, for example, cotton and polyester, and the capacity to analyze the costs and item characteristics are some of

the components that are anticipated to positively affect market development. The market for a heated mattress pad is exceptionally competitive in nature. Key organizations are concentrating on growing their product lines and are embracing advanced technologies attributable to fulfill purchaser needs and demands for custom furniture items. Also, expanding item availability by retailers at discounted and competitive costs is powering market development and penetration of the item services across residential and business settings. Asia Pacific region is growing at the highest CAGR from 2020 to 2026. Strong development in infrastructural advancement across the developing economies of India and China is paving the way for expanded investments in different areas, especially hospitality including hotels and hospitals.

Based on Application, the market is segmented into Households, Hotels, Hospitals, and Other Applications. Based on Distribution Channel, the market is segmented into Offline and Online. Based on countries, the market is segmented into China, Japan, India, South Korea, Singapore, Malaysia, and Rest of Asia Pacific.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Newell Brands, Inc. (Sunbeam Products, Inc.), Sleep Number Corporation, Bed Bath & Beyond, Inc., Electro Warmth Products, LLC, Delutti, Inc., Perfect Fit Industries, LLC (Cross River, LLC), Therapedic International, Tuck.com, LLC, Kryo, Inc. and Biddeford Blankets LLC (Microlife Corporation).

Scope of the Study

Market Segmentation:

By Application

Households

Hotels

Hospitals

Other Applications

By Distribution Channel

Offline

Online

By Country

China

Japan

India

South Korea

Singapore

Malaysia

Rest of Asia Pacific

Companies Profiled

Newell Brands, Inc. (Sunbeam Products, Inc.)

Sleep Number Corporation

Bed Bath & Beyond, Inc.

Electro Warmth Products, LLC

Delutti, Inc.

Perfect Fit Industries, LLC (Cross River, LLC)

Therapedic International

Tuck.com, LLC

Kryo, Inc.

Biddeford Blankets LLC (Microlife Corporation)

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