

# Asia Pacific Healthy Snacks Market (2019-2025)

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## Abstracts

The Asia Pacific Healthy Snacks Market would witness market growth of 5.41% CAGR during the forecast period (2019–2025).

Rapidly increasing disposable income from customers due to modernization and widening workforce base is one of the primary growth stimulants for the market. Families in the mid-thirties to mid-forties age group have observed greater expenditure on healthy snacks. On the other side, volatile prices of raw materials are expected to limit market growth owing to dependence on agricultural commodities and rigid laws laid down by multiple regulatory authorities.

However, increasing investments to create innovative quality products and product branding projects conducted by significant players are expected to provide the market with an upthrust. Customer health consciousness due to awareness campaigns initiated by the government, non-governmental organizations, and businesses is projected to increase the demand for healthy snacks over the coming years.

Based on Product Type, the market is segmented into Cereal & Granola Bars, Nuts & Seeds Snacks, Meat Snacks, Dried Fruit and Trail Mix Snacks. Based on Distribution Channel, the market is segmented into Hypermarket & Supermarket, Food Specialty Stores, Convenience Stores, Online and Others. Based on countries, the market is segmented into China, Japan, India, South Korea, Singapore, Australia, and Rest of Asia Pacific.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Danone S.A., Nestle S.A., PepsiCo, Inc., Kellogg Company, General Mills, Inc., Hormel Foods Corporation, The Hain Celestial Group, Inc. Mondelez International, Inc. and Tyson Foods, Inc.

## Scope of the Study

### Market Segmentation:

#### By Product Type

Cereal & Granola Bars

Nuts & Seeds Snacks

Meat Snacks

Dried Fruit

Trail Mix Snacks

#### By Distribution Channel

Hypermarket and Supermarket

Food Specialty Stores

Convenience Stores

Online

Others

#### By Country

China

Japan

India

South Korea

Singapore

Australia

Rest of Asia Pacific

### Companies Profiled

DANONE S.A.

Nestle S.A.

PepsiCo, Inc.

Kellogg Company

General Mills, Inc.

Hormel Foods Corporation

The Hain Celestial Group, Inc.

Mondelez International, Inc.

Tyson Foods, Inc.

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